

PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE, MINISTRY OF HRD, GOVT. OF INDIA, AFFILIATED TO UNIVERSITY OF PUNE

Vision

To become a leading business school to develop competent management professionals for managing and leading the organization.

Mission

Our mission is to cater to our stakeholders through competency-based teaching, community outreach, research, and employability. We strive to enhance our students' success and organizational effectiveness through student mentoring, continuous curriculum development, and industry collaborations.

Programme Educational Objectives (PEOs):

PEO1: Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

PEO2: Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

PEO3: Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

PEO4: Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

PEO5: Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

Programme Educational Outcomes (PEO) mapping with Competency Pune Institute of Business Management

	Program Education Objectives	Competency Pirangut, Pune
PEO 1	Global Business	Domain Knowledge, Cross-border business acumen, Problem solving,
TEOT	Acumen	Anticipation, Strategic Thinking.
	Professional and	Interpersonal skill, Analytical skills, Conceptual thinking, Domain and
PEO 2	Technical Business	Application knowledge, Technology Oriented, Productivity tools, and
	Competency	data-driven decision-making

PEO 3	Indian Ethos & Value	Cultural sensitivity, Ethics oriented, Integrity, Positive attitude, social responsibility & Leadership skill.
PEO 4	Industry ready Professionals	Adaptable, Flexible, Multifaceted, and Resourceful
PE0 5	Recognized for managerial excellence	Creativity & innovation, Integrity & Sensitivity, Ethical

Programme Outcomes (PO) mapping with Competency

S.NO	Program Outcomes	Competency
PO1	Generic and Domain Knowledge	Domain Knowledge, Cross-functional business acumen,
PO2	Problem Solving & Innovation	Analytical and Anticipation, Application knowledge, Problem solving
PO3	Critical Thinking	Critical thinking, Research-oriented, Sustainable, multidisciplinary
PO4	Effective Communication	Communication & Interpersonal skill, Empathy
PO5	Leadership and Team Work	Analytics skills, data-driven decision-making, Leadership skills
PO6	Global Orientation and Cross- Cultural Appreciation	Positive Attitude, Global Perceptive, Business tool, Culture sensitivity, Adaptable
PO7	Entrepreneurship	Creative, Innovation, Conceptual thinking & Strategic
PO8	Environment and Sustainability	Environmental awareness, Sustainable practices
PO9	Social Responsiveness and Ethics	Ethical, Integrity, Social responsibility
PO10	Life Long Learning	Research Skill, Technology oriented, Productivity tools, Reflective thinking

YoY PO Attainment

Academic Year 2021 – 23 PO – CO Correlation Matrix - MBA

SI.NO.	Semester	Specialization	Subject Name	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
1	I	Common	Managerial Accounting	Н	Н	Н	Н		Н		M	Н	Н
2	I	Common	Organizational Behaviour	Н	Н	Н	Н	Н	Н		М	Н	M
3	I	Common	Economic Analysis For Business Decisions	Н		Н	Н		Н	Н	Н	Н	Н
4	I	Common	Business Research Methods		Н	Н	Н	Н	Н	Н	Н	H	Н
5	I	Common	Basics Of Marketing		Н	Н	Н	Н	Н		M		Н
6	I	Common	Digital Business	Н	Н	Н	Н	Н	Н	Н		Н	Н
7	I	Common	Management Fundamentals	Н	Н	Н	M	Н	Н	Н	Н	Н	Н

8	I	Common	Indian Economy	M		Н	Н	Н	Н	Н	Н	Н	Н
0	1	Common	Legal Aspects	IVI		111	111	111	11	П	П	П	П
9	I	Common	Of Business	Н	Н		Н	M	Н		Н		Н
10	I	Common	Verbal Communication Lab	Н	Н		Н		Н	Н	Н	Н	Н
11	I	Common	Ms Excel	Н	Н	Н	M	M	Н	Н	Н		Н
			Human Rights -										
12	I	Common	I	Н		Н	H	Н	Н	Н	Н	Н	H
13	I	Common	Introduction To Cyber Security - I	Н	Н	Н		Н	Н	Н	Н	Н	Н
			Marketing										
14	II	Common	Management	Н	H	H	H	H	H	H	H	H	
15	II	Common	Human Resource Management	Н		Н	M	Н	Н	Н		Н	M
16	11	C	Financial		7.7	7.7	7.7	7.7					7.7
16	II	Common	Management Operations &	Н	H	H	H	H	H	H	H	H	Н
17	II	Common	Supply Chain Management		Н	Н	Н	Н	Н	Н	Н	Н	Н
		_	Human Rights -										
18	II	Common	II T	Н	H	H	H	H	H	H	M	H	H
19	II	Common	Introduction To Cyber Security - II	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
20	П	Common	Geopolitics & World economic systems	Н	Н	M	Н	Н	Н		Н	Н	Н
21	II	Common	start up and new venture management	Н	Н	Н	Н	Н	Н	M	Н	Н	Н
22	II	Common	business, government & society	M	M	M	Н	Н	Н	Н	Н	Н	Н
23	II	Common	SPSS		Н	Н	М	Н	Н	Н	М	Н	Н
24	II	HR	Competency Based HRM	Н	Н	1.	Н	Н	M	Н	Н	Н	М
25	II	HR	Employee Relations & Labour Legislation	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
			Lab in recruitment and										
26	II	HR	selection	Н	H	H	H	H	H	Н	Н	H	H
27	II	HR	HR Analytics	Н	H	Н	Н	Н	Н	Н	Н	Н	Н
28	II	Marketing	Marketing Research Consumer	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
29	II	Marketing	Behaviour Personal	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
30	II	Marketing	Selling Lab Marketing of	Н	Н	Н	Н	Н		Н	Н	Н	М
31	II	Marketing	Financial Services - 1	Н	Н	Н	Н	Н	Н		Н	Н	Н

			Financial				1						1
			Markets &										
			Banking										
32	II	Finance	Operations	Н	H	H	Н	H	Н	Н	H	H	H
			Personal										
33	II	Finance	Financial Planning	Н		M		Н	Н	TT	TT	TT	
33	111	Timanee	Futures &	11		IVI		п	П	H	H	H	
34	II	Finance	Options	Н	Н	Н	Н	Н	Н	Н	M	Н	Н
35	II	Finance		120000	Н	Н	Н	Н	Н	Н	Н	Н	Н
- 55	1	Timanec	Strategic	11	11	11	11	111	11	11	111	11	11
36	III	Common	Management	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
			decision										
37	III	Common	science		H	Н	H		H	Н	H	Н	
38	III	Common	SIP	Н		Н	Н		Н	Н	Н	Н	Н
			International										
			Business										
39	III	Common	Environment	M		H		H	H	H	H		H
40	III	Common	Project	TT	TT	11	7.7		111		7.7	7.7	7.7
40	111	Common	Management Corporate	Н	H	H	H		H		H	H	H
41	III	Common	Governance	Н	Н		Н	Н		Н	Н	Н	M
		Common	Skill		11		11	11		11	11	11	IVI
			Development -										
42	III	Common	I	Н	H	Н	H	Н	Н	Н	Н	Н	H
			Introduction To										
			Cyber Security										
43	III	Common	- III	Н		H		H		H	H	Н	Н
44	III	Common	Introduction to Constitution	Н	Н	Н	Н	Н	II	Н	TT	TT	TT
45	III			п		No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa	DAY BOXESTON	E	H		H	H	H
		HR	SHRM		M	Н	Н	Н	Н	Н		Н	M
46	III	HR	HR Operations		H	M	M	H	H	M		H	H
47	III	HR	Talent Management	Н	Н	Н	M	Н	Н	Н	TT	TT	7.7
47	111	TIK	Psychometric	п	п	п	IVI	п	п	П	H	H	H
			Testing and										
48	III	HR	assessment	M	Н	Н	M	Н	Н	M	Н	Н	M
			Compensation										
		5.74 (5.50)	and reward										
49	III	HR	management	Н	H	Н	H	H	H	H	H	H	H
50	777	M 1	Service	**									
50	III	Marketing	marketing	H	M	H	H	H	M	H	H	H	H
			Sales and Distribution										
51	III	Marketing	Management	Н	M	Н	M	Н	Н	M	Н	Н	Н
			Digital			1	141	11	11	IVI	11	11	11
52	III	Marketing	Marketing - II	Н	Н	Н	M	M	Н	M	Н	Н	Н
53	III	Marketing	MOFS - II	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
		8	Marketing										
54	III	Marketing	Analytics	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
			Advanced										
	***	77.	Financial										
55	III	Finance	Management	H	M	H	H	H	H	M		H	H
56	III	Finance	International Finance	Н	П	M		TT		TT	TT	TT	TT
30	111	Tillance	Indirect	П	H	M		H		H	H	H	H
57	III	Finance	Taxation	M	Н	Н	Н	Н		Н	M		Н
01	111	Tillance	Taxation	141	11	111	11	111		111	IVI		111

	T		Corporate										
			Financial										
58	III	Finance	Restructuring	H	H	Н	H	Н		M	Н	H	
72.52			Financial										
59	III	Finance	Modelling	H	H	Н	Н	H	H	H	Н	H	Н
			Machine										
			Learning &										
			Cognitive										
60	III	BA	Intelligence	H		H		H		H	H	H	H
			Social Media,										
		BOTTON T	Web & Text										
61	III	BA	Analytics	Н	H	Н	H	H	Н	H	H	Н	Н
			Logistic										
62	III	OSCM	Management		M	H	H	H	H	H		H	M
			Operation and										
			Services										
63	III	OSCM	Strategy		H	M	M	H	H	M		H	H
			Enterprises										
			Performance										
64	IV	Common	Management	H	Н	Н	M	H	Н	H	H	H	H
			Indian Ethos &										
65	IV	Common	Business Ethics	H	Н	Н	Н	H		Н	H	H	M
			Global										
			Strategic										
66	IV	Common	Management	H	H	H	H	H	H		H	H	H
			CSR &										
67	IV	Common	Sustainability	H	H	H	H	H	H	H	H	H	H
			Skill										
			Development -										
68	IV	Common	II	Н		M		H	H	H	H	H	
			Introduction To										
<i>(</i> 0	177		Cyber Security										
69	IV	Common	- IV	H	H	H	H	H	H	Н	M	H	H
			Management										
			skills for MSME's -										
70	IV	Common		TT	TT	TT	TT	TT	TT	7.7	7.7	7.7	***
70	1 V	Common	Seminar Best Business	Н	H	H	H	H	H	H	H	H	H
			Practices - Case										
			Study										
			development &										
71	IV	Common	Presentation	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
- / 1		Common	Organizational	11	11	11	11	11	11	11	11	п	П
			Diagnosis &										
72	IV	HR	Development	Н	M	Н	Н	Н	Н	M		Н	Н
		1110	Current Trends	11	141	11	11	11	11	IVI		11	11
			& Cases in										
73	IV	HR	HRM	Н	Н	M		Н		Н	Н	Н	Н
			Designing HR	11	111	141		11		11	11	11	11
74	IV	HR	Policies	M	Н	Н	Н	Н		Н	M		Н
			Best Practices			1	1.1	1		111	141		11
75	IV	HR	in HRM	Н	Н	Н	Н	Н		M	Н	Н	
76	IV	Marketing	Marketing 4.0	Н	Н		Н	Н			Н		34
70	1 4	iviaiketiiig	Marketing 4.0	11	11	T SCIOLOG	n	п		H	п	H	M
77	IV	Marketing	strategy	Н	Н	Н	Н	Н	Н	Н	Н	LI	II
. ,	11	THATROING	Retail	11	11	11	11	11	11	п	п	H	H
78	IV	Marketing	Marketing	Н		Н		Н		Н	Н	Н	Н
79	IV		CRM	Contract of the Contract of th	II	CONTRACTOR OF THE PARTY OF THE	17	THE SECOND STREET	TT		and the same of	and the same of	NAME OF TAXABLE PARTY OF TAXABLE PARTY.
17	1 V	Marketing	CKW	Н	Н	Н	Н	Н	H	Н	Н	Н	Н

80	IV	Finance	Financial Laws		M	Н	H	Н	Н	Н		Н	M
81	IV	Finance	Current Trends & Cases in Finance		Н	M	М	Н	Н	М		Н	Н
82	IV	Finance	Fixed Income Securities	Н		M		Н	Н	Н	Н	Н	
83	IV	Finance	Rural & Micro Finance	Н	Н	Н	Н	Н	Н	Н	M	Н	Н
84	IV	BA	Artificial Intelligence in Business Application	M	Н	Н	Н	Н		Н	М		Н
85	IV	BA	SCALA & SPARK	Н	Н	Н	Н	Н		M	Н	Н	
86	IV	OSCM	Industry 4.0	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
87	IV	OSCM	Purchasing & Suppliers Relationship Management	Н		Н		Н		Н	Н	Н	Н

Academic Year 2021 - 2023 - Semester wise Subject wise Threshold Value

A threshold value is assigned to all the Course Learning Outcomes to find the level of attainment. The academic department will design the threshold value for the course. The below-mentioned table will describe the limit of Threshold values used in the courses to find the course attainment level for a semester 1st to 4th semester of the academic year 2021-2023 are mentioned.

SI.NO.	Semester	Specialization	Subject Name	Threshold Value
1	I	Common	Managerial Accounting	50%
2	I	Common	Organizational Behaviour	50%
3	I	Common	Economic Analysis For Business Decisions	55%
4	I	Common	Business Research Methods	55%
5	I	Common	Basics Of Marketing	55%
6	I	Common	Digital Business	55%
7	I	Common	Management Fundamentals	50%
8	I	Common	Indian Economy	55%
9	I	Common	Legal Aspects Of Business	55%
10	I	Common	Verbal Communication Lab	50%
11	I	Common	Ms Excel	55%
12	I	Common	Human Rights - I	50%
13	I	Common	Introduction To Cyber Security - I	55%
14	II	Common	Marketing Management	55%
15	II	Common	Human Resource Management	50%
16	II	Common	Financial Management	55%
17	II	Common	Operations & Supply Chain Management	55%
18	II	Common	Human Rights - II	50%
19	II	Common	Introduction To Cyber Security - II	50%
20	II	Common	Geopolitics & World economic systems	55%
21	II	Common	start up and new venture management	60%
22	II		business, government & society	60%
23	II	Common	SPSS	50%

24	II	HR	Competency Based HRM	55%
25	II	HR	Employee Relations & Labour Legislation	53%
26	II	HR	Lab in recruitment and selection	58%
27	II	HR	HR Analytics	53%
28	II	Marketing	Marketing Research	55%
29	II	Marketing	Consumer Behaviour	55%
30	II	Marketing	Personal Selling Lab	55%
31	II	Marketing	Marketing of Financial Services - 1	50%
32	II	Finance	Financial Markets & Banking Operations	53%
33	II	Finance	Personal Financial Planning	53%
34	II	Finance	Futures & Options	55%
35	II	Finance	Direct Taxation	58%
36	III	Common	Strategic Management	50%
37	III	Common	decision science	55%
38	III	Common	SIP	55%
39	III	Common	International Business Environment	50%
40	III	Common	Project Management	50%
41	III	Common	Corporate Governance	50%
42	III	Common	Skill Development - I	50%
43	III	Common	Introduction To Cyber Security - III	50%
44	III	Common	Introduction to Constitution	53%
45	III	HR	SHRM	50%
46	III	HR	HR Operations	50%
47	III	HR	Talent Management	50%
48	III	HR	Psychometric Testing and assessment	55%
49	III	HR	Compensation and reward management	55%
50	III	Marketing	Service marketing	53%
51	III	Marketing	Sales and Distribution Management	53%
52	III	Marketing	Digital Marketing - II	53%
53	III	Marketing	MOFS - II	53%
54	III	Marketing	Marketing Analytics	53%
55	III	Finance	Advanced Financial Management	53%
56	III	Finance	International Finance	50%
57	III	Finance	Indirect Taxation	50%
58	III	Finance	Corporate Financial Restructuring	58%
59	III	Finance	Financial Modelling	55%
60	III	BA	Machine Learning & Cognitive Intelligence	50%
61	III	BA	Social Media, Web & Text Analytics	50%
62	III	OSCM	Logistic Management	55%
63	III	OSCM	Operation and Services Strategy	60%
64	IV	Common	Enterprises Performance Management	60%
65	IV	Common	Indian Ethos & Business Ethics	50%
66	IV	Common	Global Strategic Management	55%
67	IV	Common	CSR & Sustainability	53%
68	IV	Common	Skill Development - II	58%
69	IV	Common	Introduction To Cyber Security - IV	53%

70	IV	Common	Management skills for MSME's - Seminar	55%
71	IV	Common	Best Business Practices - Case Study development & Presentation	55%
72	IV	HR	Organizational Diagnosis & Development	55%
73	IV	HR	Current Trends & Cases in HRM	50%
74	IV	HR	Designing HR Policies	53%
75	IV	HR	Best Practices in HRM	50%
76	IV	Marketing	Marketing 4.0	50%
77	IV	Marketing	Marketing strategy	50%
78	IV	Marketing	Retail Marketing	50%
79	IV	Marketing	CRM	50%
80	IV	Finance	Financial Laws	53%
81	IV	Finance	Current Trends & Cases in Finance	50%
82	IV	Finance	Fixed Income Securities	50%
83	IV	Finance	Rural & Micro Finance	50%
84	IV	BA	Artificial Intelligence in Business Application	55%
85	IV	BA	SCALA & SPARK	55%
86	IV	OSCM	Industry 4.0	53%
87	IV	OSCM	Purchasing & Suppliers Relationship Management	53%

PO Attainment - Academic Year 2021 - 2023

Program educational outcome attainment level has been captured through the weighted average method for the academic year 2021 - 2023 of MBA. The below Table describes the level of attainment of POs.

SI.NO.	Semester	Specialization	Subject Name	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
1	I	Common	Managerial Accounting	2.5	2.5	3	3		3	2.5	2	3	3
2	I	Common	Organizational Behaviour	1.7	1.7	2	2	2	2	1.7	1.3	2	1.3
3	I	Common	Economic Analysis For Business Decisions	1.2		1.2	1		1.2			1.2	1.1
4	I	Common	Business Research Methods		1.8	1.8	1.5	1.5					1.5
5	I	Common	Basics Of Marketing		1	1	0.8	0.9	0.8	0.8	0.7		1
6	I	Common	Digital Business	3	3	3	3	3	3	3	3	3	3
7	I	Common	Management Fundamentals	2.5	2.5	2.5	2.2	2.5	2.8	2.8	2.4	2.8	2.5
8	I	Common	Indian Economy	0.7		1	1	0.9	0.8	1	1	1	1
9	I	Common	Legal Aspects Of Business	1	1		1	0.7	1		0.8		0.9
10	I	Common	Verbal Communication Lab	0.3	0.3		0.3		0.3	0.3	0.3	0.3	0.3
11	I	Common	Ms Excel	2.5	2.5	2.5	1.9	1.7	2.5	2.1	2.5		2.5
12	I	Common	Human Rights - I	1.7		1.5	1.4	1.7	1.7	1.7	1.5	1.7	1.7

	T		Ir. I m		1		1	1	1	1	1	1	1
			Introduction To Cyber Security										
13	I	Common	- I	2.2	2.2	1.9		1.8	2.2	1.9	1.9	2.2	2.2
			Marketing	2.2	2.2	1.7		1.0	2.2	1.7	1.7	2.2	2.2
14	II	Common	Management	2.2	2.2	2.7	2.2	2.2	2.7	2.2	2.7	2.7	
			Human										
			Resource										
15	II	Common	Management	2.3		2.1	1.6	1.9	2.1	1.9		2.3	1.8
16	II	Common	Financial Management	1.5	1.5	1.5	1.5	1.5	1,5	1.5	1.5	1.5	
10	11	Common	Operations &	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.3
			Supply Chain										
17	II	Common	Management		0.6	0.7	0.6	0.6	0.7	0.6	0.7	0.6	0.7
			Human Rights -							0.0		0.0	0.7
18	II	Common	П	1.9	1.9	2.3	2.3	2.3	2.3	1.9	1.6	2.3	2.3
			Introduction To										
10			Cyber Security										
19	II	Common	- II	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
			Geopolitics & World										
			economic										
20	II	Common	systems	2.2	1.8	1.4	1.8	1.8	2.2		2.2	2.2	2.2
			start up and										
			new venture										
21	II	Common	management	3	3	3	3	3	3	2.3	3	3	2.7
			business,										
22	II	Common	government & society	0.9	0.9	1	1.1	1.3	1.3	1.1	1.0	1.2	1.2
23	II		SPSS	0.9			BIGGISSON AND ADDRESS OF THE PARTY OF THE PA		500000000000000000000000000000000000000	BRIGHTEN	1.2	1.2	Contract Con
23	11	Common	Competency		1.7	1.7	1.3	1.5	1.7	1.5	1.3	1.4	1.7
24	II	HR	Based HRM	2.5	2.5		3	2.5	2.3	3	3	3	2
			Employee	2.0	2.0			2.5	2.5	3	3	3	
			Relations &										
			Labour										
25	II	HR	Legislation	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
			Lab in										
26	II	HR	recruitment and selection	2.8	2.4	2.5	2.4	2.4	2.8	2.4	2.8	20	20
27	II			District Control	2.4	2.3	2.4	2.4			Silversia	2.8	MANUAL SERVICE SERVICES
21	11	HR	HR Analytics Marketing	1.2	1	1	1	1	1.2	1	1.2	1.2	1.2
28	II	Marketing	Research	2.3	1.9	2.1	1.9	1.9	2.3	1.9	2.3	2.3	2.3
		- Transition g	Consumer	2.5	1.2	2.1	1.7	1.7	2.5	1.7	4.5	2.3	2.3
29	II	Marketing	Behaviour	3	3	3	3	3	3	3	3	3	3
717.000			Personal										
30	II	Marketing	Selling Lab	2.5	2.5	2.5	2.5	2.5		2.5	2.5	2.5	1.7
			Marketing of										
31	II	Marketing	Financial Services - 1	0.7	0.7	0.0	00	0.0	0.0		0.0	0.0	0.0
31	- 11	Marketing	Financial	0.7	0.7	0.8	0.8	0.8	0.8		0.8	0.8	0.8
			Markets &										
			Banking										
32	II	Finance	Operations	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
			Personal									7/2	
			Financial										
33	II	Finance	Planning	1.8		1.2		1.8	1.5	1.5	1.8	1.8	
34	II	Finance	Futures &	2	2	2	2.5	2.7		2.5		2.5	
			Options	3	3	3	2.5	2.7	3	2.5	2	2.5	3
35	II	Finance	Direct Taxation	1.7	1.4	1.5	1.4	1.4	1.7	1.4	1.7	1.7	1.7

36	III	Common	Strategic Management	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2
			decision	0.2									0.2
37	III	Common	science		2.8	2.8			2.4		2.8	2.4	
38	III	Common	SIP	3		2.7	3		3	3	3	3	2.5
			International										
39	777		Business	0.0		0.0							
39	III	Common	Environment	0.2		0.3		0.3	0.3	0.3	0.3		0.3
40	III	Common	Project Management	0.8	0.8	0.8	1		1		1	1	,
40	111	Common	Corporate	0.0	0.8	0.0	1		1		1	1	1
41	III	Common	Governance	2	2		2	2		2	2	1.7	1.3
			Skill		-			2				1./	1.5
			Development -										
42	III	Common	I	3	3	3	3	3	3	3	3	3	3
			Introduction To										
			Cyber Security										
43	III	Common	- III	3		3		2.5		3	3	3	3
l			Introduction to										
44	III	Common	Constitution	2.7	2.7	3	3	3	2.5	3	2.5	3	2.5
45	III	HR	SHRM		1.7	2.2	2.5	2.5	2.2	2.5		2.1	1.7
46	III	HR	HR Operations		2.5	1.7	1.7	2.5	2.1	1.7		2.5	2.2
			Talent										
47	III	HR	Management	3	2.5	3	2	3	3	3	2.5	3	2.5
			Psychometric										
40	777	IIID	Testing and										
48	III	HR	assessment	2	3	3	2	3	2.5	2	3	3	2
			Compensation and reward										
49	III	HR	management	2.5	2.5	2.7	2.7	2.7	2.7	2.7	3	2.7	3
47	111	TIK	Service	2.3	2.3	2.1	2.1	2.1	2.1	2.1	3	2.1	3
50	III	Marketing	marketing	1	0.8	1.2	1.2	1.2	0.8	1.2	1.2	1.2	1.2
			Sales and		0.0	1.2			0.0	-1.2	1.2	1,2	1.2
			Distribution										
51	III	Marketing	Management	2.1	1.9	2.2	1.9	2.1	2.2	1.9	2.5	2.2	2.5
			Digital										
52	III	Marketing	Marketing - II	0.8	0.7	0.8	0.6	0.6	0.7	0.6	0.7	0.7	0.8
53	III	Marketing	MOFS - II	0	0	0	0	0	0	0	0	0	0
		20 20 20 1010	Marketing										
54	III	Marketing	Analytics	1.5	1.5	1.8	1.8	1.8	1.8	1.5	1.5	1.5	1.5
	-		Advanced										
	777	F.'	Financial										
55	III	Finance	Management	2.7	1.8	2.7	2.7	2.7	2.7	1.8		2.7	2.7
56	III	Einanaa	International	0.0	0.7	0.5		0		0.6	0.7	0.5	
30	111	Finance	Finance Indirect	0.6	0.7	0.5		0.6		0.6	0.7	0.7	0.7
57	III	Finance	Taxation	1.8	2.2	2.7	2.7	2.2		2.7	1.8		2.4
	- 111	1 munec	Corporate	1.0	4.4	2.1	2.1	2.2		2.1	1.0		2.4
			Financial										
58	III	Finance	Restructuring	2	2	2	2	1.8		1.3	2	1.7	
			Financial										
59	III	Finance	Modelling	3	3	3	3	3	3	3	3	3	3
			Machine										
			Learning &										
60	777	DA	Cognitive										
60	III	BA	Intelligence	3		3		2.5		3	3	3	3

			Social Media,										
(1	777	D.1	Web & Text										
61	III	BA	Analytics	2.7	2.7	3	3	3	2.5	3	2.5	3	2.5
62	III	OSCM	Logistic Management		1.7	2.2	2.5	25	22	25		2.1	1.7
02	111	OSCIVI	Operation and		1./	2.2	2.3	2.5	2.2	2.5		2.1	1.7
			Services										
63	III	OSCM	Strategy		2.5	1.7	1.7	2.5	2.1	1.7		2.5	2.2
			Enterprises										
			Performance										
64	IV	Common	Management	3	2.5	3	2	3	3	3	2.5	3	2.5
65	137	C	Indian Ethos &	2.5	0.5								
03	IV	Common	Business Ethics Global	2.5	2.5	2.5	2.5	2.5		2.5	2.5	2.5	1.7
			Strategic										
66	IV	Common	Management	0.7	0.7	0.8	0.8	0.8	0.8		0.8	0.8	0.8
			CSR &			0.0	0.0	0.0	0.0		0.0	0.0	0.0
67	IV	Common	Sustainability	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
		-	Skill										
60	77.7		Development -										
68	IV	Common	II	1.8		1.2		1.8	1.5	1.5	1.8	1.8	
			Introduction To Cyber Security										
69	IV	Common	- IV	3	3	3	2.5	2.7	3	2.5	2	2.5	3
		Common	Management				2.5	2.1	3	2.3		2.3	3
			skills for										
	N 1 S 4 (SEA PROSECT	The state of the s	MSME's -										
70	IV	Common	Seminar	1.7	1.4	1.5	1.4	1.4	1.7	1.4	1.7	1.7	1.7
			Best Business										
			Practices - Case Study										
			development &										
71	IV	Common	Presentation	1.5	1.5	1.8	1.8	1.8	1.8	1.5	1.5	1.5	1.5
			Organizational										
			Diagnosis &										
72	IV	HR	Development	2.7	1.8	2.7	2.7	2.7	2.7	1.8		2.7	2.7
			Current Trends										
73	IV	HR	& Cases in HRM	0.6	0.7	0.5		0.6		0.6	0.7	0.7	0.7
,,,		TIK	Designing HR	0.0	0.7	0.5		0.0		0.0	0.7	0.7	0.7
74	IV	HR	Policies	1.8	2.2	2.7	2.7	2.2		2.7	1.8		2.4
			Best Practices										
75	IV	HR	in HRM	2	2	2	2	1.8		1.3	2	1.7	
76	IV	Marketing	Marketing 4.0	2	2		2	2		2	2	1.7	1.3
			Marketing										
77	IV	Marketing	strategy	3	3	3	3	3	3	3	3	3	3
78	IV	Marketing	Retail Marketing	3		2		2.5		2		2	
				CONTRACTOR OF	2.5	3		2.5	2.5	3	3	3	3
79	IV	Marketing	CRM	2.7	2.7	3	3	3	2.5	3	2.5	3	2.5
80	IV	Finance	Financial Laws		1.7	2.2	2.5	2.5	2.2	2.5		2.1	1.7
			Current Trends & Cases in										
81	IV	Finance	Finance		2.5	1.7	1.7	2.5	2.1	1.7		2.5	2.2
		- munice	Fixed Income		2.3	1.7	1./	2.3	2.1	1./		2.3	2.2
82	IV	Finance	Securities	1.8		1.2		1.8	1.5	1.5	1.8	1.8	
1			Rural & Micro										
83	IV	Finance	Finance	3	3	3	2.5	2.7	3	2.5	2	2.5	3

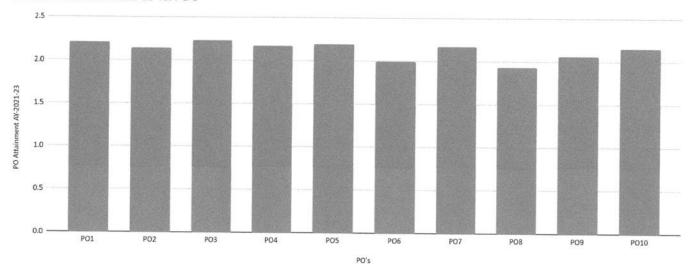
84	IV	BA	Artificial Intelligence in Business Application	1.8	2.2	2.7	2.7	2.2		2.7	1.8		2.4
85	IV	BA	SCALA & SPARK	2	2	2	2	1.8		1.3	2	1.7	
86	IV	OSCM	Industry 4.0	3	3	3	3	3	3	3	3	3	3
87	IV	OSCM	Purchasing & Suppliers Relationship Management	3		3		2.5		3	3	3	3

Indirect Attainment

Academic Y	Year	202	1 - 2	023						
No. of students partic	cipat	ed i	n th	e su	rvey	- 15	57			
Result of Survey based Indirect met		THE PERSON NAMED IN COLUMN 1	Children and Children	WINDS THE PROPERTY OF THE PARTY.	THE RESERVE OF THE PERSON NAMED IN			Level		
5 Point Scale	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
Not at all Attained	0	0	0	0	3	7	0	5	7	2
Somewhat Attained	7	11	9	4	7	12	5	13	11	5
Moderately Attained	13	9	14	7	17	21	17	19	16	10
Very Much Attained	44	67	56	61	78	83	93	93	81	89
Extremely Attained	93	70	78	85	52	34	42	27	42	51
Total No of Students	157	157	157	157	157	157	157	157	157	157
Attainment Level	3	3	3	3	3	2	3	2	2	3
Result of Survey based Indirect met	hod to	meas	sure t	he P()'s At	tainn	nent l	Level		
5 Point Scale	THE RESIDENCE AND PARTY AND PARTY.	NAME OF TAXABLE PARTY OF TAXABLE PARTY.	The second second	The same of the sa	1	-	1			PO10
Not at all Attained	0%	0%	0%	0%	2%	4%	0%	3%		1%
Somewhat Attained	4%	7%	6%	3%	4%		3%	8%	7%	3%
Moderately Attained	8%	6%	9%	4%		13%			-	
Very Much Attained	28%		_							57%
Extremely Attained				54%						
Sum of 4 & 5 Category	87%	87%	85%	93%	83%	75%	86%	76%	78%	89%
Attainment Level	3	3	3	3	3	2	3	2	2	3
PO's	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
Weighted Avg. of POs Attainment Using Direct Measure	2.0	1.9	2.0	2.0	2.0	2.0	2.0	1.9	2.1	1.9
Indirect Att	1			-	DO5	DO6	DO7	DOS	DOG	PO10
Survey based Indirect Attainment	3	3	3	3	3	2	3	2	2	3
Overall PO Attainment AY - 2021 - 23 - (80%)				616800000000	-montant cleaned					

PO's	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
PO Attainment AY-2021-23	2.2	2.1	2.2	2.2	2.2	2.0	2.2	1.9	2.1	2.2

PO Attainment AY-2021-23 vs. PO's



List of Assessment tools and its description mapped with competency

s.no.	Assessment Parameters	Description	Competency
1	Practical Sessions or Unguided Sessions	A practical session or unguided session is a part of internal evaluation. In the practical session, situational-based assignment/case studies/application questions are discussed with the students in the class to understand their domain concepts and ability to apply through analysing, evaluating and creating strategic solutions to the problem with the help of the respective topic and subject faculty	Domain Knowledge, Research Oriented, Conceptual thinking, Analytical skill
2	Mini Project	Mini project is explained and assigned to the students on the first day of their course and it mostly covers all the chapters of the subject. Based on the class completion students will be simultaneously working on the mini project in a phase-wise manner which enables the student understanding to apply, analyse, evaluate and create.	Domain Knowledge, Research Oriented, Conceptual Thinking, Cross-functional Business Acumen, Domain & Application knowledge, Interpersonal skill, Business tools, Ethical oriented, Integrity, Positive attitude

3	Case Study	Case study analysis is part of all subject evaluations. Each subject carries 5 minimum number of cases mapped with topics from reputed published cases where students need to analyse based on the given case questions and present.	Research-oriented, Sustainable, Conceptual
4	MCQ	MCQ test in the form of assessment where after every chapter respective faculty will conduct an application-based MCQ Test to ensure students remember and understand about the concepts.	Domain Knowledge, Conceptual Thinking, Application knowledge
5	Live Project	In this component respective faculty is assigned field-oriented projects and company where the student will work closely with the company or on the field to apply their learnings and analyse feasibility to evaluate alternative options their by creating a new solution for real-time practical problems	Interpersonal skills, Commercial awareness, Productivity tools, multidisciplinary, Cultural sensitivity, Team building, Domain knowledge, Conceptual thinking, Strategic thinking
6	Simulation	A certain subject and competency demand a student's hands-on experience, wherein it's not practically possible or required huge investment in such case we emphases faculties to use stimulation-based assessment as part of the evaluation. (Product Management, Equity Research, NPD etc.)	Ethical oriented, Integrity, Positive attitude, Global Perceptive, Anticipation, Optimizing, Technology oriented & Critical thinking
7	Role Play	In role-play process, students will be individually allocated with the current critical situation of an organization. Students will perform the character or person and express their strategies or solution through Concept knowledge, decision making skill, problem-solving skill, analytical skill and strategic thinking skill	Strategic thinking, Application knowledge, Creative thinking, Multidisciplinary, Communication, Integrity, Positive attitude
8	Presentation	PPT Presentation will be allocated to an individual or group of students in a specific topic or chapter of the subject. A classroom presentation or showcasing of the results of a particular project that has been conducted by an individual student or by a group of students in fulfilling a course assignment.	Creativity & Team work, Leadership, Interpersonal, Strategic thinking & communication

9	Viva	Viva is an oral examination, conduct among individual students to know about their domain concept with practical answers for situational questions	Strategic thinking, Verbal
10	Extempore	Extempore is conducted on-spot for an individual student based on certain topics in the chapters. Through extempore, we can understand the students, content delivery – voice pacing body language preparation, organizational perspectives, in-depth content knowledge, ability to apply and flow of content.	Communication, Domain & Application knowledge, Productivity tools, Reflective thinking
11	Chapter Wise Assignment	Chapter-wise assignments will be given to the students to understand their concept knowledge based on the chapter. The Chapter-wise assignment will be a situational-based assignment where students need to use their critical analytical skills to work on the assignment	Cross-functional business acumen, & Written Communication, Research oriented, Domain Knowledge, Critical Thinking, Strategic Thinking
12	End – term	End term is the major component of the evaluation wherein the question paper consists of MCQ, Descriptive based questions or case-based questions. The end term will be conducted end of the semester for each subject. End-term evaluation will be done for 50 marks of the subject which consists of application-based questions or case-based questions as per the chapter.	Domain Knowledge, Written communication, Strategic thinking, Critical Thinking
13	Midterm	Mid-term will be conducted mid of semester with 50% of subject completion. The mid-term evaluation will be done for 30 marks of the subject which consists of application-based questions or case-based questions as per the chapter completed.	Domain Knowledge, Written communication, Strategic thinking, Critical Thinking
14	Class Participation	Class Participation may be used as an assessment method to gauge how well students understand class content and issues.	Communication, Domain & Application knowledge
15	Research Paper Review	In-depth research and analysis demonstrating high scholarly achievements, independent original research and advancing a new point of view.	Conceptual Thinking, Research Oriented, Data driven decision making, Business tools

16 Workbook	The workbook will be explained and assigned to the students on the first day of their course and it covers all the chapters of the subject. Based on the chapter completion, students will be working on the current situation of the topics related to the business world, which enables the student to be updated day to day processes.	Conceptual Thinking, Research Oriented, Data driven decision making, Business tools
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Pune Institute of Business Management
Pirangut, Pune