



# PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE, MINISTRY OF HRD, GOVT. OF INDIA,  
AFFILIATED TO UNIVERSITY OF PUNE

## Vision

To become a leading business school to develop competent management professionals for managing and leading the organization.

## Mission

Our mission is to cater to our stakeholders through competency-based teaching, community outreach, research, and employability. We strive to enhance our students' success and organizational effectiveness through student mentoring, continuous curriculum development, and industry collaborations.

## Programme Educational Objectives (PEOs):

**PEO1:** Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

**PEO2:** Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

**PEO3:** Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

**PEO4:** Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

**PEO5:** Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

Director

## Programme Educational Outcomes (PEO) mapping with Competency

Pune Institute of Business Management

	Program Education Objectives	Competency
PEO 1	Global Business Acumen	Domain Knowledge, Cross-border business acumen, Problem solving, Anticipation, Strategic Thinking.
PEO 2	Professional and Technical Business Competency	Interpersonal skill, Analytical skills, Conceptual thinking, Domain and Application knowledge, Technology Oriented, Productivity tools, and data-driven decision-making

<b>PEO 3</b>	Indian Ethos & Value	Cultural sensitivity, Ethics oriented, Integrity, Positive attitude, social responsibility & Leadership skill.
<b>PEO 4</b>	Industry ready Professionals	Adaptable, Flexible, Multifaceted, and Resourceful
<b>PEO 5</b>	Recognized for managerial excellence	Creativity & innovation, Integrity & Sensitivity, Ethical

### Programme Outcomes (PO) mapping with Competency

S.NO	Program Outcomes	Competency
<b>PO1</b>	Generic and Domain Knowledge	Domain Knowledge, Cross-functional business acumen,
<b>PO2</b>	Problem Solving & Innovation	Analytical and Anticipation, Application knowledge, Problem solving
<b>PO3</b>	Critical Thinking	Critical thinking, Research-oriented, Sustainable, multidisciplinary
<b>PO4</b>	Effective Communication	Communication & Interpersonal skill, Empathy
<b>PO5</b>	Leadership and Team Work	Analytics skills, data-driven decision-making, Leadership skills
<b>PO6</b>	Global Orientation and Cross-Cultural Appreciation	Positive Attitude, Global Perceptive, Business tool, Culture sensitivity, Adaptable
<b>PO7</b>	Entrepreneurship	Creative, Innovation, Conceptual thinking & Strategic
<b>PO8</b>	Environment and Sustainability	Environmental awareness, Sustainable practices
<b>PO9</b>	Social Responsiveness and Ethics	Ethical, Integrity, Social responsibility
<b>PO10</b>	Life Long Learning	Research Skill, Technology oriented, Productivity tools, Reflective thinking

### YoY PO Attainment

#### Academic Year 2021 – 23 PO – CO Correlation Matrix - MBA

SL.NO.	Semester	Specialization	Subject Name	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
1	I	Common	Managerial Accounting	H	H	H	H		H	H	M	H	H
2	I	Common	Organizational Behaviour	H	H	H	H	H	H	H	M	H	M
3	I	Common	Economic Analysis For Business Decisions	H		H	H		H	H	H	H	H
4	I	Common	Business Research Methods		H	H	H	H	H	H	H	H	H
5	I	Common	Basics Of Marketing		H	H	H	H	H	H	M		H
6	I	Common	Digital Business	H	H	H	H	H	H	H	H	H	H
7	I	Common	Management Fundamentals	H	H	H	M	H	H	H	H	H	H

8	I	Common	Indian Economy	M		H	H	H	H	H	H	H	H
9	I	Common	Legal Aspects Of Business	H	H		H	M	H		H		H
10	I	Common	Verbal Communication Lab	H	H		H		H	H	H	H	H
11	I	Common	Ms Excel	H	H	H	M	M	H	H	H		H
12	I	Common	Human Rights - I	H		H	H	H	H	H	H	H	H
13	I	Common	Introduction To Cyber Security - I	H	H	H		H	H	H	H	H	H
14	II	Common	Marketing Management	H	H	H	H	H	H	H	H	H	
15	II	Common	Human Resource Management	H		H	M	H	H	H		H	M
16	II	Common	Financial Management	H	H	H	H	H	H	H	H	H	H
17	II	Common	Operations & Supply Chain Management		H	H	H	H	H	H	H	H	H
18	II	Common	Human Rights - II	H	H	H	H	H	H	H	M	H	H
19	II	Common	Introduction To Cyber Security - II	H	H	H	H	H	H	H	H	H	H
20	II	Common	Geopolitics & World economic systems	H	H	M	H	H	H		H	H	H
21	II	Common	start up and new venture management	H	H	H	H	H	H	M	H	H	H
22	II	Common	business, government & society	M	M	M	H	H	H	H	H	H	H
23	II	Common	SPSS		H	H	M	H	H	H	M	H	H
24	II	HR	Competency Based HRM	H	H		H	H	M	H	H	H	M
25	II	HR	Employee Relations & Labour Legislation	H	H	H	H	H	H	H	H	H	H
26	II	HR	Lab in recruitment and selection	H	H	H	H	H	H	H	H	H	H
27	II	HR	HR Analytics	H	H	H	H	H	H	H	H	H	H
28	II	Marketing	Marketing Research	H	H	H	H	H	H	H	H	H	H
29	II	Marketing	Consumer Behaviour	H	H	H	H	H	H	H	H	H	H
30	II	Marketing	Personal Selling Lab	H	H	H	H	H		H	H	H	M
31	II	Marketing	Marketing of Financial Services - 1	H	H	H	H	H	H		H	H	H

32	II	Finance	Financial Markets & Banking Operations	H	H	H	H	H	H	H	H	H	H
33	II	Finance	Personal Financial Planning	H		M		H	H	H	H	H	
34	II	Finance	Futures & Options	H	H	H	H	H	H	H	M	H	H
35	II	Finance	Direct Taxation	H	H	H	H	H	H	H	H	H	H
36	III	Common	Strategic Management	H	H	H	H	H	H	H	H	H	H
37	III	Common	decision science		H	H	H		H	H	H	H	
38	III	Common	SIP	H		H	H		H	H	H	H	H
39	III	Common	International Business Environment	M		H		H	H	H	H		H
40	III	Common	Project Management	H	H	H	H		H		H	H	H
41	III	Common	Corporate Governance	H	H		H	H		H	H	H	M
42	III	Common	Skill Development - I	H	H	H	H	H	H	H	H	H	H
43	III	Common	Introduction To Cyber Security - III	H		H		H		H	H	H	H
44	III	Common	Introduction to Constitution	H	H	H	H	H	H	H	H	H	H
45	III	HR	SHRM		M	H	H	H	H	H		H	M
46	III	HR	HR Operations		H	M	M	H	H	M		H	H
47	III	HR	Talent Management	H	H	H	M	H	H	H	H	H	H
48	III	HR	Psychometric Testing and assessment	M	H	H	M	H	H	M	H	H	M
49	III	HR	Compensation and reward management	H	H	H	H	H	H	H	H	H	H
50	III	Marketing	Service marketing	H	M	H	H	H	M	H	H	H	H
51	III	Marketing	Sales and Distribution Management	H	M	H	M	H	H	M	H	H	H
52	III	Marketing	Digital Marketing - II	H	H	H	M	M	H	M	H	H	H
53	III	Marketing	MOFS - II	H	H	H	H	H	H	H	H	H	H
54	III	Marketing	Marketing Analytics	H	H	H	H	H	H	H	H	H	H
55	III	Finance	Advanced Financial Management	H	M	H	H	H	H	M		H	H
56	III	Finance	International Finance	H	H	M		H		H	H	H	H
57	III	Finance	Indirect Taxation	M	H	H	H	H		H	M		H

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80	IV	Finance	Financial Laws		M	H	H	H	H	H		H	M
81	IV	Finance	Current Trends & Cases in Finance		H	M	M	H	H	M		H	H
82	IV	Finance	Fixed Income Securities	H		M		H	H	H	H	H	
83	IV	Finance	Rural & Micro Finance	H	H	H	H	H	H	H	M	H	H
84	IV	BA	Artificial Intelligence in Business Application	M	H	H	H	H		H	M		H
85	IV	BA	SCALA & SPARK	H	H	H	H	H		M	H	H	
86	IV	OSCM	Industry 4.0	H	H	H	H	H	H	H	H	H	H
87	IV	OSCM	Purchasing & Suppliers Relationship Management	H		H		H		H	H	H	H

### Academic Year 2021 – 2023 – Semester wise Subject wise Threshold Value

A threshold value is assigned to all the Course Learning Outcomes to find the level of attainment. The academic department will design the threshold value for the course. The below-mentioned table will describe the limit of Threshold values used in the courses to find the course attainment level for a semester 1<sup>st</sup> to 4<sup>th</sup> semester of the academic year 2021-2023 are mentioned.

Sl.NO.	Semester	Specialization	Subject Name	Threshold Value
1	I	Common	Managerial Accounting	50%
2	I	Common	Organizational Behaviour	50%
3	I	Common	Economic Analysis For Business Decisions	55%
4	I	Common	Business Research Methods	55%
5	I	Common	Basics Of Marketing	55%
6	I	Common	Digital Business	55%
7	I	Common	Management Fundamentals	50%
8	I	Common	Indian Economy	55%
9	I	Common	Legal Aspects Of Business	55%
10	I	Common	Verbal Communication Lab	50%
11	I	Common	Ms Excel	55%
12	I	Common	Human Rights - I	50%
13	I	Common	Introduction To Cyber Security - I	55%
14	II	Common	Marketing Management	55%
15	II	Common	Human Resource Management	50%
16	II	Common	Financial Management	55%
17	II	Common	Operations & Supply Chain Management	55%
18	II	Common	Human Rights - II	50%
19	II	Common	Introduction To Cyber Security - II	50%
20	II	Common	Geopolitics & World economic systems	55%
21	II	Common	start up and new venture management	60%
22	II	Common	business, government & society	60%
23	II	Common	SPSS	50%

24	II	HR	Competency Based HRM	55%
25	II	HR	Employee Relations & Labour Legislation	53%
26	II	HR	Lab in recruitment and selection	58%
27	II	HR	HR Analytics	53%
28	II	Marketing	Marketing Research	55%
29	II	Marketing	Consumer Behaviour	55%
30	II	Marketing	Personal Selling Lab	55%
31	II	Marketing	Marketing of Financial Services - 1	50%
32	II	Finance	Financial Markets & Banking Operations	53%
33	II	Finance	Personal Financial Planning	53%
34	II	Finance	Futures & Options	55%
35	II	Finance	Direct Taxation	58%
36	III	Common	Strategic Management	50%
37	III	Common	decision science	55%
38	III	Common	SIP	55%
39	III	Common	International Business Environment	50%
40	III	Common	Project Management	50%
41	III	Common	Corporate Governance	50%
42	III	Common	Skill Development - I	50%
43	III	Common	Introduction To Cyber Security - III	50%
44	III	Common	Introduction to Constitution	53%
45	III	HR	SHRM	50%
46	III	HR	HR Operations	50%
47	III	HR	Talent Management	50%
48	III	HR	Psychometric Testing and assessment	55%
49	III	HR	Compensation and reward management	55%
50	III	Marketing	Service marketing	53%
51	III	Marketing	Sales and Distribution Management	53%
52	III	Marketing	Digital Marketing - II	53%
53	III	Marketing	MOFS - II	53%
54	III	Marketing	Marketing Analytics	53%
55	III	Finance	Advanced Financial Management	53%
56	III	Finance	International Finance	50%
57	III	Finance	Indirect Taxation	50%
58	III	Finance	Corporate Financial Restructuring	58%
59	III	Finance	Financial Modelling	55%
60	III	BA	Machine Learning & Cognitive Intelligence	50%
61	III	BA	Social Media, Web & Text Analytics	50%
62	III	OSCM	Logistic Management	55%
63	III	OSCM	Operation and Services Strategy	60%
64	IV	Common	Enterprises Performance Management	60%
65	IV	Common	Indian Ethos & Business Ethics	50%
66	IV	Common	Global Strategic Management	55%
67	IV	Common	CSR & Sustainability	53%
68	IV	Common	Skill Development - II	58%
69	IV	Common	Introduction To Cyber Security - IV	53%

70	IV	Common	Management skills for MSME's - Seminar	55%
71	IV	Common	Best Business Practices - Case Study development & Presentation	55%
72	IV	HR	Organizational Diagnosis & Development	55%
73	IV	HR	Current Trends & Cases in HRM	50%
74	IV	HR	Designing HR Policies	53%
75	IV	HR	Best Practices in HRM	50%
76	IV	Marketing	Marketing 4.0	50%
77	IV	Marketing	Marketing strategy	50%
78	IV	Marketing	Retail Marketing	50%
79	IV	Marketing	CRM	50%
80	IV	Finance	Financial Laws	53%
81	IV	Finance	Current Trends & Cases in Finance	50%
82	IV	Finance	Fixed Income Securities	50%
83	IV	Finance	Rural & Micro Finance	50%
84	IV	BA	Artificial Intelligence in Business Application	55%
85	IV	BA	SCALA & SPARK	55%
86	IV	OSCM	Industry 4.0	53%
87	IV	OSCM	Purchasing & Suppliers Relationship Management	53%

## PO Attainment – Academic Year 2021 - 2023

Program educational outcome attainment level has been captured through the weighted average method for the academic year 2021 - 2023 of MBA. The below Table describes the level of attainment of POs.

SL.NO.	Semester	Specialization	Subject Name	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
1	I	Common	Managerial Accounting	2.5	2.5	3	3		3	2.5	2	3	3
2	I	Common	Organizational Behaviour	1.7	1.7	2	2	2	2	1.7	1.3	2	1.3
3	I	Common	Economic Analysis For Business Decisions	1.2		1.2	1		1.2	1.2	1.2	1.2	1.1
4	I	Common	Business Research Methods		1.8	1.8	1.5	1.5	1.8	1.8	1.8	1.8	1.5
5	I	Common	Basics Of Marketing		1	1	0.8	0.9	0.8	0.8	0.7		1
6	I	Common	Digital Business	3	3	3	3	3	3	3	3	3	3
7	I	Common	Management Fundamentals	2.5	2.5	2.5	2.2	2.5	2.8	2.8	2.4	2.8	2.5
8	I	Common	Indian Economy	0.7		1	1	0.9	0.8	1	1	1	1
9	I	Common	Legal Aspects Of Business	1	1		1	0.7	1		0.8		0.9
10	I	Common	Verbal Communication Lab	0.3	0.3		0.3		0.3	0.3	0.3	0.3	0.3
11	I	Common	Ms Excel	2.5	2.5	2.5	1.9	1.7	2.5	2.1	2.5		2.5
12	I	Common	Human Rights - I	1.7		1.5	1.4	1.7	1.7	1.7	1.5	1.7	1.7

13	I	Common	Introduction To Cyber Security - I	2.2	2.2	1.9		1.8	2.2	1.9	1.9	2.2	2.2
14	II	Common	Marketing Management	2.2	2.2	2.7	2.2	2.2	2.7	2.2	2.7	2.7	
15	II	Common	Human Resource Management	2.3		2.1	1.6	1.9	2.1	1.9		2.3	1.8
16	II	Common	Financial Management	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.3
17	II	Common	Operations & Supply Chain Management		0.6	0.7	0.6	0.6	0.7	0.6	0.7	0.6	0.7
18	II	Common	Human Rights - II	1.9	1.9	2.3	2.3	2.3	2.3	1.9	1.6	2.3	2.3
19	II	Common	Introduction To Cyber Security - II	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
20	II	Common	Geopolitics & World economic systems	2.2	1.8	1.4	1.8	1.8	2.2		2.2	2.2	2.2
21	II	Common	start up and new venture management	3	3	3	3	3	3	2.3	3	3	2.7
22	II	Common	business, government & society	0.9	0.9	1	1.1	1.3	1.3	1.1	1.2	1.2	1.3
23	II	Common	SPSS		1.7	1.7	1.3	1.5	1.7	1.5	1.3	1.4	1.7
24	II	HR	Competency Based HRM	2.5	2.5		3	2.5	2.3	3	3	3	2
25	II	HR	Employee Relations & Labour Legislation	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
26	II	HR	Lab in recruitment and selection	2.8	2.4	2.5	2.4	2.4	2.8	2.4	2.8	2.8	2.8
27	II	HR	HR Analytics	1.2	1	1	1	1	1.2	1	1.2	1.2	1.2
28	II	Marketing	Marketing Research	2.3	1.9	2.1	1.9	1.9	2.3	1.9	2.3	2.3	2.3
29	II	Marketing	Consumer Behaviour	3	3	3	3	3	3	3	3	3	3
30	II	Marketing	Personal Selling Lab	2.5	2.5	2.5	2.5	2.5		2.5	2.5	2.5	1.7
31	II	Marketing	Marketing of Financial Services - 1	0.7	0.7	0.8	0.8	0.8	0.8		0.8	0.8	0.8
32	II	Finance	Financial Markets & Banking Operations	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
33	II	Finance	Personal Financial Planning	1.8		1.2		1.8	1.5	1.5	1.8	1.8	
34	II	Finance	Futures & Options	3	3	3	2.5	2.7	3	2.5	2	2.5	3
35	II	Finance	Direct Taxation	1.7	1.4	1.5	1.4	1.4	1.7	1.4	1.7	1.7	1.7

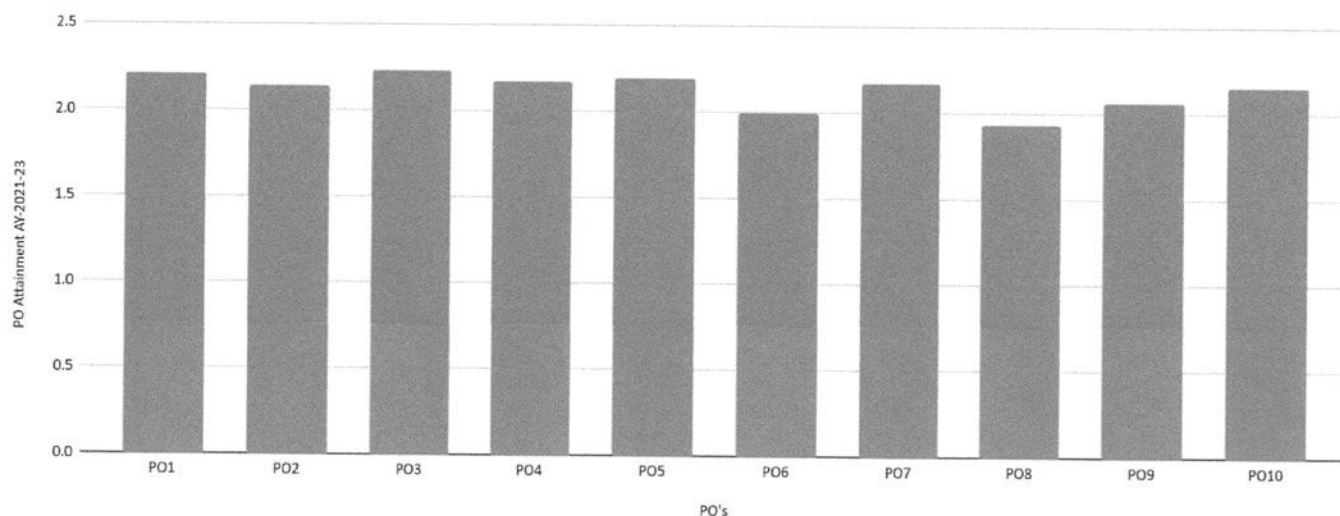
36	III	Common	Strategic Management	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2
37	III	Common	decision science		2.8	2.8	2.4		2.4	2.4	2.8	2.4	
38	III	Common	SIP	3		2.7	3		3	3	3	3	2.5
39	III	Common	International Business Environment	0.2		0.3		0.3	0.3	0.3	0.3		0.3
40	III	Common	Project Management	0.8	0.8	0.8	1		1		1	1	1
41	III	Common	Corporate Governance	2	2		2	2		2	2	1.7	1.3
42	III	Common	Skill Development - I	3	3	3	3	3	3	3	3	3	3
43	III	Common	Introduction To Cyber Security - III	3		3		2.5		3	3	3	3
44	III	Common	Introduction to Constitution	2.7	2.7	3	3	3	2.5	3	2.5	3	2.5
45	III	HR	SHRM		1.7	2.2	2.5	2.5	2.2	2.5		2.1	1.7
46	III	HR	HR Operations		2.5	1.7	1.7	2.5	2.1	1.7		2.5	2.2
47	III	HR	Talent Management	3	2.5	3	2	3	3	3	2.5	3	2.5
48	III	HR	Psychometric Testing and assessment	2	3	3	2	3	2.5	2	3	3	2
49	III	HR	Compensation and reward management	2.5	2.5	2.7	2.7	2.7	2.7	2.7	3	2.7	3
50	III	Marketing	Service marketing	1	0.8	1.2	1.2	1.2	0.8	1.2	1.2	1.2	1.2
51	III	Marketing	Sales and Distribution Management	2.1	1.9	2.2	1.9	2.1	2.2	1.9	2.5	2.2	2.5
52	III	Marketing	Digital Marketing - II	0.8	0.7	0.8	0.6	0.6	0.7	0.6	0.7	0.7	0.8
53	III	Marketing	MOFS - II	0	0	0	0	0	0	0	0	0	0
54	III	Marketing	Marketing Analytics	1.5	1.5	1.8	1.8	1.8	1.8	1.5	1.5	1.5	1.5
55	III	Finance	Advanced Financial Management	2.7	1.8	2.7	2.7	2.7	2.7	1.8		2.7	2.7
56	III	Finance	International Finance	0.6	0.7	0.5		0.6		0.6	0.7	0.7	0.7
57	III	Finance	Indirect Taxation	1.8	2.2	2.7	2.7	2.2		2.7	1.8		2.4
58	III	Finance	Corporate Financial Restructuring	2	2	2	2	1.8		1.3	2	1.7	
59	III	Finance	Financial Modelling	3	3	3	3	3	3	3	3	3	3
60	III	BA	Machine Learning & Cognitive Intelligence	3		3		2.5		3	3	3	3

61	III	BA	Social Media, Web & Text Analytics	2.7	2.7	3	3	3	2.5	3	2.5	3	2.5
62	III	OSCM	Logistic Management		1.7	2.2	2.5	2.5	2.2	2.5		2.1	1.7
63	III	OSCM	Operation and Services Strategy		2.5	1.7	1.7	2.5	2.1	1.7		2.5	2.2
64	IV	Common	Enterprises Performance Management	3	2.5	3	2	3	3	3	2.5	3	2.5
65	IV	Common	Indian Ethos & Business Ethics	2.5	2.5	2.5	2.5	2.5		2.5	2.5	2.5	1.7
66	IV	Common	Global Strategic Management	0.7	0.7	0.8	0.8	0.8	0.8		0.8	0.8	0.8
67	IV	Common	CSR & Sustainability	2	1.7	1.8	1.7	1.7	2	1.7	2	2	2
68	IV	Common	Skill Development - II	1.8		1.2		1.8	1.5	1.5	1.8	1.8	
69	IV	Common	Introduction To Cyber Security - IV	3	3	3	2.5	2.7	3	2.5	2	2.5	3
70	IV	Common	Management skills for MSME's - Seminar	1.7	1.4	1.5	1.4	1.4	1.7	1.4	1.7	1.7	1.7
71	IV	Common	Best Business Practices - Case Study development & Presentation	1.5	1.5	1.8	1.8	1.8	1.8	1.5	1.5	1.5	1.5
72	IV	HR	Organizational Diagnosis & Development	2.7	1.8	2.7	2.7	2.7	2.7	1.8		2.7	2.7
73	IV	HR	Current Trends & Cases in HRM	0.6	0.7	0.5		0.6		0.6	0.7	0.7	0.7
74	IV	HR	Designing HR Policies	1.8	2.2	2.7	2.7	2.2		2.7	1.8		2.4
75	IV	HR	Best Practices in HRM	2	2	2	2	1.8		1.3	2	1.7	
76	IV	Marketing	Marketing 4.0	2	2		2	2		2	2	1.7	1.3
77	IV	Marketing	Marketing strategy	3	3	3	3	3	3	3	3	3	3
78	IV	Marketing	Retail Marketing	3		3		2.5		3	3	3	3
79	IV	Marketing	CRM	2.7	2.7	3	3	3	2.5	3	2.5	3	2.5
80	IV	Finance	Financial Laws		1.7	2.2	2.5	2.5	2.2	2.5		2.1	1.7
81	IV	Finance	Current Trends & Cases in Finance		2.5	1.7	1.7	2.5	2.1	1.7		2.5	2.2
82	IV	Finance	Fixed Income Securities	1.8		1.2		1.8	1.5	1.5	1.8	1.8	
83	IV	Finance	Rural & Micro Finance	3	3	3	2.5	2.7	3	2.5	2	2.5	3



PO's	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
PO Attainment AY-2021-23	2.2	2.1	2.2	2.2	2.2	2.0	2.2	1.9	2.1	2.2

PO Attainment AY-2021-23 vs. PO's



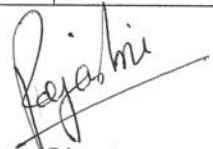
### List of Assessment tools and its description mapped with competency

S.NO.	Assessment Parameters	Description	Competency
1	Practical Sessions or Unguided Sessions	A practical session or unguided session is a part of internal evaluation. In the practical session, situational-based assignment/case studies/application questions are discussed with the students in the class to understand their domain concepts and ability to apply through analysing, evaluating and creating strategic solutions to the problem with the help of the respective topic and subject faculty	Domain Knowledge, Research Oriented, Conceptual thinking, Analytical skill
2	Mini Project	Mini project is explained and assigned to the students on the first day of their course and it mostly covers all the chapters of the subject. Based on the class completion students will be simultaneously working on the mini project in a phase-wise manner which enables the student understanding to apply, analyse, evaluate and create.	Domain Knowledge, Research Oriented, Conceptual Thinking, Cross-functional Business Acumen, Domain & Application knowledge, Interpersonal skill, Business tools, Ethical oriented, Integrity, Positive attitude

3	<b>Case Study</b>	Case study analysis is part of all subject evaluations. Each subject carries 5 minimum number of cases mapped with topics from reputed published cases where students need to analyse based on the given case questions and present.	Critical thinking, Research-oriented, Sustainable, Conceptual thinking, Problem-solving, Strategic thinking, & Anticipation skill
4	<b>MCQ</b>	MCQ test in the form of assessment where after every chapter respective faculty will conduct an application-based MCQ Test to ensure students remember and understand about the concepts.	Domain Knowledge, Conceptual Thinking, Application knowledge
5	<b>Live Project</b>	In this component respective faculty is assigned field-oriented projects and company where the student will work closely with the company or on the field to apply their learnings and analyse feasibility to evaluate alternative options their by creating a new solution for real-time practical problems	Interpersonal skills, Commercial awareness, Productivity tools, multidisciplinary, Cultural sensitivity, Team building, Domain knowledge, Conceptual thinking, Strategic thinking
6	<b>Simulation</b>	A certain subject and competency demand a student's hands-on experience, wherein it's not practically possible or required huge investment in such case we emphasizes faculties to use stimulation-based assessment as part of the evaluation. (Product Management, Equity Research, NPD etc.)	Ethical oriented, Integrity, Positive attitude, Global Perceptive, Anticipation, Optimizing, Technology oriented & Critical thinking
7	<b>Role Play</b>	In role-play process, students will be individually allocated with the current critical situation of an organization. Students will perform the character or person and express their strategies or solution through Concept knowledge, decision making skill, problem-solving skill, analytical skill and strategic thinking skill	Strategic thinking, Application knowledge, Creative thinking, Multidisciplinary, Communication, Integrity, Positive attitude
8	<b>Presentation</b>	PPT Presentation will be allocated to an individual or group of students in a specific topic or chapter of the subject. A classroom presentation or showcasing of the results of a particular project that has been conducted by an individual student or by a group of students in fulfilling a course assignment.	Creativity & Team work, Leadership, Interpersonal, Strategic thinking & communication

9	<b>Viva</b>	Viva is an oral examination, conduct among individual students to know about their domain concept with practical answers for situational questions	Strategic thinking, Verbal communication, Positive attitude, Domain Knowledge
10	<b>Extempore</b>	Extempore is conducted on-spot for an individual student based on certain topics in the chapters. Through extempore, we can understand the students, content delivery – voice pacing body language preparation, organizational perspectives, in-depth content knowledge, ability to apply and flow of content.	Communication, Domain & Application knowledge, Productivity tools, Reflective thinking
11	<b>Chapter Wise Assignment</b>	Chapter-wise assignments will be given to the students to understand their concept knowledge based on the chapter. The Chapter-wise assignment will be a situational-based assignment where students need to use their critical analytical skills to work on the assignment	Cross-functional business acumen, & Written Communication, Research oriented, Domain Knowledge, Critical Thinking, Strategic Thinking
12	<b>End – term</b>	End term is the major component of the evaluation wherein the question paper consists of MCQ, Descriptive based questions or case-based questions. The end term will be conducted end of the semester for each subject. End-term evaluation will be done for 50 marks of the subject which consists of application-based questions or case-based questions as per the chapter.	Domain Knowledge, Written communication, Strategic thinking, Critical Thinking
13	<b>Midterm</b>	Mid-term will be conducted mid of semester with 50% of subject completion. The mid-term evaluation will be done for 30 marks of the subject which consists of application-based questions or case-based questions as per the chapter completed.	Domain Knowledge, Written communication, Strategic thinking, Critical Thinking
14	<b>Class Participation</b>	Class Participation may be used as an assessment method to gauge how well students understand class content and issues.	Communication, Domain & Application knowledge
15	<b>Research Paper Review</b>	In-depth research and analysis demonstrating high scholarly achievements, independent original research and advancing a new point of view.	Conceptual Thinking, Research Oriented, Data driven decision making, Business tools

16	<b>Workbook</b>	The workbook will be explained and assigned to the students on the first day of their course and it covers all the chapters of the subject. Based on the chapter completion, students will be working on the current situation of the topics related to the business world, which enables the student to be updated day to day processes.	Conceptual Thinking, Research Oriented, Data driven decision making, Business tools
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