

Summer Internship - Batch 22 - 24

Sl. No.	Name	Course	Specialisation	Summer Internship Company	Duration	Summer Internship Project Details
1	Aakash Nitin Bhavsar	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Evaluating the benefits of financial models and Business Valuation for gaining precision in strategic decision making for Startups. Key Learnings : 1. Performed a Fundamental Analysis of a BSE Listed Companies. 2. Preparation of Basic Financial Model of a Company for Business Valuation. 3. Performed Business Valuation Using Discounted Cash Flow & Relative Valuation Methods.
2	Aalam Irshad Khurshid	MBA	Finance	Ritika Securities	60 Days	Project Title : A Comparative Study on Bombay Stock Exchange and National Stock Exchange Key Learnings : 1)Understanding the major exchanges of India. 2) Effect of Stock Market in Indian Economy. 3) Foster a more profound comprehension of India's capital market.
3	Abhijeet Gopal Kulkarni	MBA	Fintech	Ritika Securities	60 Days	Project Title : "Importance of investment and studying the risk in mutual funds" Key Learnings : 1. Compared the performance of various mutual funds across different categories. 2.Analysed the risk adjusted returns and volatility of funds. 3. Identified the factors influencing the performance and risk profiles.
4	Abhishek Dnyandev Veer	MBA	Marketing	Ambit Tax And Accounting, Ahmedabad	60 Days	Project Title : Analyzing The Importance Of Market Research On Financial Services In The B2B Industry. Key Learnings : 1-Comprehend how Market Research affects the Companies that are offering financial services.2-Identified the Key Factors affecting the Importance of Market Research in B2B Financial Services Companies.3- Understood the Importance of Analytical skill in Financial Services With Respect to Market Research.
5	Abhishek Singh	MBA	Finance	Fundsroom Private Limited	60 Days	Project Title : The link between return in Bank FD, Stock Market returns, and Mutual funds Key Learnings : 1)Studied about several forms of Investment options offered by Indian financial services, 2)Managed and guided the interns, 3)Analyzed the perceptions of people who are investing in stock markets & mutual fund
6	Aishwarya Ganesh Kalkumbe	MBA	Human Resource	Machine Maker	60 Days	Project Title : Exploring the Dynamics of Recruitment and Selection Key Learnings : 1) Designed JDs for Accountant & Admin, Operation and Social Media Executive Profile 2) Handled the process of Recruitment and Selection, Onboarding for the aforementioned posts, Created Chat GPT Policy 3) Handled social media platforms for resume screening (Linkedin, Indeed & Naukri) 4) Team lead for the company's event "75 Years 75 Innovations" Under Azadi ka Amrit Mahotsav
7	Ajinkya Ramesh Rao Deshmukh	MBA	Marketing	Gujarat Cooperative Milk Marketing Federation (AMUL)	60 Days	Project Title : A Study of Retailer Perception about Amul Ice-cream in Pune City Key Learnings : Personal Selling, Relationship Management, Business Development
8	Akanksha Rani	MBA	Human Resource	Paytm- One97 Communications Ltd.	60 Days	Project Title : A Study on Technological Intervention in Recruitment and Selection Process Key Learnings : 1. Shortlisting CV's through the Naukri portal; 2. Called Candidates & Scheduled Interview on Paytm's HR Portal-Lever; 3. Managed end-to-end recruitment process for TL, ASM, KAM & Sr. KAM Roles
9	Amar Narayan Narwade	MBA	Finance	Suzlon Energy Limited.	60 Days	Project Title : Trade Credit and Instrument Processing. Key Learnings : How to prepare MIS , learn Issuance , Amendment of lc , LC document verification

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10	Ameya Rajendra Pannase	MBA	Fintech	Fundsroom Private Limited	60 Days	Project Title : People perception towards fintech investment applications in India. Key Learnings : • Stock Market • Portfolio Management and PowerBi • Fintech Investment Applications.
11	Angom Oken Singh	MBA	Project Management	LIB - Epitome Sustainable Energy Private Limited	60 Days	Project Title : A study on Customer Buying Behaviour of Lithium Ion Battery in Automotive Industry. Key Learnings : Customization role in B2B companies - Drafting of offer and Quotation - How to generate lead for the Company.
12	Ansh Gupta	MBA	Finance	CA Hitesh Thawani & Associates	60 Days	Project Title : Impact of GST on the wholesale sector Key Learnings : •File the GSTR 1, TDS, 3B, 2B • Learn about Accounting • Learn about GST return, Taxation
13	Aradhana Mondal	MBA	Human Resource	Paytm- One97 Communications Ltd.	60 Days	Project Title : Study on the implementation of AI in the recruitment process through Descriptive analysis Key Learnings : Handled various aspects of recruitment and selection process which includes sourcing of CV, screening, shortlisting and first round of HR interview procedure, learnt usage of organization's HRMS software Sourced applicants through methods like Naukri portal and walk in interview process, learnt usage of organization's HRMS software, Sourced applicants through methods like Naukri portal, and walk in interview process ,sourced applicants through methods like Naukri portal, and walk in interview process
14	Aryan Vijay Shelare	MBA	Marketing	Machine Maker	60 Days	Project Title : The Use Of AI in Digital Marketing: Opportunities, Challenges, and Future Applications. Key Learnings : 1. Effective Data Management and Email Marketing , 2. Strategic Marketing and Campaign Development , 3. Networking and Relationship Building
15	Ashi Sharma	MBA	Finance	PANOMAC Pvt. Ltd.	60 Days	Project Title : To Understanding the Basics of Equity Research - Technical Analysis Key Learnings : 1. Assisting research analyst in conducting fundamental research on specific company 2. Collecting and analyzing financial data trends to support investment decision. 3. Monitoring, tracking news, regulatory updates, market events of investment engaged.
16	Ashishkumar Ramrao Rathod	MBA	Finance	Collabgenics	60 Days	Project Title : Equity Research : Technical and fundamental analysis of Tata Consultancy Services Ltd. Key Learnings : 1. Understanding of fundamental & technical analysis of securities in stock market. 2. Preparation of detailed equity research report on a particular security or a sector. 3. In depth analysis of financial statements and financial ratios of various securities.
17	Ashutosh Girishkumar Rana	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Forecasting stock price movements : Comparing the accuracy of technical indicators Key Learnings : 1. Formulation of Financial Models for Startups & Listed Companies, 2. Knowledge on Valuation Techniques, 3. Market Research & Analysis
18	Asmita Gupta	MBA	Human Resource	Ritika Securities	60 Days	Project Title : Impact of Social Media in Hiring Key Learnings : 1) Recruitment and Selection Process 2) Conducting Training and Interviews 3) Leadership Skills, Interpersonal Skills

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19	Avanish Kumar Singh	MBA	Marketing	Anand Milk Union Limited (AMUL)	60 Days	Project Title : To study of Amul's newly launched UHT product slim & trim in Pune Region. Key Learnings : Understand the distribution channel of Amul, to understand how to deal with the retailers, to understand how sales person take the order from the retailers.
20	Ayushi Jain	MBA	Finance	Fundsroom Private Limited	60 Days	Project Title : Analyzing the impact of market sentiment on stock price volatility Key Learnings : Explored diversification techniques for clients' investments, Assisted clients in improving trading strategies, Acquired knowledge regarding the factors that shape an individual's investment outlook
21	Bhavesh Sanjay Patil	MBA	Fintech	BTW Visas Services India Pvt. Ltd.	60 Days	Project Title : Analysing Public Perception Towards The E-Payment Key Learnings : 1. I learned to keep track of information and tasks which help me improve my Organizational skills. 2. I learned to manage time effectively to meet deadlines and priorities. 3. I learned about how to file GST returns.
22	Bishnu Kumar Khatri	MBA	Finance	Ready Wealth	60 Days	Project Title : A study on Importance of Investment Decision and Portfolio Management. Key Learnings : Company Analysis / Portfolio Management / Risk Profiling, Assets Allocation, Assets Classes.
23	Chanda	MBA	Finance	Interlink Capital	60 Days	Project Title : Comparative analysis of investment strategies and performance in private equity and venture capital Key Learnings : ●Identified the primary factors that drive successful investment outcomes ●Analysis of different government schemes for IT sector ●Abridged with functions of DGFT
24	Debarati Chowdhury	MBA	Human Resource	DHL Supply Chain	60 Days	Project Title : Evaluating the Effectiveness of Diversity and Inclusion Initiatives in Cultivating Inclusive Organizational Cultures Key Learnings : Talent Acquisition and Management,HR Documentation and Compliance,Employee Engagement
25	Dhananjay Namdev Jare	MBA	Finance	Profit Idea	60 Days	Project Title : "Investment opportunity in the stock market with special focus on the oil and gas sector of India Key Learnings : Created a report on Investment opportunity in the stock market with special focus on the oil and gas sector, Gained knowlwdge about fundamental analysis, Basic understanding of charts and Candlestick Patterns And Basic understanding of Company Analysis with help of financial statement analysis.
26	Digvijay Prashant Kamble	MBA	Fintech	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : "Pioneering Investment Banking Operations and Tech Solutions at Adyaant Tech" Key Learnings : 1) how to provide solutions for the finance consultancy fo investment. 2)Understood 9 products which company offer to investors 3)Industry knowledge of Investment banking sector 4) IIT and other juniors under training of a research Analyst.
27	Dipayan Sarkar	MBA	Fintech	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : To analyze the trends and scope of Green Tech & Clean Tech (EV) Sector Key Learnings : (1) Data Analysis (2) Importance of networking with investors. (3) Importance of presentation skills in front of corporates

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28	Divya Dinkar Lalage	MBA	Finance	Shri Mahalaxmi Co-operative Bank Ltd., Kolhapur	60 Days	Project Title : A study on credit appraisal process in banking Key Learnings : • Understanding the credit appraisal process • Evaluating the various credit risk factors of borrowers. • Analyzing the loan documents to ensure accuracy and completeness. • Analyzing financial data related to loan requests.
29	Diya Chauhan	MBA	Fintech	Collabgenics	60 Days	Project Title : Investors perception in India towards Derivative Market Key Learnings : 1.Conducted macroeconomic analysis. 2.Analyzed and filtered out the best company using profitability parameters. 3.Ranked and assigned sector weightage to specific companies using Price-Weighted Index and Market Capitalization method.
30	Drashti Jitehbhai Kalavadiya	MBA	Finance	NJ India Invest Private Limited.	60 Days	Project Title : Financial Planning with Mutual Funds: "Building Wealth for Your Future" Key Learnings : (1)Diversified portfolio management. (2)Help the clients to achieve their financial goal and opening e-wealth account. (3)Wealth accumulation strategy and risk assessment. (4)Collected data of different finance forms.
31	Gaurav Das	MBA	Finance	Ritika Securities	60 Days	Project Title : Analyzing Mutual Fund Returns Persistence and Remain Reliable in the Long Term Key Learnings : 1. Trained to analysis and read chart pattern and candle stick, 2.Studied investment trends in mutual fund industry by fund category, 3. Sold SIP to two clients for a tenure of 10 yrs
32	Gaurav Ravindra Jadhav	MBA	Fintech	Fundsroom Private Limited	60 Days	Project Title : Importance of Investment and Opportunities to Invest in Financial Markets Key Learnings : Importance of investment for being financially independent . Investment opportunities in financial markets .Set specific financial goals for yourself
33	Gopal Rameshchandra Sharma	MBA	Fintech	Ritika Securities	60 Days	Project Title : Technical Analysis of Selected 10 Companies of Automobile Sector of BSE and NSE Key Learnings : * Course assigned by External mentor on "Basics of stock market & Advance Technical analysis" by Equity Trade. * Learnt technical analysis of stock such as market trends and technical indicators. * Creating Research Reports on Industries updates, Company Analysis News Impact Analysis, Annual reports, etc.
34	Gunjan Jain	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Comparative Analysis of Valuation Method in Tech Startup Key Learnings : 1. Performed Business Valuation of companies using DCF Method. 2. Performed Financial Projections of Stock Listed Financial Company. 3. Performed Financial Analysis of Balance Sheet, Cash Flow and Profit and Loss Statement.
35	Harshada Raghunath Mhetre	MBA	Finance	TATA Motors Passenger Vehicles Limited	60 Days	Project Title : Competitive analysis between Tata Motors Limited and it's rivals. Key Learnings : •Analyzed the financial statements such as balance sheet, profit and loss account and of Tata Motors Limited and it's rivals. •Analyzed the financial ratios of Tata Motors Limited and it's rivals. •Made the competitive analysis report of financial statements and financial ratios Tata Motors Limited and it's rivals.
36	Heterly Dkhar	MBA	Project Management	Chromatus Consulting Management	60 Days	Project Title : Organic Farming in India Key Learnings : * Presented the data in a clear and concise manner using tables, charts, and graphs. * Made four company profiles on the farming sector. * Performed value chain analysis and Porter's five forces, profiled four companies operating in organic farming in India.
37	Hrishikesh Santosh Khandare	MBA	Fintech	Dheeraj Dharmawat & Associates	60 Days	Project Title : Study on Awareness on Equity Market Key Learnings : 1) Filed Income Tax Return of Individuals 2) Did the audit of company 3) Prepared Project Report

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38	Jagdish Sanjay Dhakad	MBA	Fintech	Ritika Securities	60 Days	Project Title : Penetration of Mutual Funds in India Key Learnings : 1.Learned about candlestick charts and how traders use them to make trading decisions. 2.Learned how to use technical analysis to predict price movements. 3.Learnt about various SIP's & Mutual funds and got an experience of introducing it to various clients.
39	Jatin	MBA	Human Resource	Shopper's Stop Limited	60 Days	Project Title : Identification of key Competencies of HR required to success in automobile industry. Key Learnings : 1.Handled candidates' resumes, screening, shortlisting & conducted preliminary HR interview. 2.Conducted and volunteered the numerous training sessions & Employee Engagement activities. 3.Designed JD for the profiles. Conducts or acquires background checks and employee eligibility verifications.
40	Junaid Habib Shaikh	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Consumer Perception and Acceptance Toward Ayurvedic Facial Cream A Study of Cosmetic Industry. Key Learnings : ①Conducted total 101 interviews across different projects allowed me to put theoretical knowledge into practice. ② Gain Deep Insights into Consumer Preference, Perception and Behaviour in Different Industries. ③Understood Various Methodologies from CLT To Fieldwork Interview And Lead Generation.
41	Kaustubh Pradip Umalkar	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Yo analyze the importance and benefits of business valuation for any startup company. Key Learnings : Identified various financial aspects related to business for startup companies, Performed business valuation of companies using DCF method, Created profit and loss, balance sheet and cash flow statements of the companies
42	Khushi Badkul	MBA	Human Resource	Aura eccellente Realinfracon Pvt.Ltd	60 Days	Project Title : Skill Gap Analysis and Succession Management Key Learnings : Employee Engagement, Training and Development, Succession Planning
43	Khushi Devendra Shelke	MBA	Fintech	S R Pandit & Co. Chartered Accountants	60 Days	Project Title : Analyzing the Impact of Income Tax on Salary Income Key Learnings : •Practical application of tax laws •Client communication & Relationship building •Team work & Multitasking
44	Khushi Mahesh Gupta	MBA	Finance	Fundsroom Private Limited	60 Days	Project Title : A Study on stock market investing among MBA students and Karve Nagar Area Pune. Key Learnings : 1. Analysed Portfolios of Various sectors in order to make Investment Decisions. 2. Studied how we will decide to invest in the stock market. 3. Analysed market trends and data to offer clients accurate financial advice.
45	Krupali Bandu Chikate	MBA	Project Management	Aditya Birla Fashion Retail L.T.D Pantaloons	60 Days	Project Title : The Impact of Shelf Management on Brand success Key Learnings : 1. Interpersonal skills 2.TeamLeadership 3. Problem-solving Skill
46	Lata Khattar	MBA	Fintech	NJ India Invest Private Limited.	60 Days	Project Title : Perception Towards Mutual Fund Key Learnings : 1- People with a better understanding of mutual funds tend to have a more positive perception 2- Mutual funds offer liquidity, allowing investors to buy or sell units easily 3- Perception can be influenced by the current state of financial markets.
47	Leishemba Meitei Lairenlakpam	MBA	Project Management	The Market Reports	60 Days	Project Title : AI and Digital Marketing Synergy : A study of customers preferences and perspectives Key Learnings : SEO and Website Optimisation, Email Marketing, Effective Targeting and Lead Generation through Data Scraping

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48	Lokesh Saha	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Exploring Methods and Techniques for Assessing the Worth of Companies Key Learnings : Learnt Financial Analysis process of collecting and tracking data on company's financial credentials, learnt about Discounted Cash Flow Analysis based on future cash flow of company, Learnt about Comparable Company Analysis.
49	Mahesh Anilkumar Dhotre	MBA	Fintech	NJ India Invest Private Limited.	60 Days	Project Title : Consistency of Performance and Fund Selection in the Mutual Fund Industry" in (PUNE) region Key Learnings : 1) Mutual funds investment 2) Types of Mutual Funds Scheme 3) Various types Investors with different mindset
50	Mayukh Dey	MBA	Finance	Interlink Capital	60 Days	Project Title : Exploring Investment Opportunities through Fundamental Analysis of Infosys Key Learnings : 1. Learned how government policies influences growth and investment in IT/ITES Sector, 2. Developed skills in financial analysis, including data interpretation, risk identification, and strategic decision-making. 3. Enhanced my report writing and presentation skills by efficiently communicating intricate findings.
51	Milan Hiteshbhai Kalavdiya	MBA	Finance	Recovery SPK Financial Consultants LLP.	60 Days	Project Title : A Comprehensive Analysis of Unclaimed Shares in India's IEPF (Investor Education and Protection Fund) Key Learnings : Learned how to Find unclaimed investments from ZOHO analytics , Learned how to know current status & redemption value of old equity, convertible securities., Learned how to extract the unclaimed investments file from IEPF.
52	Minshu Singh	MBA	Project Management	Geobull Innovations LLP	60 Days	Project Title : Impact of Agile Methodology in Project Management Key Learnings : 1. Evaluated understood the FRS document development 2. Created Content for Social media Platforms- Blogs 3. Provided assistance in forecasting sales to raise investment
53	Mohd Wasim Siddiqui	MBA	Fintech	Times Internet	60 Days	Project Title : Technological Disruption and Job Dynamics in the Finance Sector Key Learnings : •Article writing on financial and technological topic •Doing research about fintech sector • Creating web stories
54	Mrunali Vilas Nagdeve	MBA	Fintech	Collabgenics	60 Days	Project Title : Unlocking Investment Opportunities Through Strategic Equity Evaluation Key Learnings : Industry Analysis, Fundamental Analysis, Investment Recommendations
55	Namrata Verma	MBA	Fintech	TATA Power	60 Days	Project Title : Analysis of Financial reports of TATA Power and Movement towards sustainable practices Key Learnings : (1) Conducted analysis of Cost Sheet (2) Conducted analysis of Operations & Management Expenses (3) Designed different projects for sustainable development
56	Neeraj Kumar	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Investor Perception Toward Investment In Forex Market Key Learnings : 1)Learned valuation in financial modeling and sensitivity analysis. 2) learned sensitivity analysis. 3)Create financial statement and valuation .
57	Neha Mukherjee	MBA	Fintech	Collabgenics	60 Days	Project Title : Analysis of the Competitive Landscape within the Mutual Fund Industry Key Learnings : * Learned to evaluate the Financial Statement of Stocks. * Learned to Analysed Aviation Sectors Companies with Index Method * Learned to evaluate Fundamental analysis of companies.

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58	Nidhi Naresh Vanjani	MBA	Finance	Ambit KPO Services(U.S)	60 Days	Project Title : The Role of Account Receivables and Account Payables in US Accounting Key Learnings : *Clearing Bank feeds of US clients, Bookkeeping through Quick Books and financial model review. *Bank and Credit Card reconciliation. *Law Firm Accounting through Quick books and Booked Payrolls and created KPI sheet according to Payroll data.
59	Niharika Sandeep Ghodke	MBA	Project Management	Yarich Technovation LLP	60 Days	Project Title : A Study To Identify B2B Market Towards Mosquito Trapper Key Learnings : 1)Knowledge Of Corporate Culture. 2) The Benefits Of Taking Feedbacks 3) How Can I Apply My Knowledge And Abilities
60	Nikhil Motilal Nerkar	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Factor influencing on consumer buying behaviour of healthy food and beverages with special reference to smoothie. Key Learnings : 1) How to interact/communicate with unknown people 2) Understand consumer behaviour 3) How to Convince people
61	Nikita Babarao Satpute	MBA	Project Management	Geobull Innovations LLP	60 Days	Project Title : Enhancing project risk management by using stakeholder survey. Key Learnings : 1.Team leading and team management 2.Making FRS document 3.client pitching
62	Nikunj Sharma	MBA	Fintech	Nuvama Wealth	60 Days	Project Title : A Study on Investors perception towards Insurance Key Learnings : • Investors are aware of the importance of insurance, but they are not always clear about the different types of insurance available or how to choose the right one for their needs. •Investors are more likely to purchase insurance when they feel that they are getting a good value for their money. • Investors' perception of insurance is influenced by their personal experiences and by the information they receive from friends, family, and the media.
63	Nisha Bhujung Mote	MBA	Fintech	OMW Logistics Private Limited	60 Days	Project Title : The Study Of "Unlocking Financial Clarity: An In-Depth Audit of Accounts and Processes" Key Learnings : 1.Gain a deep understanding of various financial documents in the context of logistics and transportation, such as invoices, bills of lading, purchase orders, and receipts. 2.▪Eearn how to accurately vouch and verify these documents in Tally software to ensure financial transactions are correctly recorded. 3.▪Develop skills in generating financial reports using Tally, including balance sheets, income statements, and cash flow statements.
64	Nitin Singh	MBA	Marketing	Feedback Advisory	60 Days	Project Title : A Comprehensive study of glass Industry in Pune region. Key Learnings : 1-Conducted research to identify factors that influence retailers decision while choosing glasses.2-Surveyed 150+ retailers to understand product, flow, placement, quality & quantity.3-Visited Retailers, Fabricators & Pre-processors for better understanding of glass market.
65	Omkar Sanjay Sutar	MBA	Finance	Interlink Capital	60 Days	Project Title : A Critical review of Maharashtra State IT/ITES policies 2023. Key Learnings : •I learned important highlight of Maharashtra IT policies 2023. •I have extracted data of IT/ITES policy incentives and provided it to the company. •I have compared financial data of IT companies of Maharashtra.
66	Patole Jyoti Gurudas	MBA	Fintech	Collabgenics	60 Days	Project Title : An Overview of an Indian Financial Market Key Learnings : 1. Analyzed the Fundamental and Comparative analysis of the given companies. 2. Developed effective presentation skills for communicating research result.3. Applied critical thinking skills in identifying investment opportunities and risks. 4.Commitment to continuous learning and staying updated on industry trends.

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67	Payel Saha	MBA	Marketing	Willowood Chemicals Ltd.	60 Days	Project Title : Study on Customer Perception towards Willowood Products Key Learnings : 1)Visited Siliguri, North Bengal and marketed and advertised our new product in various offices of tea estate 2) Assisted and designed some marketing advertisements to promote products3) Obtained first hand information by visiting offices of roughly 30-40 distributors.
68	Piyush Ramesh Narwaria	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Perform Fundamental Analysis & Business Valuation of Financial Sector Companies Key Learnings : 1.Perform Fundamental Analysis of Company, 2.Applied Various Business Valuation Techniques ,3. Learned how to create Basic Financial Model
69	Prabha Rajak	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Financial Statement Analysis and Valuation of Companies: A Comprehensive Approach" Key Learnings : (1) Specifically worked on business valuation and Financial Analysis and Reporting. (2) Analysis valuation methodologies, including Discounted Cash Flow (DCF), cost valuation. (3)Understand complex valuation models.
70	Prajakta Sanjay Fulzele	MBA	Fintech	Paterson Securities Pvt. Ltd.	60 Days	Project Title : Study on Valuation Of Zomato Company on the basis of Equity research and portfolio Management Key Learnings : Examine customer Expectation with reference to buying food online, customer Expectation and customer satisfaction with reference to its service attributes ,To provide solution to the online sellers based on the result of the research.
71	Pranam Satyashil Totade	MBA	Fintech	Collabgenics	60 Days	Project Title : Project entitled : "Decoding Stock Performance: A Quantitative Equity Analyst's Journey" Key Learnings : 1.Evaluate the Efficacy of Quantitative Techniques in Predicting Stock Performance. 2.Investigate the Impact of Technological Advancements on Quantitative Equity Analysis. 3.Analysing company stock
72	Pratyush Shrivastava	MBA	Finance	Factsheet Inc	60 Days	Project Title : Analysis of the fundamental research on logistics within the realm of E-Commerce: DELHIVERY LTD, "Factsheet Inc" Key Learnings : 1. Startup Support: Advised startups on effective marketing tactics, aiding in pricing strategy development. 2. Business Consulting: Provided strategic guidance to financial services clients, optimizing their operations and enhancing efficiency. 3. Market Research: Conducted thorough market research, empowering startups with data-driven insights to drive growth. 4. Holistic Support: Contributed across diverse areas, bridging financial expertise, and technical skills to drive success.
73	Priya Singh	MBA	Fintech	Profit Idea	60 Days	Project Title : Impact of Market Volatility on Student's Behavior's in the Equity Market Investment Key Learnings : 1) Market volatility can serve as a valuable learning opportunity, helping students develop skills in risk management and long-term investment strategy. 2) Volatile markets offer educational opportunities, helping students develop financial literacy and better long-term investment strategies. 3) Emotional reactions, like fear and anxiety, can impact student investment decisions, potentially leading to impulsive choices or withdrawals.
74	Rahul Mohan Yadav	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Understanding the IoT Home Automation Market Key Learnings : 1)understood the factors that are affecting the adoption of IoT in home automation. 2) understood that demographical variable have some impact in the adoption process. 3) worked on many projects for collecting primary data.

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75	Rakesh Jaiswal	MBA	Fintech	Dalal Street Investment Journal Pvt Ltd.	60 Days	Project Title : The Role of Financial Ratios in Investment Decision Making Key Learnings : 1. Proficiency in collecting financial data 2. Market and Industry analysis 3. Basics of valuation
76	Rakhi Narendra Sharma	MBA	Finance	Finnovate Financial Services	60 Days	Project Title : Equity Research of companies in Defence Sector Key Learnings : 1. Fundamental Analysis of Companies. 2. Analysis of Defence Sector. 3. Financial modeling of Hindustan Aeronautics Ltd. 4. Financial Statement Analysis.
77	Rashmi Milind Kulkarni	MBA	Finance	Fundsroom Private Limited	60 Days	Project Title : "Impact of Government Policies on Indian Stock Market" Key Learnings : 1. Analyzing how changes in regulations, economic decisions and political events influence stock prices. 2. Understood changes in Taxation, Government spending & budget. 3. Understood various types of Government Policies
78	Ravikant	MBA	Fintech	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : "Revolutionizing Transportation and Logistics: A Comprehensive Industry Analysis and Data-driven Insights" Key Learnings : I conducted through secondary research to establish an outline for the industry and business transactions. I synthesized research data to produce pitch books, financial investor drafts, and information for potential investors. Worked on the deals "Zappfresh" under the FMCG sector.
79	Rikanshi Singh	MBA	Finance	Paterson Securities Pvt. Ltd.	60 Days	Project Title : A study of equity research in a AU Small Finance Bank Key Learnings : Factors Influencing the Stock Market Analysis, Dedollarization Concept, Prepared an equity analysis report on AU Small Finance Bank
80	Rishita	MBA	Finance	Paterson Securities Pvt. Ltd.	60 Days	Project Title : A Study on Impact of Central Bank Policies in Financial Market Key Learnings : 1. Performance for the past 10 year of Nifty 50 and Nifty Gold 2. Learnt meanings of De dollarisation and US debt ceiling crisis 3. Had an understanding about factors affecting stock market
81	Rohit Mahadeo Kharat	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Analysing Growth Projection and Financial Models for Start-up: To Enhancing Accuracy In Decision - Making Key Learnings : 1) Importance of Accurate Growth Projections, 2) Sensitivity Analysis for Risk Assessment, 3) Dynamic Financial Modeling and Valuation.
82	Rucha Ravindra Bhavsar	MBA	Fintech	Paterson Securities Pvt. Ltd.	60 Days	Project Title : Equity Research analysis of FMCG sector including HUL and ITC Key Learnings : *Learnt basic about equity research * Learnt basics of stock market * Learnt some concepts such as US Bank crisis De dollarization
83	Ruchika Lalwani	MBA	Finance	Fundsroom Private Limited	60 Days	Project Title : A Comparative Study to Examine the Role of Demat Accounts in Promoting Financial Inclusion and their Usage Patterns amongst various Investor Segments within a Pune-based Finance Company. Key Learnings : • Understanding the business model of the company & functioning of various departments. • Working on ideas to improve the business model of the company. • Suggesting measures for improvement with factual data.
84	Ruchika Sanjay Patil	MBA	Fintech	Ritika Securities	60 Days	Project Title : Study of Risk and Return analysis of Mutual Fund Schemes. Key Learnings : Learn Trading Strategies, Mutual Fund Operations, Customer Relationship Management

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85	Rudraksha Kashinath Gosavi	MBA	Project Management	Vishwasya Technology	60 Days	Project Title : An Analysis Effectiveness Of Agile Process Management Techniques On Manufacturing Of Chocobreeze At Vishwasya Technologies Key Learnings : 1)Effective Stakeholder Collaboration 2)Resource And Task Management 3)Continuous Improvement And Risk Management
86	Rushikesh Nitin Potdar	MBA	Human Resource	Shopper's Stop Limited	60 Days	Project Title : Analysis of Social Media Hiring in Retail Sector Key Learnings : 1.Conducted and Volunteered the four Training Sessions for the employees of the company, 2.Learned Background Verification & employment documentation process and worked with the company's internal software Darwin Box, 3.Conducted Hiring process for Middle level and front level employee.
87	Rutesh Rajaram Dagade	MBA	Fintech	Nuvama Wealth	60 Days	Project Title : A Comprehensive Study on Investors Perceptions Towards NCD, Insurance and Demat Account Key Learnings : 1. Analysis the features, benefits and risk associated with NCD investment. 2. Explore different types of Insurance products. 3. Analyze the data collected from surveys, interviews or other sources.
88	Sagar Rajendra Dhunde	MBA	Marketing	Nuvama Wealth	60 Days	Project Title : Study on investment preference of IT professionals Key Learnings : 1) INDUSTRY KNOWLEDGE :- Gained a insightful & deeper understanding of the financial services industry, including various products and services offered by nuvama wealth financial limited. 2) COMPANY CULTURE :- Internship provided insights into the company's culture, values and work environment, learned about mission, vision and how the company prioritise customer service. 3) CUSTOMER INTERACTION :- as in the internship i had tasks such as client prospecting and onboarding of new customers for demat account. 4) MARKET RESEARCH :- for internship have successfully done a research project where i implemented the knowledge from academic to complete the project.
89	Sakshi Jain	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Analyse the Investors Perception towards Business Valuation Key Learnings : ☑Performed Business Valuation for Start-Ups, using DCF, Relative and Cost Valuation. ☑Performed Financial Analysis of Balance Sheet, Cash Flow and P&L Statement ☑Analysed the Investors Perception towards Business Valuation ☑Gained Knowledge on Different Business Valuation Methods☑
90	Sakshi Mukund Kshirsagar	MBA	Fintech	Finnovate Financial Services	60 Days	Project Title : Equity analysis of companies for investment with respect to Automobile , Automotive and Cement industry. Key Learnings : 1.Gathering financial statements, annual reports & market data of selected companies 2. In depth industry analysis of automobile, automotive and cement sector 3. Evaluated key financial ratios
91	Sakshi Shashikant Khante	MBA	Fintech	NJ India Invest Private Limited.	60 Days	Project Title : Exploring the Performance and Risk Analysis of Mutual Funds: A Comparative Study Key Learnings : 1. Comparison of the performance of various mutual funds across different categories, 2. Studied the risk-adjusted returns and volatility of different mutual funds, 3. Insights about factors influencing the performance and risk profiles of mutual funds.
92	Sakshi Shukla	MBA	Finance	State Bank of India	60 Days	Project Title : Home loan Market Share - SBI market share via-a-vis Private/PSUs Lenders. Key Learnings : 1. Learned Evaluating financial information and risk prior to granting loans to individuals. 2. I developed expertise in performing compliance reviews that involve assessing adherence to the bank's lending policy and previously approved terms and conditions. 3. Understand various banking terminologies, the operations of a bank, and the functions of its various departments.

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93	Sandesh Bharat Jadhav	MBA	Finance	Nuvama Wealth	60 Days	Project Title : Study of Investor Perception and Changing Behavior Towards Insurance Plans Key Learnings : Assess Current Perception, Assess Trust and Transparency, Recognize Long Term Perspective
94	Sanjay Joshi	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Evaluating the Significance and Advantages of Business Valuation for Start-Up Enterprises Key Learnings : Learned to create Financial model for start ups, Did valuation for start ups, using DCF, Relative and Cost valuation, Completed projects on modelling and valuation using DCF, Relative and Cost valuation, Gained knowledge about factors like Beta, Discounting rate, etc
95	Saurabh Mahapatra	MBA	Marketing	GBR Robocolor	60 Days	Project Title : Factors Influencing Consumer Buying Behavior in the Automobile Industry and MIS. Key Learnings : Gained exposure to the automotive industry and its operations. Learnt about the different stages of the product development process. Worked on a real-world project and gained hands-on experience.
96	Saurabh Raju Adsul	MBA	Marketing	Kantar IMRB	60 Days	Project Title : A study on how consumer durable companies can attract Gen - z customers through their marketing strategies in Pune City. Key Learnings : 1)Learned different methods of data collection. (telephonic and F2F interview) 2)Learned Kantar's data collection software handling. 3)Understood different people's mindset about the market research firms and used it accordingly for further data collection process.
97	Sayan Dutta	MBA	Finance	Collabgenics	60 Days	Project Title : "Equity Analysis: Unveiling Investment Insights for Optimal Returns" Key Learnings : Prepared a report on Financial Service Sector with respect to Sectorial Analysis , Got to know about various different Companies and their production process , Developed a strong understanding about Fundamental Analysis.
98	Sejal Sanjay Jadhav	MBA	Fintech	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : The Indian Startup Ecosystem: Growing Investment Opportunities In Opulence Business Solution Key Learnings : The Indian Startup Ecosystem: Growing Investment Opportunities In Opulence Business Solution - 1.Understood 9 products which company offer to investors 2.Strong analytical skills 3.Financial modeling skills 4.Industry knowledge
99	Shaily Saraf	MBA	Human Resource	DHL Supply Chain	60 Days	Project Title : Analyze the effectiveness, efficiency, and reliability of Time and Attendance system Key Learnings : 1)Handled various reports such as: Muster, Attendance and Earned salary report. 2)Understood labor legislations and made certain deductions of PF and ESI in the reports. 3)Worked on employees dataset and created dashboards for the same. 4) Allocated various employee engagement tasks for all the employees.
100	Shakshi Kesharwani	MBA	Fintech	Collabgenics	60 Days	Project Title : Immersive Technology Intervention in Fintech Startup. Key Learnings : 1.Created and maintained earnings, valuation, and industrial models for the specified number of stocks. 2.Analyzed data to identify emerging opportunities and risks. 3. Presented research findings to the investment committee. 4.
101	Shashank Mishra	MBA	Human Resource	Willowood Chemicals Ltd.	60 Days	Project Title : Metaverse for Recruitment and Selection from Candidate Perspective Key Learnings : • Worked on employee engagement and welfare • Conduct employee survey of 19 states 332 employees to foster company work culture • Worked on employee welfare program

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102	Shaswat Khare	MBA	Finance	Ritika Securities	60 Days	Project Title : A Comparative Analysis of Mutual Funds and ETFs: Performance in BFSI Sector. Key Learnings : 1.Learn about Basics and Technical analysis of Stock Market 2.Client Profiling 3.Various factor to be consider before investing in mutual fund
103	Shivam Dnyaneshwar Katkamwar	MBA	Fintech	Fundsroom Private Limited	60 Days	Project Title : Efficiency of Using Technical analysis Tools to Predict the Movements in Currency Market Key Learnings : 1) Created Business and data analysis reports, and researched on reports of various investment sectors. 2) Utilized pitch deck reports and data analytical reports using PowerBI. 3) Created Data set and utilized the data set to project the portfolio for the client.
104	Shivani Sharma	MBA	Human Resource	Shopper's Stop Limited	60 Days	Project Title : A study for attrition trends on selectors for Interns and CCA Key Learnings : 1. Recruitment & Selection Strategy. 2. Design CTC Structure. 3. Learnt organization policies.
105	Shreya Chandrakar	MBA	Finance	Collabgenics	60 Days	Project Title : A study on Equity Research report Analysis on Banking sector Key Learnings : 1.Fundamental Analysis of the Company. 2. Balance Sheet Analysis and Ratio Analysis of the company. 3. Equity Research.
106	Shreya Sanjay Tamgadge	MBA	Project Management	Bajaj Allianz	60 Days	Project Title : "TO STUDY THE LEVEL OF CUSTOMER SATISFACTION TOWARDS BAJAJ ALLIANZ" Key Learnings : Research on travel insurance improvement and travel agent onboarding.
107	Shubham Chandan Rokade	MBA	Marketing	Propedge Realty	60 Days	Project Title : Assessing The Impact Of Vastu Shastra On Decision Making Process Of Customers In Real Estate Industry Key Learnings : •Market Analysis •Client Relationship Management •Sales And Negotiation Skills
108	Shubham Gyanchand Kaithwas	MBA	Finance	Fundsroom Private Limited	60 Days	Project Title : Unveiling Investment Insights: Exploring Fundamental Indicators and Analysing 5 Paise Capital Ltd. Key Learnings : 1. Stock Market and Analysis of Stocks, 2. Financial Analysis Techniques, 3. Portfolio Management with Power BI
109	Shubham Suhas Shinde	MBA	Project Management	Aditya Birla Fashion Retail L.T.D Pantaloons	60 Days	Project Title : A study on Inventory Management Key Learnings : Inventory & Management Systems, Defective Inventory, Inward-Outward & IBT, SAP & POS System
110	Shuvam Kumar Singha	MBA	Fintech	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : To analyse the trends and scope of Chemical Sector Key Learnings : 1.Learned how as an Investment Banker work in the organization 2. Learned to Analyzed client needs and expectations in the Chemical sector and identified investors for the companies 3. Learned Prepared a data bank and updated the data on an Excel sheet on a regular basis
111	Shyam Sundar Dubey	MBA	Fintech	Fundsroom Private Limited	60 Days	Project Title : Research on Stock Market Investment Key Learnings : 1. Understood Investment Strategies and Performance Analysis 2. Learned Financial Modeling and Power BI 3. Gained knowledge about Fundamental analysis and technical analysis 4. Learned about the stock market and investing through live trading

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112	Sonal Singh	MBA	Finance	Collabgenics	60 Days	Project Title : The Impact and Potential of Screener.com in the Financial Industry" Key Learnings : 1.Analyzing issuers via financial analysis, evaluation of industry positioning. 2.Identifying investment catalysts, business risks and forming an opinion on the HY asset class. 3.Sectoral analysis on the basis of financial data.
113	Sourabh Chandrakant Kumbhar	MBA	Project Management	Hector Beverages Private limited	60 Days	Project Title : A study on consumer buying behavior towards paper boat products in modern trade retail stores in Nashik region Key Learnings : •Visual Marchantising • Modern trade sales •Branding of product
114	Sreeastha Kumari	MBA	Marketing	Yantromatic E-services Private Limited	60 Days	Project Title : Study on the factor influencing users adopt and acceptance of online Attendance app: A study in Pune Key Learnings : Called about 200 prospective clints and had 120 B2B sales meeting, Created awareness about organization and its product, Provided training to 150 TATA employees
115	Sudipa Kundu	MBA	Marketing	Parag Milks Food Ltd	60 Days	Project Title : A study to understand consumer Buying Behavior towards Pride of cows Products in Pune area. Key Learnings : 1.How to take leadership for organizing a Brand awareness Programme on Pride of cows products. How to pitch in a B2C market for selling a premium products.3.Practical learning on an AIDAS theory of personal selling, Targeting, Positioning concepts of Marketing.
116	Sufiyan Mohmadaslam Shaikh	MBA	Project Management	Yarich Technovation LLP	60 Days	Project Title : A Study on consumer attitude towards adoption of new technology based product developed by Yarich Technovation in Pune region. Key Learnings : Reached on 100+ Multispeciality Hospitals, Launched technology based product to Market, Genrate 10,000+ revenue.
117	Sukhmay Vikas Patil	MBA	Marketing	GCMMF: Amul India Ltd.	60 Days	Project Title : Exploring Consumer Perceptions of Amul Ice Cream: A Comprehensive Study of Taste, Quality, and Brand Reputation. Key Learnings : 1)Learn about the SKU's in the retail shops. 2)Applied different types of selling techniques. 3)Learnt and developed Designing Budget plan for calculating money expenditure on company's current marketing strategy. 4)Visited 15 Amul Premium Outlet for products checking.
118	Surekha Nandkumar Darade	MBA	Fintech	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : "KNOWLEDGE BANKING AND INVESTMENT BANKING – HELPING BUSINESSES RECTIFYING THEIR PROBLEMS" Key Learnings : 1) Industrial analysis, keeping track of trends, market dynamics, regulatory changes, and competitive landscapes of Retail and E-Commerce industry. 2) Company financial analysis and company valuation, dissect financial statements, analyse financial ratios, and understand the performance and health of companies. 3) Investment banker's role and responsibility. Deep industry knowledge is crucial for providing accurate and insightful analysis to support investment decisions.
119	Swapnonil Mondal	MBA	Finance	Swapnabhumi Realtors Limited	60 Days	Project Title : The Resilience of The Real Estate Industry in The Post-COVID-19 Fluctuating Economy Key Learnings : *Accounts payable and receivable must be thoroughly reconciled to ensure accurate and fast payment clearing. *Managing and recording daily transactions, like- daily companies expenditure, fund received from customer, etc. *To ensure that bank payments are processed on time and that cancellation rules are observed.
120	Tanaya Vijay Dongre	MBA	Marketing	Anand Rathi Wealth Limited	60 Days	Project Title : Role of Digital Marketing in Wealth Management: Customer's Perspective Key Learnings : 1. Understood Digital Marketing Strategies 2. Explored Types of Mutual Fund & Categorization 3. Understood the characteristics and preferences of potential clients.

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121	Udhav Agarwal	MBA	Marketing	Vishwasya Technology	60 Days	Project Title : Embracing Personalized Chocolates for Online Branding and Promotion in Pune's Cake Shops & Cafes Key Learnings : 1) Added many prospects with their contacts which helped company in many ways. 2) Understood different sales techniques and effective marketing strategy for any organization. 3) Closed more than five deals in given time period.
122	Ushasi Roy Choudhury	MBA	Human Resource	Svatantra Microfin Pvt. Ltd.	60 Days	Project Title : Enhancing Performance and Overcoming Challenges via HR Learning and Development Interventions for First-Time Managers Key Learnings : * Designed PPT and researched on training models * Designed content according to the standards of the organisation * Interacted and learned about the organisation and how it works.
123	Vikas Ashok Zirape	MBA	Finance	Paterson Securities Pvt. Ltd.	60 Days	Project Title : Investment Opportunities In The Stock Market With Respect To Banking Sector In India Key Learnings : 1. Learned Basics of Stock Market And Portfolio Management.2.Gained Knowledge of Fundamental and Technical Analysis of Stock Market. 3. Basic Understanding of Company Analysis
124	Vikash Kumar Gupta	MBA	Marketing	Regal Solutions	60 Days	Project Title : A Comparative Study Exploring the Role of Food, Gifts, and Beverages in Promoting Employee Satisfaction and Engagement Key Learnings : •During my internship, I learned that understanding the customer's need plays a great role as it allows me to pitch them easily and focus on the pain point. •Made an effort to contact Contacted 200+ HRs and admin heads via email and LinkedIn •From my internship, one of the main things I learned is accepting rejection and adapting the change
125	Vikram Singh	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : AN EVALUATION OF VALUATION PROCEDURE AND ITS EFFECTS ON OPINION OF VALUE Key Learnings : 1.Developed financial models encompassing income statements, balance sheets, and cash flow projections. 2.Worked on Startups projects applying DCF and Relative Valuation Methods. 3.Applied scenario analysis to assess the impact of assumption on startups valuation.
126	Vipul Gopal Chaudhari	MBA	Fintech	Maxim Research Private Limited	60 Days	Project Title : Exploring Investment Potential and Strategic Growth For General Electric Company Key Learnings : 1) Learned how to make equity report 2) Industry and Company analysis using technical analysis 3)Daily equity report on global market
127	Vishal Arjun Rathod	MBA	Finance	Ready Wealth	60 Days	Project Title : Building robust investment portfolios: a study of diversification and asset allocation Key Learnings : Learned about how to prortfolio diversified by different asset classes. 2) Opened 10 demat account in Angel one as an internship target. 3) Learned about asset allocation.
128	Vishal Singh Maurya	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Conducting Financial modeling and valuation of TATA MOTORS. Key Learnings : Understanding the company through different valuation techniques, Explore how to use comparative analysis to figure out the distinctions between companies, Studied Terminal value calculation for company evaluation.
129	Vivek Bhaurao Pawar	MBA	Finance	Paterson Securities Pvt. Ltd.	60 Days	Project Title : Impact of Covid-19 on Indian stock market Key Learnings : 1.Understanding factor affecting on the Indian stock market. 2. Identifying the impact of Covid-19 on Indian stock market. 3.To know about banking crisis in the US.

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130	Yash Pandiya	MBA	Finance	KRG Strategy Consultants Private Limited	60 Days	Project Title : Fundamental Anlysis on Chemical Sector Companies. Key Learnings : Understood Chemical Industry and company , Financial Analysis , Investment Report Writing
131	Yukta Srivastava	MBA	Marketing	Collabgenics	60 Days	Project Title : Transformative Effects Of Digital Marketing on Consumer Behaviour for Collab School Of Finance Admist The Pandemic Key Learnings : Orchestrated strategic adjustments to maintain peak rankings, Orchestrated strategic adjustments to maintain peak rankings, Executed multi-platform digital marketing campaigns with precision
132	Sonali Anil Chandaliya	MBA	Fintech	Profit Idea	60 Days	Project Title : "A Study on Investor's Perception Towards Online Trading" Key Learnings : ☑ Practical Application of Knowledge ☑ Technical Skills: ☑ Time Management
133	Devesh Singh	MBA	Marketing	Pantaloons (Aditya Birla fashion & Retail Ltd	60 Days	Project Title : A study on customer shopping experience , customer satisfaction and opportunities in Pantaloons Key Learnings : Learned how to handle customers , carried on Inward and Outward processing in Waterhouse, provided customers with ongoing offers via telecalling
134	Pratik Vinay Badhe	MBA	Marketing	Pantaloons	60 Days	Project Title : Comparative analysis of the Promotional Strategies Used By Pantaloons and Zudio Key Learnings : .Actively engaged with customers to understand their needs and preferences .Promoted ongoing sales, discounts, and promotions to customers. . Inventory management (PI inventory calculation).
135	Shalu Garg	MBA	Marketing	AMUL	60 Days	Project Title : TO STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANICS PRODUCTS IN PUNE Key Learnings : 1-Performed Promotional activities 2- Analysis of Competitors Strategy 3- Visited Retail Stores and collecting data from Retailers.
136	Payal Singha	MBA	Marketing	Machine Maker	60 Days	Project Title : IMPACT OF SOCIAL MEDIA IN INDIAN MANUFACTURING COMPANY Key Learnings : 1.Generate Leads, 2.Email Marketing, 3.attract customer through social media
137	Pintu Ramkrishna Dhaka	MBA	Fintech	Esaf small finance bank	60 Days	Project Title : A study on customer awareness towards small finance bank Key Learnings : 1.Lear about small finance bank in India 2. Customer towards small finance bank 3. Banking in India in small finance banks
138	Pranita Dnayneshwar Dhanvate	MBA	Fintech	NJ India Invest Private Limited.	60 Days	Project Title : Study on Factors Affecting Investment on Mutual Fund Key Learnings : 1)Analyze performace of various mutual fund scheme ☑ 2) Learned about industry regulations and compliance procedures ☑ 3) Interacted with clients to understand their financial goals and risk preferences

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139	Roshan Ashok Bhagat	MBA	Fintech	Nuvama Wealth	60 Days	Project Title : Evaluate the Risk and Return Aspects of the Performance of the Selected Mutual Fund Equity Schemes. Key Learnings : 1.Fundamental analysis of the selected companies. 2.Analysed the performance of the selected mutual fund equity schemes on risk and return basis. 3. Client interaction and worked on Customer Retention.
140	Debjyoti Kar	MBA	Marketing	Hector Beverages Private limited	60 Days	Project Title : A Study on Consumer Perception of Fruit Based Packaged Beverages in Kolkata with special reference to Hector Beverages. Key Learnings : 1) Demonstrated proficiency in and successfully executed product visual merchandising. 2) Managed retail operations and excelled in sales of Paper Boat products. 3) Implemented strategic signage placement on shelves as an integral component of visual merchandising efforts.
141	Mrunal Dilip Parse	MBA	Marketing	Anand Milk Union Limited (AMUL)	60 Days	Project Title : The Role of Packaging Design in Consumer Perception and Purchase Intentions in the FMCG Sector Key Learnings : Learn about the SKU's in the retail shops. •Understand the consumer buying pattern with changing trend. •Amul Distribution Management
142	Diphurjoy Marbaniang	MBA	Project Management	Vodafone Idea Limited	60 Days	Project Title : Consumer preference towards Vodafone Idea Limited services Key Learnings : 1. Excel maintenance 2. Building network with professional 3. Lead generation
143	Mansi Bhanudas Amrutkar	MBA	Human Resource	Paytm- One97 Communications Ltd.	60 Days	Project Title : A study on Unlocking Talent: Exploring Tech-Driven Strategies for Talent Acquisition Key Learnings : 1. Talent Acquisition 2. Applicant Tracking System (ATS) 3. Background Verification (BGV)
144	Ravi Babanrao Pawar	MBA	Project Management	Epitome Sustainable Energy Pvt. Ltd.	60 Days	Project Title : Study of Indian Market on Lithium-ion Batteries: Trends And Projections Key Learnings : 1.Lead Generation, 2.Building Customer Relationship, 3.Collecting of Data on Consumers, Market Place and Competitors
145	Rutik Ravindra Sakharkar	MBA	Marketing	Aton Remedies LLP	60 Days	Project Title : A Study on the effectiveness of Pharmaceutical Marketing Strategies with reference to guidelines of PCI and MCI Key Learnings : 1. Effectiveness of Healthcare sales is dependent on Direct interaction of Sales personnel with Doctors. 2. Major Challenge faced by Companies for implementation of sales strategies is identifying sales potential, Scientific knowledge for products to Sales Personnel. 3. Adherence of Guidelines is dependent on awareness of guidelines and work culture of companies.
146	Tushar Mahendra Kharole	MBA	Marketing	Galactico Corporate Services Limited.	60 Days	Project Title : Assessing the Service Quality Measurement for Galactico Corporate Service Limited - Clients Perception analysis Key Learnings : 1)Problem Solving 2)Industry Exposure 3)Professional Skills
147	Manoj Bhaskar Nayak	MBA	Marketing	Regal Solutions	60 Days	Project Title : Revealing The Corporate Dietary Habits Key Learnings : 1) Lead generation and follow up leads 2) Negotiation with clients 3) New techniques of personal selling

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148	Rupanshi Laddha	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Conducting Valuation and Financial modelling for early age start-ups Key Learnings : 1Conducted Financial Modelling for early age start-ups using various valuation techniques 2 Learned to develop Financial Statements from scratch 3 Understood various valuation techniques - DCF, cost valuation , relative valuation
149	Devesh Srivastava	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Estimating Market Potential and Market Trends of Laptops with special reference to Pune Key Learnings : •Primary Research •Leadership •Data Collection Guidelines by Respected Research Firms
150	Tushar Omprakash Nathani	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Customer Personality Analysis Towards Buying Smartphones Key Learnings : 1-Brand Loyalty. 2-Feature Prioritization. 3-Price Sensitivity.
151	Hemangi Makwana	MBA	Marketing	L'Oreal	60 Days	Project Title : "A study on replacement of offline sales by Online sales among Gen Z economy's segment in the cosmetic industry" Key Learnings : •Importance of Product Knowledge, •Maintained a good relation with customers as learnt about a good relationship management, . •Gained the practical knowledge of the market and field work.
152	Suvankar Pal	MBA	Marketing	Shopper's Stop Limited	60 Days	Project Title : To a study on consumer perceptions and satisfactions towards private label brands of Shoppers Stop. Key Learnings : • Customer Handling • Floor Management • Learned about Visual Merchandise
153	Anikit Kumar Gupta	MBA	Fintech	Dalal Street Investment Journal Pvt Ltd.	60 Days	Project Title : Exploring consumer decision-making factors and strategies in Investment Markets. Key Learnings : *Conducted comprehensive financial analysis of companies, including income statement, balance sheet, and cash flow statement analysis. *Researched and analyzed specific industries to identify trends, opportunities, and risks affecting the equity market. *Generated buy, sell, or hold recommendations based on thorough analysis and presented findings to senior management or clients.
154	Debargha Kar	MBA	Marketing	Dabur India Ltd.	60 Days	Project Title : A Study on Consumer attitudes towards healthcare products in kolkata with special reference to Dabur. Key Learnings : 1) Conducted geotagging for over 187 outlets within the city of Kolkata. 2) Expanded the retail presence in the kolkata region with the addition of over 64 new outlets. 3) Achieved a revenue generation exceeding INR 16 lakhs for the organisation.
155	Rishabh Tyagi	MBA	Fintech	Dalal Street Investment Journal Pvt Ltd.	60 Days	Project Title : An Empirical Analysis of Equity Valuation methods and their Impact on Investment Decision Making. Key Learnings : Analyzed Quarterly results, Financial Modeling, Conducted Valuation of Tata Motors.
156	Ayush Arun Chikhale	MBA	Marketing	Vishwasya Technology	60 Days	Project Title : To understand retailers point of view while buying a customised chocolate in Pune City. Key Learnings : Customer Relationship Management, Lead generation , Showmanship

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157	Rohit Sakhari Bankar	MBA	Project Management	Turtlemint Insurance Broking Company	60 Days	Project Title : Consumer Buying Behavior Towards life Insurance on a Digital Platform Key Learnings : •Network Building Skills •Lead Generation •Convincing Skills
158	Uday Arunrao Ghuge	MBA	Marketing	Voltup	60 Days	Project Title : Revolutionizing Electric Mobility: Exploring the Feasibility and Implications of Swappable Battery Technology in Electric Vehicles. Key Learnings : • Supported sales team with prospecting and lead generation efforts. • Conducted market research and competitor analysis. •Assisted in creating sales presentations and proposals
159	Arghya Munshi	MBA	Marketing	Propedge Realty	60 Days	Project Title : A Study of Real E-State sector in post COVID situation in pune Key Learnings : 1)Lead qualification and nurturing from online portals such as 99acers and magicbricks.com, 2) Lead nurturing and sales engagement & Connected with various builders 3) Developed professional skills and network with industry professionals
160	Rishabh Agrawal	MBA	Marketing	Vodafone Idea	60 Days	Project Title : Mobility and non mobility Services offered by Vi to b2b services : research on IT and ITES Key Learnings : 1. Found that afer sales, services in telecom sector plays a great role in the future. 2.Non-Mobility services are more required by the IT and ITES companies as compared to Mobility services. 3. Generated the lead of 13 company who can be the future customer
161	Sejal Santosh Angrakh	MBA	Project Management	Vishwasya Technology	60 Days	Project Title : An Analysis of various Tools and Techniques of Project Management used in a Startup. Key Learnings : *Agile Implementation *Team Dynamics *Innovative Problem Solving *Entrepreneurial Mindset
162	Saket Rajendra Kamble	MBA	Marketing	Web Link Services Private Limited	60 Days	Project Title : To Study the Lead Generation Process of SMEs Before and After Using Digital Marketing Key Learnings : •Business Development •Customer Relationship Management •Lead Generation
163	Aryan Tripathi	MBA	Marketing	Anand Milk Union Limited (AMUL)	60 Days	Project Title : Analysis of Customers Brand Loyalty Towards Amul Ice - cream. Key Learnings : 1. Objection Handling 2. Negotiation Skills 3. Creating Awareness of New Launch Products.
164	Kritishu Tikoo	MBA	Marketing	Collabgenics	60 Days	Project Title : User Engagement Strategies on Instagram For Effective Digital Marketing Key Learnings : 1. Learned How Users Connect With Content On Instagram 2. Learned Engagement Patterns Of Viewers 3. Understand The Choices Of Viewers
165	Mayur Pramod Mendhe	MBA	Marketing	Straits Research Pvt Ltd.	60 Days	Project Title : A study on the importance of Market research on Go-to-Market strategies Key Learnings : 1.Gained valuable experience in data analysis techniques, including data cleaning, interpretation, and visualization 2.Enhanced report writing skills by summarizing research findings and insights in a structured and impactful manner. 3.**: Improved teamwork and communication skills by actively participating in collaborative research projects and supporting senior analysts

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166	Rajeshwari Gokul Subhe	MBA	Marketing	Propedge Realty	60 Days	Project Title : Consumer Perception towards residential sector in Pune Key Learnings : Learned to take follow up with the client for pitching the Flat/Commercial Property, Approached potential customers and gave them insights on the property as well as amenities packaged associated with the property, Recognized customer base for various properties which were up for sale and approached them with sales pitch while also handled all the queries and doubts that customers had regarding the same.
167	Sakshi Sukumar Wankhade	MBA	Project Management	Vodafone Idea Limited	60 Days	Project Title : A study on customer attitude towards adoption of mobility and non mobility services offered by Vodafone Idea (with special reference to KPO and BPO in Pune) Key Learnings : 1. Listed all the KPO and BPO in Pune Maharashtra Goa Sector.Total 143 working KPO and BPO. 2. Identified and analyzed the challenges faced by service providers in meeting the specific needs of Pune's KPO and BPO to the industry sector. 3. Worked on rectifying 50 KPO and BPO from all the KPO and BPO and collected data and sent our product offering mail, tele calling to each KPO and BPO one by one.
168	Vedant Anil Lohade	MBA	Marketing	Shapoorji Pallonji Real Estate	60 Days	Project Title : A Study on Real estate Provisions: Utilizing Channel Partners in the oversight of Real Estate Activities in Pune Key Learnings : •Property Transactions and Sales Process. •Client and Customer Relations. •Understanding Property Types
169	Yati Singh	MBA	Marketing	Collabgenics	60 Days	Project Title : Understanding Gen Z's digital transformation habits Key Learnings : •Managed and executed digital marketing campaigns across multiple platforms. •Monitored and developed strategies accordingly to ensure high rankings. •Developed content calendars and scheduling posts to maintain a consistent online presence.
170	Amit Saha	MBA	Marketing	Factsheet Inc	60 Days	Project Title : Understanding the buyer personas for "Divine Expressions" an Online eCommerce platform Key Learnings : Designed and created the company website and all the content, Onboarded 10+ vendors and clients to collaborate with the company, Boosted the social media following from 15 to 1300+ in 2 months
171	Ishwari Rajeshwar Dhewale	MBA	Marketing	CMI Market Research Pvt Ltd	60 Days	Project Title : Exploring Social media's impact on Maharashtra Student's learning: Enhancing access to appropriate educational resources Key Learnings : 1) Critical Thinking: analytical mindset to identify trends, patterns and insights within data. and developed ability to think critically and solve complex problems. 2) Industry knowledge: Familiarity with the industry or Market being analysed and understand the industry trends and market dynamic. 3) Business Acumen: Understanding of business concept and key performance indicators (KPIs) relevant to the industry. also developed the ability to translate data insights into actionable
172	Sneha Gautam Gawai	MBA	Finance	Ritika Securities	60 Days	Project Title : Investment Decision and Portfolio Management Key Learnings : Stock market (basic and advance) , Mutual Funds & Client Portfolio and Risk Management
173	Janhavi Sudhir Khairnar	MBA	Project Management	Regal Solutions	60 Days	Project Title : Implementing Agile Project Management Methodology for B2B Sales and Lead Generation in the Catering Industry Key Learnings : 1. Lead Generation 2. Product Develop 3. Starting from the scratch
174	Rohit Narendra Patkar	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Determining key components for brand performance of IT gadgets in Pune Key Learnings : Managed the projects for the clients, contributed in producing syndicated report based on IT/ITeS sector in the Pune region, performed primary data collection using methods such as Center Location Test (CLT) and Right Hand Rule (RHR)

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175	Aakanksha Anant Yewale	MBA	Finance	Fundsroom Private Limited	60 Days	Project Title : Investment Decision making using Fundamental Analysis of Tanla Platforms Key Learnings : *Analysed Portfolios of Various sectors in order to make Investment Decisions.* This study helped understanding the types of analysis used in stock market *Evaluated the Financial health of the company using financial ratios, financial statements, competitor analysis, growth prospects, etc.
176	Ananya Jain	MBA	Fintech	Factsheet Inc	60 Days	Project Title : A comprehensive fundamental analysis of paper industry- seshasayee paper and board Ltd Key Learnings : 1)made equity research report of 2 companies in paper industry 2)made reel videos for the company's instagram page on financial topics 3)posted blogs on the company's website
177	Sabne Snehal Kumar Sunilrao	MBA	Fintech	Profit Idea	60 Days	Project Title : Youth perception towards crypto currencies as an investment Key Learnings : Researched youth views on crypto as investment; assessed attitudes, risks, and preferences, enhancing insights into evolving financial trends.
178	Akash Kumar Burnwal	MBA	Marketing	ITC Ltd.	60 Days	Project Title : Comparative Analysis of ITC and its competitiveness in the RSFT segment Key Learnings : 1. Distribution channel, 2. Trade and Marketing, 3. RSFT Segment
179	Dhruv Patsariya	MBA	Marketing	Propedge Realty	60 Days	Project Title : Impact Of RERA 2016 On Residential and Commercial Buyer and Advertisers Key Learnings : * Mapped Several Properties For Pitching Clients. *Handled Client Visit and Convinced Them For The Purchase. *16 Potential Visit and 2 Conversion , Revenue generated Rs 2.58 Cr
180	Divyapreet Kaur	MBA	Marketing	L'Oreal	60 Days	Project Title : To Increase Cheryl's Brand Saliency in the Matrix-Covered Salons Key Learnings : 1. Brand Strategy and Marketing, 2. Product Knowledge, 3. Relationship Building and Networking
181	Dhawal Miglani	MBA	Marketing	Vodafone Idea Limited	60 Days	Project Title : Mobility Vs Non- Mobility services offered by VI to B2B segment- Channel Partners of VI Point of View Key Learnings : 1- Leads Generation for the organization. 2- Generated 11 successful leads for the company to work as their channel partner. 3- Worked on the Primary and Secondary Research
182	Niharika Tripathi	MBA	Marketing	Machine Maker	60 Days	Project Title : The Impact Of Brand Personality on Consumer Decision-Making Key Learnings : 1) Increased website interaction and written content for the company's clientele. 2) Handled the companies web page. 3) Managed backend work for machine maker. 4) Generated audience for the companies event, "75 years & 75 innovations".
183	Prachi Jain	MBA	Marketing	Vodafone Idea Limited	60 Days	Project Title : Mobility vs non-mobility services offered by VI in B2B segment: Dealers / Partners point of view. Key Learnings : 1.Effective cold-calling and Lead generation. 2.Gathered data on potential partners and analyzed market trends for targeting. 3. Converted 12 promising leads to successful clients.

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184	Krishna Ashok Limkar	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Analysis of Bath Soap Repurchases: Brand Experience, Product Quality, Value Perception and Price Key Learnings : 1. Data acquisition, data collection from the target audience. 2. People Interaction :- Interviewed the target respondent along with designed questionnaire.3. Convincing Skill :- Worked on 5 projects & interviewed more than 500 respondents.4
185	Ravi Manoj Jadhav	MBA	Marketing	Aura eccellente Realinfracon Pvt.Ltd	60 Days	Project Title : Effective Real Estate Social Media Marketing Key Learnings : •Market Knowledge and Research Skills •Client Relationship Building and Sales Techniques •Legal and Regulatory Understanding
186	Rohit Ravindra Choure	MBA	Marketing	Hector Beverages Private limited	60 Days	Project Title : Consumer Buying Behaviour at Drink Paper boat. Key Learnings : How to Product promotion and stock checking Inventory Inward Outward.
187	Aninda Sengupta	MBA	Finance	Collabgenics	60 Days	Project Title : "The Impact of Mergers and Acquisitions on the Banking Sector". Key Learnings : 1) Learned Macroeconomic Analysis of companies using Fundamental Analysis. 2) Learned several key aspects of M&A and other company financials using key ratios and patterns. 3) Learned sector weightage using Price-weighted Index and Market Capitalization method.
188	Rohit Gupta	MBA	Finance	Axis Securities Ltd	60 Days	Project Title : To study various investments option & portfolio analysis Key Learnings : Learned about Lead Generation via Cold Calling to customer / Learned About DMAT accounting opening, KYC & PMS account opening / Learned about Sites visiting and Information collection
189	Shambhavi Santosh Tandale	MBA	Finance	Sarvagram Fincare Pvt Ltd	60 Days	Project Title : Identify gaps and suggest improvements in current business rule engine and processes to streamline the sourcing to disbursement workflow. Key Learnings : •Understanding the Credit policy of the company. •Acknowledging the workflow from sourcing to Disbursement. •Suggesting improvements that will help the organisation in improving the efficiency.
190	Tanushree Rajendra Kadoo	MBA	Marketing	Machine Maker	60 Days	Project Title : Evaluating the perception and awareness of Make in India campaign among Management students Key Learnings : 1. Understood effectively communicating value proposition for successful business partnerships 2. Analyzed the importance of resilience, active listening, and handling objections effectively by cold calling 3. Gained insightful knowledge about the development of manufacturing technology by contributing in "75 years 75 Innovations" event4
191	Tejal Gajendra Kamble	MBA	Human Resource	Shopper's Stop Limited	60 Days	Project Title : Analysing the effectiveness Of Team-Based Learning In Improving Employee Collaboration And Motivation” Key Learnings : Recruitment and selection, Legal compliance, Interpersonal Skills
192	Debojyoti Dey	MBA	Marketing	Vishwasya Technology	60 Days	Project Title : Understanding the potential of customized chocolates in B2B sales Key Learnings : 1) Objection Handling. 2) Negotiation Skill. 3) Closing deals

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193	Hitesh Pradip Sethia	MBA	Marketing	JP Infra	60 Days	Project Title : To study the interconnection between the channel partner and developer at JP Infra, Mira road Key Learnings : •Covered Andheri, Boriwali, Kandiwali and Mira road CP's for Sourcing. •Convinced and pushed 22 active channel partner to perform sales activity. •Attended biggest CP meet conducted in Andheri. •Conducted the competitor analysis with Lodha- Palawa, Runwal- Garden city, etc.
194	Hrushikesh Jaywant Shinde	MBA	Project Management	Wisteria Real Vision Pvt.Ltd.	60 Days	Project Title : Understanding Buyer Motive For Roshan Milestone. Key Learnings : 1) Building Customer Relationship 2) Learning About Real Estate Insights 3)Learn about RERA
195	Riya Jageshwar Bhagadkar	MBA	Marketing	Anand Milk Union Limited (AMUL)	60 Days	Project Title : To analyze the consumers perception towards the purchase of Amul milk and its other Dairy products in Pune Market Key Learnings : (i)Selling and liquidating near expiry products (ii) Customer Dealing (iii) Market visit and survey
196	Rushikesh Kundan Jadhav	MBA	Marketing	Cosmotown Shelters LLP	60 Days	Project Title : Understanding of Decision Making Pattern and Preferences of Consumers to Purchase Residential Apartments in Pune Key Learnings : 1. Market Analysis 2. Sales and Marketing 3. Negotiation Skills
197	Sayan Chanda	MBA	Marketing	Cosmotown Shelters LLP	60 Days	Project Title : Market Expansion of company through channel partners of Pune Market. Key Learnings : 1. Conducted site visits to engage with site offices and clients, gaining insights into their specific needs and requirements. 2. Facilitated lead generation through collaboration with external partners and organized prospective clients based on their financial constraints. 3. Engaged in comprehensive research pertaining to a Real Estate Project within the Pune region.
198	Atul Jalindar Gawade	MBA	Project Management	Bobst India Pvt Ltd	60 Days	Project Title : To design and develop production monitoring system for efficiency and productivity for manufacturing line Key Learnings : 1) Learned about all operation discipline 2) Learned about vendor management system 3)Learned about monitoring system to improve efficiency
199	Ishika Santosh Dubey	MBA	Fintech	Vishwasya Technology	60 Days	Project Title : Consumer Behaviour and Product Costing into Vishwasya Technologiss Private Limited Key Learnings : *Learned basics of Product Costing. *Learned basics of ERP Next Software and created items, customers, suppliers, etc. *Learned customers handling and customer relationship.
200	Kumari Shalinee	MBA	Fintech	Collabgenics	60 Days	Project Title : Comparative study of various stock analysis in India. Key Learnings : 1.Learned the basics of Equity Analysis. 2. Learned how to calculate target price and forecast action for the company. 3.Understood the basics of Fundamental and Technical Analysis.
201	Mohd Faisal	MBA	Fintech	Dalal Street Investment Journal Pvt Ltd.	60 Days	Project Title : A Study on Investors Preference Towards Investment in Equity Market Key Learnings : • Financial Statement Analyze • Equity Report Writing •Stock Analysis

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202	Nirmal Harsh	MBA	Fintech	Marengo CIMS Hospital pvt. Ltd.	60 Days	Project Title : To study on Taxation, Audit and Accounting of an Comapny Key Learnings : 1. Taxation: Calculate GST on purchase Pharmacy product for hospital, 2. Cashflow of the company, 3. Internal audit of the company
203	Shweta Umakant Kadam	MBA	Fintech	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : Impact of fintech sector over traditional sector in investment banking Key Learnings : Dealt with fintech sector B2B companies, developed leadership skill, explore new websites for collecting data
204	Sumedh Sahebrao Patil	MBA	Project Management	Aura eccellente Realinfracon Pvt.Ltd	60 Days	Project Title : A study of the variables influencing consumer purchasing behavior in the real estate market Key Learnings : 1. Learning about the different types of properties, the different neighborhoods, and the current market conditions. Also learn about the different factors that affect the value of property, such as location, school district, and proximity to amenities. 2. The different steps involved in buying and selling a property, such as finding a property, getting financing, and closing the deal. 3. Build relationships with clients, understand their needs, and represent them in the real estate transaction.
205	Shraddha Sanjay Jagtap	MBA	Marketing	Kantar IMRB	60 Days	Project Title : The Study of Preference Pattern of Youth Towards E-Commerce in Pune City Key Learnings : •Understood ways of conducting Primary Research •Understood the significance of Market Research for Business organizations. •Understood ways of conducting syndicated Research as per market trends and opportunities
206	Sakshi Rajesh Dhone	MBA	Marketing	Grand View Research	60 Days	Project Title : STUDY OF CONSUMER AWARENESS AND ATTITUDE TOWARDS RECYCLED PACKAGING Key Learnings : 1.Gained experience in comprehensive report writing based on research findings by incorporating secondary data. 2.Wrote press releases that highlighted important findings, insights, and achievements from reports. 3.Learned how to efficiently organize and format data, perform calculations, and generate meaningful visualization.
207	Swapnil Nagnath Pawar	MBA	Project Management	Neha Herbals Private Limited, Delhi	60 Days	Project Title : An Analysis of Distribution Channel of Neha Herbals for Personal Care Products Key Learnings : 1. Business Development (Improved reach of brand by coordinating with 450 wholesalers and retailers in Maharashtra, Detailed competitive analysis for product as well as channel partner, Developed the strategies for effective distribution and sales) 2. Relationship Management (Developed the new schemes for retention of wholesalers and retailers) 3. Communication and Collaboration
208	Ankush Singh Bhadoria	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Application of Discounted Cash Flow on NTPC Ltd Key Learnings : 1.Gained insights into startup finance dynamics, enhancing ability to interpret financial data. 2. Gained Understanding of Valuation and Financial Modeling. 3. Gained experience in conducting market research to analyze industry trends and competition.
209	Aratrika Basu	MBA	Finance	B.D Shah Securities	60 Days	Project Title : A study on Attributes affecting Investment decisions of Equity Shares and Debt Funds Key Learnings : Thorough research of sector and company as an equity researcher, Fundamental analysis of the companies, Preparation of valuation reports and presentations of the same
210	Hriti Jain	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : The influence of Macro-economics Indicators in Business Valuation Key Learnings : Studied the relationship between economics and valuation, learned how to project financial statements from raw data and the concept of valuation.

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211	Jashanjit Singh Aulakh	MBA	Finance	PANOMAC Pvt. Ltd.	60 Days	Project Title : The role of mutual funds in portfolio diversification and risk management Key Learnings : •Analysing the mutual fund tracker in order to check a fund's performance over a certain period •Assisted in creating simplified dashboards for clients depicting their investments which helps in suggesting better investment options. •Worked on last 1 year's data of the mutual fund tracker in order to find the best-performing funds in each category
212	Mamta Santosh Sounkdiwal	MBA	Fintech	Profit Idea	60 Days	Project Title : Understanding of factors affecting Stock Market Key Learnings : Prepared and Analyse Equity Research Report of various companies, Extracted data of companies through various sources, Making Social media post (Do you know facts, blog writing), conducted webinar For Profit idea co. on Financial Literacy of 100+ student &generated leads.
213	Niharika Nandu Mehtre	MBA	Fintech	Paterson Securities Pvt. Ltd.	60 Days	Project Title : A Study on Equity Research Analysis of TATA Motors Key Learnings : • Assessed the Financial well-being of TATA Motors using ratios • Understood difference between CAPM and APT model of Valuation • Calculated Beta of TATA Motor's using Regression Analysis in Excel
214	Preshit Mitaram Golhar	MBA	Fintech	NJ India Invest Private Limited.	60 Days	Project Title : Behaviour of people towards different types of mutual funds in pune region Key Learnings : 1. Enhanced communication skill through interaction with the new clients and partners joined. 2.Got exposure about the working of the mutual fund industry and various AMC's involved in it. 3.Got to know the industry operational working of a Financial wealth management company.
215	Vardha Payal	MBA	Fintech	PANOMAC Pvt. Ltd.	60 Days	Project Title : Algorithmic Trading Strategies: A case study on market trends analysis and knowledge transfer in Fintech environment Key Learnings : 1.Developed a keen understanding of crafting effective strategies tailored to specific contexts and objectives. 2.Cultivated the ability to make informed and timely decisions under dynamic, time-sensitive situations. 3. Gained expertise in swiftly adjusting approaches and tactics in response to changing circumstances.
216	Ranjesh Kumar Singh	MBA	Marketing	Hector Beverages Private limited	60 Days	Project Title : Understanding of customer familiarity with hector beverages product their current level of brand awareness Key Learnings : Visited 30 plus modern retail store in howrah and hooghly region, Work on visual merchandising to strengthen product visibility, Attract potential customers by inviting them to sample our product.
217	Abhishek Sharma	MBA	Marketing	Regal Solutions	60 Days	Project Title : Technology Intervention In Food Delivery Industry In Pune Region Key Learnings : 1)Lead Generation 2)Negotiation 3)Critical Thinking
218	Akshay Sanjay Purane	MBA	Marketing	Kantar IMRB	60 Days	Project Title : Customer satisfaction towards the services provided by private banks in India Key Learnings : 1.Client Handling 2.Data collection methods 3. Data Analysis
219	Kajal Dipak Munjewar	MBA	Marketing	Varahi Technologies Pvt. Ltd.	60 Days	Project Title : Analysis of Social Media Marketing Impact on Customer Behavior Key Learnings : 1)Handled bidding process on Upwork and Freelancer platforms to source new projects in areas like web development, graphic design, and mobile app development. 2)Managed client relationships and project deliverables for 10+ clients engaged through online freelancing platforms. 3)Assisted with various tasks including competitor analysis, content creation, email marketing campaigns, and marketing asset design. 4)Gained experience in IT services and in Artificial Intelligence.

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220	Aman Hirasingh Rawat	MBA	Marketing	BlueStone Jewellery and Lifestyle Private Ltd	60 Days	Project Title : Unveiling the Enigmatic Charisma: Exploring How Intrinsic Designs Shape Consumer Perceptions of Bluestone Jewelry Key Learnings : 1) Gaining in-depth knowledge about jewelry products, materials, and craftsmanship. 2) Understanding the sales funnel and conversion process. 3) Getting hands-on experience with inventory tracking and management systems.
221	Nikita Yankatrao Karde	MBA	Marketing	Factsheet Inc	60 Days	Project Title : Content Marketing Effectiveness in Education Sector Key Learnings : 1. Lead generation through Social Media 2. Visual Content Creation 3. Social Media handling and follower generation
222	Rija Basak	MBA	Marketing	Chromatus Consulting Management	60 Days	Project Title : Unveiling Consumer Sentiments in Embracing Telemedicine and Healthcare Apps Key Learnings : Produced Syndicated report and dynamic company profiling of various sectors such as Biofuel & Chemical Industry, Expanded the company's business by collaborating with 20 clients through linkdin, Collaborated & Communicated with panel for the formation of primary research team for the company.
223	Abhiraj Aich	MBA	Marketing	ITC Ltd.	60 Days	Project Title : A STUDY ON THE CUSTOMER SATISFACTION OF THE FMCG INDUSTRY OF FOODS ITEMS IN CONTEXT TO ITC LTD. Key Learnings : GT sales, Team Collaboration, Sales Metrics.
224	Abhishek Kumar Pandey	MBA	Marketing	Mondelez International	60 Days	Project Title : Consumer Perception towards Choc Bake Cookies in Rural Key Learnings : Rural Selling, Rural Range Selling, Green Sub-D
225	Priya Ranjan	MBA	Marketing	Parag Milks Food Ltd	60 Days	Project Title : Analysis of consumer preferences, market trends and potential growth for dairy market in Pune Key Learnings : Market Segmentation, Event management, Sales, Brand identity development
226	Purbita Bhattacharya	MBA	Marketing	Dabur India Ltd.	60 Days	Project Title : Investigating the Influence of Packaging Design on Consumer Perceptions of Dabur's New Product Launch in Dabur, Kolkata Key Learnings : 1) Studied, analysed and presented Dabur Cool King Oil Selfie Activity efficiency for July'23. 2) Worked in new product launch of Dabur and helped in acquiring licenses for stockists 3) Analyzed Competitors and challenges faced by retailers in food segment of Dabur
227	Jyoti Singh	MBA	Marketing	Shapoorji Pallonji Real Estate	60 Days	Project Title : Impact of carpet area over property prices in West Pune region Key Learnings : 1. Handled client and presented them about the project details. 2. Activated new Channel partners by explaining them about the project. 3. Generated leads, scheduled visits and made closing deals and I successfully generated 3 EOIs (Expression of Interest) of Rs. 3.67 Cr.
228	Malemnganbi Kshetrimayum	MBA	Marketing	Chromatus Consulting Management	60 Days	Project Title : The Impact of AI in Transforming Hotel Industry In India Key Learnings : -> analyse technology evolution in hotel industry, -> practical knowledge on syndicated report , -> engaged in various market reports

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229	Partha Dutta	MBA	Marketing	ITC Ltd.	60 Days	Project Title : An Empirical Study on Retail Footprint in Convenience Channel through Digitalization Key Learnings : 1. Learned about the various ITC products their pricing strategy, including about their features, and it's target market. 2. Learned how to develop sales skills, including making a sales pitch, negotiating, and closing deals with retailers .And gained knowledge about general trade, beat, route, active & passive distribution, RA outlets. 3. Learned how to conduct market research to identify retailers needs, preferences, market trends, competitors and learned how to optimize product placement in
230	Poulomi Dutta	MBA	Marketing	Shapoorji Pallonji Real Estate	60 Days	Project Title : A comparative analysis of the role of brand and location in real estate sector in Pune. Key Learnings : •How to generate business from the channel partners •pre sales •relationship building.
231	Pushkar Santosh Abbad	MBA	Marketing	JP Infra	60 Days	Project Title : A Study of factors contributing to the growth of real estate sector in Mumbai Key Learnings : 1) Client Interaction 2) Negotiation skills 3) Team-work & Collaboration
232	Nishant Tiwari	MBA	Marketing	BHK Realty	60 Days	Project Title : Consumer Behaviour Towards Buying Flats in Pune Market Key Learnings : Consumer Buying Behaviour, Customers Mindset towards Specific Brands, Consumers Requirement With Budget and location
233	Rajesh Ajinath Khedkar	MBA	Marketing	Web Link Services Private Limited	60 Days	Project Title : Exploring Client Acquisition Strategies: A Comprehensive Study of Lead Generation Techniques Key Learnings : 1) Account Based Marketing, 2) Lead Generation and Data Mining 3) Email Outreach/Mass Mailing
234	Ritika Dasgupta	MBA	Marketing	ITC Ltd.	60 Days	Project Title : Analyzing the Effectiveness of Outlet Level Visibility Strategies Adopted by ITC and its Competitors in the Cigarette Business: A Comparative Study Key Learnings : 1.Trade and Marketing, 2.Distribution Channel, 3.Competitive Analysis
235	Rupsa Das	MBA	Marketing	ITC Ltd.	60 Days	Project Title : Identifying And Increasing the Digital Footprint in Rural And Semi-Urban Areas in Retail Channel with Special Reference To Hooghly District. Key Learnings : 1) Sales and Distribution: Understood the sales and distribution system of FMCG company. 2) People Management : Understood and enhanced my skills in managing people. 3) Planning and Execution : It involves developing effective plan and then implementing them efficiently to meet sales targets and deliver products to consumers in a competitive market
236	Kunal Vilas Sahane	MBA	Marketing	Grand View Research	60 Days	Project Title : To study the current trend of Lithium-ion batteries and consumer preference for Electric vehicles in India Key Learnings : > Analyze and synthesize data, reports and other information in preventable way. > Provide support and guidance to strategy team to maximize market research capabilities > Assist the data analyst with various projects and worked on MS-Excel and PowerBI
237	Pranay Ashok Manwar	MBA	Marketing	Turtlemint Insurance Broking Company	60 Days	Project Title : A study on Consumer Buying Behavior About Life Insurance Policies for the Pune Region. Key Learnings : 1) Customer Relationship 2) Basic of Insurance 3)Business Development

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238	Suraj Govind Waghmare.	MBA	Marketing	Bobst India Pvt Ltd	60 Days	Project Title : "To design and develop a production monitoring system to improve efficiency and productivity" Key Learnings : 1. Efficiency Improvement Strategies, 2. Importance of Production Monitoring System, 3. Manpower Management Skills
239	Vaishnavi Ravindra Parkhi	MBA	Marketing	Straits Research Pvt Ltd.	60 Days	Project Title : A Study on perception of professionals and aspiring professionals on the impact of Artificial Intelligence on the Future of Work- with reference to Pune region Key Learnings : 1. It taught me to work wherever and whenever you can. You can put in your hours whenever and wherever you want. Even though the hours for this position are 9 to 7, I was able to put in extra time at the office in order to gain additional expertise, thanks to the flexibility offered by this internship. This was the first and most important lesson that I gained from my internship experience. 2. This internship allows me to get aware of different sectors and industries, which further helps me to
240	Vikas Shivaji Pathe	MBA	Fintech	Paterson Securities Pvt. Ltd.	60 Days	Project Title : Global financial crisis and it's impact on Indian economy Key Learnings : How to do equity research . Analysis of current economic condition.Portfolio management system work
241	Hrithik Rajesh Bhosale Patil	MBA	Fintech	Maxim Research Private Limited	60 Days	Project Title : A Comprehensive Study of 3M Company Financial Performance and Strategic Outlook. Key Learnings : 1. Fundamental analysis: Conduct company research and write research reports. 2. Report writing and presentation skills: Write and present research reports to clients. 3. Communication skills: Communicate findings effectively to technical and non-technical audiences.
242	Sakshi Pathak	MBA	Marketing	Chromatus Consulting Management	60 Days	Project Title : Empirical Study on effect of online gaming on the lifestyle behaviour among youth Key Learnings : •Produced 3 syndicated reports and 5 dynamic company profiles with analytical insight. •Conducted 50 comprehensive primary research interviews for the company's project. •Significantly contributed to Chromatus' expansion by gathering data from over 20 companies •Examined annual reports, transformed complex data into practical insights, and conducted analysis of market trends
243	Shriraj Ravindra Parbhane	MBA	Finance	Factsheet Inc	60 Days	Project Title : A Fundamental Analysis and Strategic Investment Approach for Tata Elxsi Ltd. Key Learnings : - Created equity research report. - Gained in-depth knowledge about financial statement analysis. - Gained training of building a financial modelling and Excel training.
244	Shruti Shukla	MBA	Marketing	Cosmotown Shelters LLP	60 Days	Project Title : IMPACT OF RERA ACT 2016 ON HOMEBUYER AND PROMOTER IN PUNE REGION Key Learnings : 1- Relationship Management and customer handling 2- providing proper consultancy 3-Generated lead for commercial project of pune region 3-
245	Tanuj Shyamsukha	MBA	Finance	Factsheet Inc	60 Days	Project Title : Role of Financial Ratios in Fundamental Analysis: A Study of Urja Global Ltd Key Learnings : Key ratio analysis of the power distribution sector - Interest Coverage, Debt Equity, PE ratio; Extensive research for Historical data of Urja Global Ltd, SWOT Analysis of the Urja Global Ltd Business Consultant Anticipating if investment must be made in the company.
246	Arnab Ghorui	MBA	Marketing	Vishwasya Technology	60 Days	Project Title : A study of Market Potential & Consumer Behaviour Towards Customized Chocolates in pune Key Learnings : 1. Objection Handling 2. Sale Closing Techniques 3. Leadership Skill

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247	Payal Prakash Chirange	MBA	Marketing	Propedge Realty	60 Days	Project Title : Impact of technological change in real estate sector Pune Key Learnings : -studied different sales techniques and effective marketing strategies for organization. -managed a portfolio of clients, providing them with personalized service and meeting there real estate needs. -managed a high volume of leads and demonstrating my abilities to prioritise and multitask effectively.
248	Rishank Tiwari	MBA	Marketing	Hector Beverages Private limited	60 Days	Project Title : Exploring Customer acceptance of Paper Boat in Modern Trade: A Study in tier two market Key Learnings : •Product Placement •Customer Prospecting •Customer Behaviour Insight
249	Sarangthem Chinglensana Singh	MBA	Marketing	Anand Milk Union Limited (AMUL)	60 Days	Project Title : A Study on Consumer Awareness towards Amul Tru Seltzer in Pune region Key Learnings : (i). Understood the beat plan of the territories of Vadgaon, Dhayari Brigde and Sinhgad College. (ii). Learned how to handle the compliances and grievances of the stakeholders. (iii). Different approach for awareness and liquidation of inventory is learned.
250	Bhavya	MBA	Marketing	Mondelez International	60 Days	Project Title : Analysis of the buying pattern of Cadbury chocolates in respect to its Competitors Key Learnings : New outlet expansion (50 outlets) Visicooler Management (Regular stocks refiling , Purity maintenance and Retailer awareness,Increased the Product Visibility in the Retail stores
251	Radhay Kishan Bohra	MBA	Fintech	Fundsroom Private Limited	60 Days	Project Title : Equity research on different stock's Key Learnings : 1)research of stock's and analysis 2)Utilized pitch deck reports and data analytical reports using PowerBI. 3)Carried a Live trading on Angel One Platform.
252	Saurabh Babu Jaybhay	MBA	Marketing	Opulence Business Solutions - Adyaant Tech	60 Days	Project Title : Analysing Impact of Social Media on Brand Awareness and Brand Equity. Key Learnings : Understood the B2B Sales Process, Quality Management and Process Improvement, Understood the Importance of Social Media in Brand Awareness and Brand Equity.
253	Shantanu Kumar	MBA	Marketing	Hector Beverages Private limited	60 Days	Project Title : To understand the consumer buying behaviour of Hector Beverages in Modern Trade with respect to its competitors in Bhagalpur Key Learnings : 1) Studied consumer buying pattern for paper boat flavored drinks, 2)Anazlyed company &competitors in terms of 4ps- Products, price, place and promotion, 3) Learnt how distribution channel operates?
254	Shweta Dixit	MBA	Human Resource	Willowood Chemicals Ltd.	60 Days	Project Title : Effect of employee engagment on employ branding. Key Learnings : Handled a onboarding process by providing comprehensive guidance to new employees,Worked for documentation process of employees for 332 employees across 19 states, Conducted employee engagement and welfare through strategic initiatives and programs.
255	Utkarsh Singh	MBA	Fintech	Mahindra & Mahindra Financial Services Ltd.	60 Days	Project Title : Analyzing Customer Behavior in Loans To Enhance Risk Management in Finance. Key Learnings : Worked in Account Department / Learned About RC entry update, DO Update, DMS, PDC, ACH, Etc. / Verification Work.

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256	Deepika Kanyal	MBA	Marketing	JP Infra	60 Days	Project Title : Impact of Amenities on property purchase decision: A Study in Mumbai region Key Learnings : 1.Negotiation 2.Closing 3.Pressure handling
257	Kaushik Mazumder	MBA	Project Management	Suryoday Bank	60 Days	Project Title : Opportunity Mapping for Opening new Bank Branches Key Learnings : Python, Analysis, Data Mart
258	Sanya Sekhri	MBA	Marketing	Grand view research	60 Days	Project Title : Market analysis for the clients of grand view research Key Learnings : Grand View Research Gained experience in comprehensive report writing based on the research findings through secondary research. Worked on press releases that highlighted the significant key drivers, restraints, and findings from the reports. (90 days) Gained experience in researching the recent developments operating in the market.
259	Upasana Acharya	MBA	Marketing	Chromatus Consulting Management	60 Days	Project Title : Adoption of IoT-Driven Quality Assurance for Process Optimization in the Iron and Steel Industry Key Learnings : Curated and processed syndicate reports on various industries (IT, Aseptic, Vegan, Conducted Inferential and Descriptive Analysis on the primary data collected, Conducted Feasibility Analysis of Intigno Solutions through FGDs
260	Krishna Parmeshwar Thorat	MBA	Marketing	Anand Milk Union Limited (AMUL)	60 Days	Project Title : Factors influencing Amul's organic products adoption among consumers of Pune: A study of awareness, perceptions, and purchase intentions in Pune region Key Learnings : Generated leads of 100 retailers, converting 40 into prospects & received 2 APO inquiry Surveyed 132 retailers to understand product, flow, placement, quality and service lags Visited APOs for understanding consumer perception for organic products for varied strategies
261	Simran Raj	MBA	Marketing	ITC Ltd.	60 Days	Project Title : Identifying Opportunities and Driving Digitalization in Retail Convenience Channel Key Learnings : 1) Learned about different brands of ITC Cigarette 2)Understanding of the competitor brands 3)Understanding of spot test and BIR
262	Tanya Singh	MBA	Marketing	Regal Solutions	60 Days	Project Title : Factors influencing Preferences of Working Professionals towards Packaged Food Delivery: A study in Bavdhan (Pune) Region Key Learnings : Creating client base for company, did feasibility analysis of market for Regal solutions, prospected a client and converted it into a lead generation
263	Pallabika Das	MBA	Marketing	L'Oreal	60 Days	Project Title : Consumer buying behavior of Matrix and Cheryl's technical products in the Pune region Key Learnings : Relationship Building, Problem solving, Handling rejection
264	Akshay Jayprakash Ambadkar	MBA	Marketing	Turtlemint insurance broking company Pvt Ltd	60 Days	Project Title : Perception of investor regarding investment in Life insurance policy Key Learnings : Cold calling, Handling potential customer problem, Develop Insurance related knowledge

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265	Khushboo Singh	MBA	Human Resource	Willowood Chemicals Ltd.	60 Days	Project Title : Professional Development and its impact on Employee Retention Key Learnings : 1. Presentation Skills 2. Practical exposure of conducting Research 3.Data Analysis and Interpretation
266	Bhairavi Sameer Gaikwad	MBA	Finance	Factsheet Inc	60 Days	Project Title : Analyzing Growth and Performance: A Fundamental Analysis of Marksans Pharma Ltd in Factsheet Inc Key Learnings : 1) Engaged in Financial Statement Analysis. 2) Prepared Fundamental Research Reports. 3) Video content creation, Reels to engage target audience for companys social media platform.
267	Devansh Soni	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Improving Exchange Experiences: Monetary Demonstrating and Valuation for Viable Warning Key Learnings : *Financial Modeling and Valuation *Fund Raising *Helping startups to raise fund from the best available source
268	Nachiket Sanjay Haldikar	MBA	Finance	Plutus Business Advisory Pvt Ltd.	60 Days	Project Title : Valuation Methods for Startups, Comparative Analysis of D.C.F, Venture Capital and Comparable Transactions Methods Key Learnings : 1. Studied about D.C.F, Venture Capital and Comparable Transactions methods 2. Learned about pros and cons of various Valuation Methods 3. Learned about selecting different valuation methods according to Nature of Business
269	Nikhil Dilip Singh	MBA	Finance	Profit Idea	60 Days	Project Title : Investment Opportunities in Renewable Energy sector in Indian Stock market Key Learnings : 1. Fundamental Analysis. 2. Stock Valuation. 3. Sector Analysis.
270	Sandipan Ghosh	MBA	Finance	B.D Shah Securities	60 Days	Project Title : Engineering marvels: Infrastructural developments by Indian Railways. Key Learnings : Learned advance Excel skills required for valuation, Data collection and financial statement analysis & Learned financial valuations and financial modeling
271	Shreyansh Jain	MBA	Finance	Factsheet Inc	60 Days	Project Title : Derivatives in Investment Banking: Exploring Applications in Risk Management and Trading Strategies Key Learnings : Startup consultancy, investors pitch deck, market research
272	Shuvendu Sarkar	MBA	Finance	Collabgenics	60 Days	Project Title : Energy Sector Equity Analysis: Uncovering Opportunities for Investment Key Learnings : 1) Learned the basics of Equity Analysis. 2) Learned how to calculate target price and forecast action for the company. 3) Understand the weightage methods.
273	Chate Sachin Madhav	MBA	Marketing	Bajaj Allianz	60 Days	Project Title : A Study on Adoption of Digital Technologies for Purchasing General Insurance in Pune City Key Learnings : 1. Contributed to the development and execution of business development strategies aimed at achieving company objectives. 2. Developed a strong proficiency in data management and organization by working on the Company Location Master File. 3. Developed a deep understanding of campaign planning and strategy by actively participating in the creation of marketing campaigns.

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274	Sahin Akhtar	MBA	Fintech	Collabgenics	60 Days	Project Title : Analyzing the Influence of technical Indicators on trading decisions made by Indian traders. Key Learnings : 1. Equity Research 2. Company analysis 3. Financial Ratios
275	Sayli Sunil Levharkar	MBA	Marketing	Bajaj Allianz	60 Days	Project Title : A Study of Customer's perception about benefits of HPR and awareness about health LOB Key Learnings : 1.Understanding of Health Promotion Benefits, 2.Perceived Value of Health LOB Services, 3.Awareness Levels of Health LOB
276	Suchit Sunil Sakharkar	MBA	Project Management	Bajaj Allianz	60 Days	Project Title : Consumer Buying Behavior Towards Travel Insurance Key Learnings : 1) Learned and Worked on MIS of the which included 15000+ data. 2) Added more than 7+ travel agents. 3) Research on travel insurance improvement.
277	Bhupendra Rajendra Ingale	MBA	Marketing	IMRB Kantar	60 Days	Project title : To study about conventional business marketing techniques and dimensions for Cigarettes in Pune Key Learnings : 1] Communication with Customer , 2] Network Building , 3] Different Marketing Techniques
278	Durva Vijay Shinde	MBA	Finance	Fundsroom Private Limited	60 Days	Project title : Investors insight towards online trading in Indian stock market Key Learnings : 1. I have learned basics of stock market and portfolio management. 2. I have learned fundamental and technical analysis of stock market behavior. 3. I have learned team management and time management.
279	Mishika Prasad	MBA	Project Management	Regal Solutions	60 Days	Project title : An empirical study on digital marketing strategies for small- scale corporate caterers Key Learnings : 1- client requirement identificaion, 2- digital marketing tools and techniques, 3-
280	Tanishq Adwani	MBA	Fintech	CA Hitesh Thawani & Associates	60 Days	Project title : GST Satisfaction Towards Business in Current Period Key Learnings : Know about the different different tax % applied on a Products & Services. Prepare a copy of Sales & Purchase of a Company in Tally Prime 2.0. Know about how to File GST R-1 , GST 3-B of a Company and Setoff GST 2-B.
281	Prasad Gopinath Gangurde	MBA	Marketing	Kantar IMRB	60 Days	Project title : Perceptions of Sellers Towards UPI Payment Apps Key Learnings : 1.Worked on Syndicated Research Project About IT Product Use in Household.2.Learn About various aspects of Market.3.Worked on "Newly launched ITC classic Alphatech cigarette brand" project and visited almost 20 shop to collect data.
282	Vedika Raju Sonone	MBA	Project Management	Esbee Electrotech (Yarich technovation)	60 Days	Project title : A study on consumer buying behaviour towards new technology product Key Learnings : Problem solving, Negotiation, Client relationship Management

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283	Ketan Gupta	MBA	Marketing	Vodafone Idea Limited	60 Days	<p>Project title : To Study the Client's Perception and Satisfaction towards Vodafone Idea in Pune</p> <p>Key Learnings : •Explored B2B customer prospecting and objection handling techniques •Applied the personal selling process and relate it with classroom learning •Understood the DMU (Decision Making Unit) in formal purchasing Function</p>
284	Prajyot Dipak Kine	MBA	Marketing	Gujarat Cooperative Milk Marketing Federation (AMUL)	60 Days	<p>Project title : Empirical study on factors influencing consumer preference towards Amul flavored milk in Pune city.</p> <p>Key Learnings : Gain a deep understanding of Amul's organic product offerings, including their features, benefits, and unique selling points. Learn how to create and execute marketing strategies tailored to different outlets and customer segments to promote organic products. Gain experience in collecting data from 160 Amul outlets and learn how to analyze this data to extract valuable insights for decision-making. Develop the ability to think creatively and find innovative solutions to market and sell products with limited time left before expiration.</p>
285	Abhinav Arun Zade	MBA	Marketing	Gujarat Cooperative Milk Marketing Federation (AMUL)	60 Days	<p>Project title : Analysis of the factors influencing the purchase of Amul dark chocolate in Pune city.</p> <p>Key Learnings : Customer Relationship Management, Data Collection and Stock Management, Retailer Data collection, Generating Awareness for Amul Organic Product, Done Promotional Activities and Offers.</p>