

List of Published Research Paper- 2023-24						
Sr.No	Title of the Research	Name of the Authors	Journal Name	ISSN	Indexed	Date and year
1	Flexi Pack Dubai – a case of strategic resonance	Dikkatwar Ramkrishna, Laeequ	Emerald Emerging Markets Case Studies	20450621	SCOPUS	Jul-23
2	To study Consumer perception towards Tata Nexon EV Car in Pune City	Dr Yachna Gharde	International Journal of Engineering, Science, Tech	2582-9734	Peer-reviewed	Jul-23
3	COVID-19 Pandemic and its Multidimensional Impact: The Road Ahead	Dr Nilesh Kate, Dr Abhishek Shriv	CRC Press, Taylor & Francis Group		SCOPUS	Jul-23
4	STUDY OF MISSION STATEMENT AS AN ANTECEDENT TO FINANCIAL PERFORMANCE OF DIGITAL FIRMS	Dikkatwar Ramkrishna, Tanmoy	ABAC Journal	8580855	SCOPUS	Jul-23
5	The coalescence effect: Understanding the impact of customer value proposition, perceived benefits and climate change sensitivities on electric vehicle adoption in India	Kate, Nilesh Tejrao, Chaudhary P	Business Strategy and Development,Wiley	25723170	SCOPUS	Aug-23
6	All that glitters is not gold: a study of tourists' visit intention by watching deepfake destination videos	Pillai Rajasshrie, Sivathanu Brijes	Journal of Tourism Futures,Emerald	2055592X, 20555911	SCOPUS	Aug-23
7	The Adoption of Smart Agriculture Technologies Based on the Perception of the Farmers in the Indian Context	Acharya Upasana, Kate Nilesh T	IEEE Xplorer	9.80E+12	SCOPUS	Aug-23
8	Attitudes and Perception of GenZ consumers toward Dupe shopping	Dr Mahendra More, Prof Pravin	International Journal of Engineering, Science, Tech	2582-9734	Peer-reviewed	Aug-23
9	Study of consumer buying behaviour towards bicycle under EPS and LPS	Dr Riddhiman Mukhopadhyay, P	International Journal of Advanced Multidisciplinary	2581-4281	UGC	Sep-23
10	Effect of Minimum Quantity Lubrication (MQL) Method on Machining Characteristics for Ductile Substrates: A Future Direction	Dr Kamaljeet Singh	Effect of Minimum Quantity Lubrication (MQL) M	978-104002278-8, 978-103235429-3	SCOPUS	Sep-23
11	Effect Of Recapitalization And Corporate Governance On Banking Performance With Respect To Selected Public Sectors Bank In India	Dr Laxman Doifode	Shodha Prabha Journal,UGC	0974-8946	UGC	Oct-23
12	Effect of Recapitalization and Corporate Governance on Banking Performance with Respect to Selected Public Sector Banks in India	Dr Laxman Doiphode	International Virtual Conference Business Intervention & Technology 2020,Himalay	2455-8796	NA	Oct-23
13	Digital Marketing Mastery: Strategies for Success in the Digital Age	Prof Manisha Pipariya	ELSEVIER Book Series	978-93-6048-741-6	SCOPUS	Oct-23
14	Parametric Optimization for Material Removal Rate During Face Milling: Using Experimental and Mathematical Modelling Approach	Singh Kamaljeet, Sharma Singh, A	Lecture Notes in Mechanical Engineering,Springer	21954364, 21954356	SCOPUS	Nov-23
15	Factors Influencing Customers' Apparel Shopping Intention in Metaverse	Pillai Rajasshrie, Sivathanu Brijes	Journal of Computer Information Systems,Taylor &	8874417	SCOPUS	Dec-23
16	A Study on Assessing the Influence of Financial Advisors on the Formation and Execution of Personalized Investment Strategies	Dr Yachna Gharde	MSW MANAGEMENT -Multidisciplinary, Scientific	1053-7899	ABDC	Dec-23
17	Examining The Factors Contributing To The Success And Sustainability Of Self-Help Groups (Shgs) For Women Empowerment	Dr Jay Prakash Verma	IPE Journal of Management,UGC	2249-9040	UGC	2024
18	Unveiling the misuse of migrant labour in India's hospitality industry: an explanatory study	Dr Jay Prakash Verma	Bharatiya Shiksha Shodh Patrika	0970-7603	UGC	2024
19	Empirical Insights into Factors Shaping the Adoption of Home and Mobile Nursing Care in Indian Healthcare Landscape	Dr Aishwarya Ray	Academy of Marketing Studies Journal	1095-6298 1528-2678	ABDC	2024
20	Spreading the aroma of spices across India: the brand of JK Masale	Dikkatwar Ramkrishna, Tanmoy	CASE Journal, Emerald	15449106	SCOPUS	Jan-24
21	Analyzing cryptographic protocols to strengthen HR information security	R, Priya, Selvakumari Chandraka	Journal of Discrete Mathematical Sciences and Cr	9720529	SCOPUS	Jan-24
22	Understanding the Role of Company Culture and Human Resource Policies on Innovative Work Practice: A Field Study among Women Workers in South India's IT Industry	R, Priya,Punitha Enock, Monisha	Pakistan Journal of Life and Social Sciences,Elite P	17274915, 22217630	SCOPUS	Jan-24

23	Antecedents to Organic Tea Buying Behavior and Consumption Among Millennials in India: Through the Lens of Theory of Planned Behavior	Kate Nilesh Tejrao, Chaudhary P	Indian Journal of Marketing	9738703	SCOPUS	Jan-24
24	Evolution of Research in Knowledge Management and Competitive Advantage	Paliwa Manisha Nitin, Dikkatwar	Contributions to Management Science, Springer	14311941, 2197716X	SCOPUS	Jan-24
25	Up-Skilling in Fashion Retail	Kate Nilesh Tejrao, Chaudhary P	Transforming Education with Virtual Reality, Wiley	9781394199990, 9781394200498	SCOPUS	Feb-24
26	Application of Virtual Reality for Education	Dikkatwar Ramkrishna, Kate, Nil	Wiley Online	9781394199990, 9781394200498	SCOPUS	Feb-24
27	AI-powered employer empowerment: changing employer branding and exposing the psychological effect	Dr Kamaljeet Singh	International Journal of Advanced Multidisciplinary	2581-4281	Peer-reviewed	Feb-24
28	A study on E-recruitment in Banking Sector	Prof Poornima Sehrawat, Prof Su	International Journal of Advanced Multidisciplinary	2581-4281	Peer-reviewed	Feb-24
29	AI-Enabled Talent Management : Impact of Technological Innovations on Learning and Development in the IT Industry	Prof Kumarsanjay Bhorekar	International Journal of Advanced Multidisciplinary	2581-4281	Peer-reviewed	Feb-24
30	Impact of Technology on Agriculture : How Technology change the Farmer's Productivity and their Life	Dr Vinay Nandre, Dr Nilesh Kate	International Journal of Advanced Multidisciplinary	2581-4281	Peer-reviewed	Feb-24
31	Role and Impact of Small Scale Start ups and business towards development of an Economy	Dr Nilesh Kate, Dr B Naresh, Dr R	International Journal of Advanced Multidisciplinary	2581-4281	Peer-reviewed	Feb-24
32	Engagement of AI Based Chatbot, Chatgpt in Student learning	Dr Nilesh Kate, Prof Arvind Kuma	International Journal of Advanced Multidisciplinary	2581-4281	Peer-reviewed	Feb-24
33	The use of AI in Finance: Advantages, Disadvantages, and the Future of Tech Finance	Dr Ritesh Verma, Dr Nilesh Kate,	International Journal of Advanced Multidisciplinary	2581-4281	Peer-reviewed	Feb-24
34	Quantitative Analysis of Tomato Prices in Maharashtra and Gujarat	Bhorekar Kumarsanjay, Lele, Abh	Asian Journal of Agricultural Extension,IEEE	9.80E+12	SCOPUS	Mar-24
35	A Quantitative Analysis of Trading Strategy Performance Over Ten Years	Nandre Vinay, Birari, Abhijeet Sa	2024 International Conference on Trends in Quar	9.80E+12	SCOPUS	Mar-24
36	Assessing the nexus of Generative AI adoption, ethical considerations and organizational performance	Pillai Rajasshrie, Rana Nripendra	Technovation, Elsevier	1664972	SCOPUS	Jul-24
37	Exploring the Impact of Digital Marketing on Hospitality and Tourism: A Bibliometric Review of Current Trends	More Mahendra, Ahmad Khalil,	IEEE Conference	9.80E+12	SCOPUS	Jul-24
38	Antecedents to the Adoption of Digital Marketing by Start-Ups Under Startup-India and E-Governance Initiatives: A BRT Perspective	Kate Nilesh Tejrao, Chaudhary,	International Journal of Electronic Government Re	15483894, 15483886	SCOPUS	Jul-24