

List of Published Research Paper-2022-23						
Sr.No	Title of the Research	Name of the Authors	Journal Name	ISSN	Indexed	Date and year
1	Architectural Framework of Blockchain Technology in Healthcare	Pradhan Nilanjana, Singh Kiran, S	Wiley Publications	9781119792734, 9781119791850	SCOPUS	Jul-22
2	The effect of deepfake video advertisements on the hotel booking intention of tourists	Pillai Rajasshrie, Sivathanu Brijes	Journal of Hospitality and Tourism Insights, Emera	25149806, 25149792	SCOPUS	Aug-22
3	IoT for health, safety, well-being, inclusion, and active aging	Pradhan Nilanjana, Indrakumari,	Cognitive Intelligence and Big Data in Health	9781119771982, 9781119768883	SCOPUS	Aug-22
4	A Study on Inventory Control Mechanism of the Pharmacy Store of a Recently Established at Pune Zone	Prof Ravindra Mangrulkar	Neuro Quantology: An Interdisciplinary Journal of	1303-5150	UGC	Sep-22
5	Customers' online shopping intention by watching AI-based deepfake advertisements	Pillai Rajasshrie, Sivathanu Brijes	International Journal of Retail and Distribution Ma	9590552	SCOPUS	Sep-22
6	Parametric Optimization for Material Removal Rate during Face Milling : Using Experimental and Mathematical Modelling Approach	Dr Kamaljeet Singh	Lecture Notes in Mechanical Engineering Rec	978-981-97	SCOPUS	Oct-22
7	Corporate social responsibility in India : A bibliometric analysis	Dr Ramkrishna Dikkatwar	The IUP Journal of Corporate Governance	0972-6853	ABDC	Oct-22
8	Barriers in subscriptions of health insurance among the urban customers	Dr Vinay Nandre	Proceedings of the International Conference on In	978-10-324-1626-7, 978-10-033-5858-9	SCOPUS	Dec-22
9	Smart tourism: antecedents to Indian traveller's decision	Paliwal Manisha Nitin, Chatradh	European Journal of Innovation Management, Em	14601060	SCOPUS	Dec-22
10	Digital HR : Moving towards Digitization	Dr Rajasshrie Pillai, Prof Rajashre	Himalaya publishing	978-93-5596-995-8	NA	2023
11	A Real-Time Machine learning based cloud computing Architecture for Smart Manufacturing	Dr Poorna Chandra Prasad	IEEE Xplore	978-1-6654-9710-7	SCOPUS	Jan-23
12	Case studies - A Contemporary Management Perspective	Dr Rajasshrie Pillai	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
13	Initiating CRM Practices in Betson & Dickens	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
14	The Marriage Dilemma	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
15	Case Study on New Product Sales Campaign	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
16	Bharat Cargo Logistics: The Freight division	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
17	Banking Channels in 21st Century	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
18	Impact of COVID-19 on Consumer Behavior in Retail Banking	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
19	Financial Literacy in Retail Banking Business	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
20	Third-Party Products- Customer's Perception	Dr Riddhiman Mukhopadhyay	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
21	Zerodha: Trading Made Easy	Dr Nilesh Kate	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
22	Ather: The News of Biking	Dr Nilesh Kate	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
23	Digital HR for Productivity Improvement'	Prof Rajashree Gethe	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
24	Grievance Redressal Mechanism	Prof Rajashree Gethe	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
25	Case Study: Payment of Bonus Act, 1965	Prof Rajashree Gethe	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
26	Case Study on Payment of Gratuity Act	Prof Rajashree Gethe	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
27	Discuss the above case and find the problems and suggest some solutions	Prof Rajashree Gethe	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
28	A Case Study on Trade Union Act	Prof Rajashree Gethe	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
29	Compensation and Benefits	Dr Rajalakshmi M, Prof Rajashre	Himalaya publishing	978-93-5596-973-6	NA	Jan-23
30	HR Operations	Dr Rajasshrie Pillai, Prof Poornim	Himalaya publishing	978-93-5693-021-6	NA	Jan-23
31	Flashback- Brand Story @Horlicks	Prof Pravin Gurav	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
32	A Case of Oral Tradition (KP NAMBOODIRIS) Moving Abroad	Prof Pravin Gurav	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
33	Basic study on competitive analysis using PESTEL: A case study for McDonald's	Prof Pravin Gurav	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
34	Customer Satisfaction in Retail Banking	Prof Pravin Gurav	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
35	MBA Chaiwala Journey from Cat Entrance to Entrepreneur	Dr Yachna Gharde, Dr Harsha Ga	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
36	Fraud Triangle: Fraud Motivation of Manager	Prof Suresh Kadam	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23

37	Case Study: Understanding the Business Model of the company using Du Pont Analysis	Prof Suresh Kadam	Evincepub Publishing	978-93-5673-074-8	NA	Jan-23
38	Finance JD Training Handbook Volume 1	Prof Suresh Kadam, Dr Samruddha	Himalaya publishing	978-93-5673-074-8	NA	Jan-23
39	Wealth Attitude: A Financial Behavior	Dr Samrudha Nayak	Evincepub Publishing	978-93-567-3074-8	NA	Jan-23
40	Paytm: The Journey Towards SuperApp	Dr Mahendra More	Evincepub Publishing	978-93-567-3074-8	NA	Jan-23
41	Technology and Customer Loyalty in the Banking Industry	Dr Mahendra More	Evincepub Publishing	978-93-567-3074-8	NA	Jan-23
42	Students' adoption of AI-based teacher-bots (T-bots) for learning in higher education	Pillai Rajasshrie, Sivathanu, Brijesh	Information Technology and People, Emerald	9593845	SCOPUS	Jan-23
43	Detection of Autism Spectrum Disorder (ASD) from Natural Language Text using BERT and ChatGPT Models	Sadhukhan Sourav, Mukherjee P	International Journal of Advanced Computer Science	21565570, 2158107X	SCOPUS	Jan-23
44	Early Detection of Autism Spectrum Disorder (ASD) using Traditional Machine Learning Models	Sadhukhan Sourav, Mukherjee P	International Journal of Advanced Computer Science	21565570, 2158107X	SCOPUS	Jan-23
45	SwitchFix paradigm: customers' lifestyle switch –pathway to environmental sustainability fix by leveraging sustainable personal care solutions	Pillai Rajasshrie, Sharma Palak, S	International Journal of Business Innovation and Research	17510260, 17510252	SCOPUS	Jan-23
46	Adoption of artificial intelligence (AI) based employee experience (EEX) chatbots	Pillai Rajasshrie, Ghanghorkar Yash	Information Technology and People, Emerald	9593845	SCOPUS	Feb-23
47	Public Perception toward AI-Driven Healthcare and the Way Forward in the Post-Pandemic Era	Dr Nilesh Kate, Dr Abhishek Shrivastava	CRC group Tayler and Fransis,	978-10-032-4712-8	SCOPUS	Mar-23
48	Efficacy of Deep Neural Embeddings-Based Semantic Similarity in Automatic Essay Evaluation	Godse Manish, Preet Raman, Hemant	International Journal of Cognitive Informatics and Data Science	15573958, 15573966	SCOPUS	Mar-23
49	Minimum quality lubricant (MQL) for ultraprecision machining of titanium nitride-coated carbide inserts: sustainable Manufacturing process	Singh Kamaljeet, Uppal Amrinder	International Journal on Interactive Design and Manufacturing	19552505, 19552513	SCOPUS	Mar-23
50	Rise of game streaming in India	Dr Raj Kishore Mishra, Dr Abdul Alim Khan	International Journal of Engineering, Science, Technology and Management	2582-9734	Peer-reviewed	Mar-23
51	An analytical study of usage and consumer behaviour towards Fintech product	Prof Peyush Jain, Dr Abdul Alim Khan	International Journal of Engineering, Science, Technology and Management	2582-9734	Peer-reviewed	Apr-23
52	Agriculture-based Livelihoods and Mining: In synergy or conflict? Analyses from rural Rajasthan in India	Jain Peyush, Jain Pragati, Kaushik	Agricultural Economics Review	11092580	SCOPUS	May-23
53	Impact of Ad Blocking on Digital Marketing effectiveness	Yachna Garde	International Journal of Engineering, Science, Technology and Management	2582-9734	Peer-reviewed	May-23
54	Ajay Foods: the sweet spot within service design and menu expansion	Dikkatwar Ramkrishna, De Tanmay	Emerald Emerging Markets Case Studies	20450621	SCOPUS	Jun-23