

Pune Institute of Business Management

Event Report

Date: 27th September 2018

Name of the Event: Industry Academia Innovative Perspective – Seminar

Date of the Event: 25th September 2018

Topic of the Event: Moving Towards Application Oriented Research

Participants: PIBM Students, Faculty Members, Staff

Report of the Event: In relation to a better industry-academic research orientation and practices, a one-day seminar was arranged by the academic team of the Pune Institute of Business Management. The innovativeness of the seminar could be found in the context of the discussion point. Why there is a requirement of application orientation in the research filed more than ever?

Dr Metri had mentioned in the seminar that if we compare the patents filed by India and other countries, we would be astonished to find the huge difference in the number. The reason behind this low number of the patent is not a low number if innovation, but the effectiveness of the research and innovation. Research and innovation are moving at the right speed. However, they are not focused on the betterment of the social issues or improvement of the industry and academic facilities. So, research work should be facilitated by both academics and industries. The end result of the research finding should benefit both and the society at large. This unique lecture encouraged both students and faculties to have a refreshed vision toward research and application orientation.

Report reviewed by:



Dr. Ajit Sane

Director

Pune Institute of Business Management

Pune Institute of Business Management

Event Report

Date: 8th March 2019

Name of the Event: IPR Seminar

Date of the Event: 6th March 2018

Topic of the Event: IPR Relevance in 21st Century

Participants: PIBM Students, Faculty Members, Staff

Report of the Event: The academic team of Pune Institute of Business Management had already arranged two sessions on Intellectual Property Rights. The first session was dedicated to the introduction of IPR, whereas the second session was dedicated to the registration process for IPR. The third and the most recent session on IPR which was organised on 6th March 2019, was dedicated to the recent improvement in the IPR policy. The lecturer of the session was Mr Raveen Bhatnagar. Mr Bhatnagar was holding the post of Group Head, HR, of Pune Institute of Business Management. He had decade long experience in recruitment, training and induction in prestigious corporate houses.

Being a Group Head, he had a vast experience dealing with various issues over intellectual property, its safekeeping, and standard practices over various industries. This seminar was focused on the recent changes in Intellectual Property Rights. The policy and guidelines changes on a regular basis so to make them more industry-friendly and perfect enough to find loopholes. Mr Bhatnagar not only informed all the students and faculties about the recent trends of the IPR but to use them to their advantages was also mentioned.

Report reviewed by:



Dr. Ajit Sane

Director

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