

## Pune Institute of Business Management

### Event Report

**Date:** 8<sup>th</sup> October 2017

**Name of the Event:** Leadership Next 2017

**Date of the Event:** 7<sup>th</sup> October 2017

**Participants:** PIBM Students, Faculty Members, Staff

**Report of the Event:** Pune Institute of Business Management had organised Leadership Next 2017, a confluence of thoughts dedicated to identify characteristics of tomorrow's leader. The event was organised on 7<sup>th</sup> October 2017. Eminent corporate leaders were invited to the event to sow the seeds of future leaders.

The central discussion of the event was finding ways of '**Building a Creative Organisation**'. Students would be heading toward corporates soon. A few of them would be opening their own company. Whatever may be their future role would be, once they are in the leadership roles people will start following them. Owing to this reason, it is imperative for students to inculcate leadership quality in them. The effectiveness of advice would become more prominent when leaders of the present time developed the trail for future leaders. The discussion of this event served a dual purpose, one, enticing the entrepreneurs to build a creative organisation, and two, encouraging the corporate leader to dream big and different.

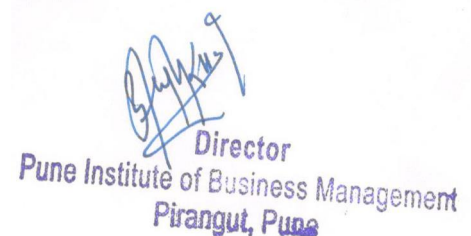
**Report reviewed by:**



**Dr. Praveen Srivastava**

**Director**

**Pune Institute of Business Management**



## Pune Institute of Business Management

### Event Report

**Date:** 12<sup>th</sup> October 2017

**Name of the Event:** Pioneer Convergence 2017

**Date of the Event:** 9<sup>th</sup> and 10<sup>th</sup> October 2017

**Participants:** PIBM Students, Faculty Members, Staff

**Report of the Event:** Pune Institute of Business Management had organized an annual business conference, 'Pioneer Convergence 2017' on 9th and 10th September 2017 at Pirangut campus. Top decision makers from human resource verticals of esteemed organisations were invited to share their thoughts and enlighten students through the podium of Pioneer Convergence 2017. Pioneer Convergence 2017 was a two-day long conference. The dignitaries were divided into four panels and discussed various unique and trendy topics in those two days of the event.

The first topic of the conference was '**Talent Acquisition VS. Talent Retention**'. The key points that the panel members discussed were:

1. Talent Acquisition vs. Talent Retention which is important and why?
2. Strategies in adopting a Talent Management System
3. Future of Strategic HRM

The second topic of the conference was '**Skill India Mission: The Opportunity and Challenge**'. The discussion were focused on the following points:

1. Is Skill India Mission achieving its objectives or it is just a branding initiative by the Govt.?
2. What type of Skills are missing in India and how can India build a progressive and effective Skill Development Ecosystem?
3. What are the opportunities and challenges that the private sector needs to take and tackle in this Skill India Mission?

The third topic was '**Social Network - Effects on Education and Industry**'. Key points discussed were:

1. How are businesses leveraging the Social Media?
2. How can education industry use Social Media to their advantage effectively?
3. How can one use Social Media effectively for one's personal and professional development?



The fourth and the last topic of the conference was '**Skilled Manpower Shortage in India**'. The key points discussed were:

1. How far are bodies such as NSDC successful in bridging the industry-manpower gap?
2. Classification of skills via grades and determining salary levels
3. Is the present state of primary education geared to meet the skill sets of future workers?

Each and every argument was focused on the innovative practices adopted by businesses. The first topic had explained innovative ways the businesses were hiring new talents and retaining them. Also, strategies for future HRM were discussed in this discussion.

Skill Indian Mission, the second topic, a Government of India initiative that was introduced to help unemployed Indian youths. This mission gave them an opportunity to upgrade their skill so that they can join the workforce or start their own business. However, the question remains how effectively the youths were using this facility. Was it really helping them?

In this context, it should be noted that the fourth topic, skilled manpower shortage in India, brought up insights that were necessary for the success of Skill India Mission.

Social media had both negative and positive effects on education and society. The topic, Social Network - Effects on Education and Industry, was a clever culmination of technology and innovation to its best usage. Academic team of PIBM had strategically selected these topics that were thought-provoking, informative, and helpful in bringing a futuristic approach among the students.

**Report reviewed by:**

**Dr. Praveen Srivastava**

**Director**

**Pune Institute of Business Management**

Director  
Pune Institute of Business Management  
Pirangut, Pune

## Pune Institute of Business Management

### Event Report

**Date:** 28<sup>th</sup> November 2017

**Name of the Event:** Corporate Lecture Session

**Date of the Event:** 25<sup>th</sup> November 2017

**Topic of the Event:** Taxation Policy (GST), Budget Analysis, and Cashless Economy

**Participants:** PIBM Students

**Report of the Event:** Pune Institute of Business Management had arranged a Corporate Session on 25th November 2017. Mr Manish Singhanian, CFO, Essar Steel had graciously accepted PIBM's invitation to conduct a session on taxation, GST, Budget, and cashless economy.

Students had heard the fact that GST implementation would revolutionise the taxation policy. They had also heard that India is moving toward a cashless economy. Through the classes and newspapers, they had had the basic idea of how GST and the cashless economy was an effective step to improve the state of the economy in the country. However, the academic team of PIBM had thought that it would be an enriching and innovative decision to invite a guest from the corporate world and let the students know from horse's mouth, how corporate are accommodating to the changes.

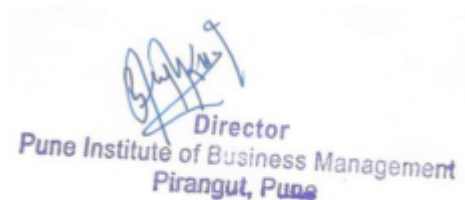
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**Director**

**Pune Institute of Business Management**



**Pune Institute of Business Management**

**Event Report**

**Date:** 15<sup>th</sup> October 2017

**Name of the Event:** Innovating Retail 2017

**Date of the Event:** 14<sup>th</sup> October 2017

**Participants:** PIBM Students, Faculty Members, and Staff

**Report of the Event:** Innovating Retail 2017 was organised by Pune Institute of Business Management on 14<sup>th</sup> October 2017. Eminent guests from esteemed retail organisations had chaired the conference and shared their priceless insights with the students. The event was dedicated to the success of retail sector in India.

The panel members addressed the prerequisites of '**Building Next generation of Talent in Retail**'. The uniqueness of the topic endured in the discussion which guided the students to prepare themselves for the retail sector. Innovation in technology had changed the way the retail sector managed to do business. The topic had been carefully designed to provide students with a guideline on retail companies were actually looking for in terms of skills. The conference also helped students to focus on strategic changes that need to be followed to be a successful leader in the retail industry.

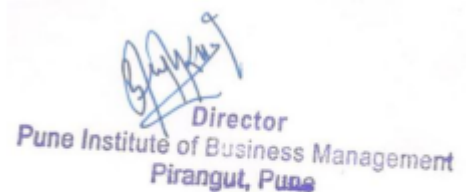
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**Director**

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## Pune Institute of Business Management

### Event Report

**Date:** 4<sup>th</sup> December 2017

**Name of the Event:** CEO Charisma - Series 2


**Date of the Event:** 2<sup>nd</sup> December 2017

**Participants:** PIBM Students, Faculty Members, and Staff

**Report of the Event:** Pune Institute of Business Management had organised a second round of CEO Charisma on 2nd December 2017 at Pirangut campus. Top decision makers from reputed brands and organisations joined this conclave to share their experience with students. The topic of the discussion was the transformation or turn-around of an organization to excellence.

Panel members discussed two topics, '**Changing expectation of Corporate Sector from B-School Economic revival**' and '**Corporate Strategy in acquisition & developing Gen Y talent for organizational and economic growth**'. The academic team of PIBM had carefully chosen the topic to disseminate the information what industries are looking for in terms of skills from a student or any person joining a specific industry.

Industries were stopped generating generic roles long back. Specific skills had become the need of the hour. It would be immeasurable to invite corporate personalities and let students know what industry-specific skills they needed to inculcate in them. The discussion also helped the student getting a blueprint for preparing themselves for the specific roles they want to excel in. The discussion had helped the students understand why corporates were looking for specific skills and how it was creating an impact on the Indian economy. The innovativeness of the topics was beneficial for the academic team and students as well. The academic team had received a clear indication of subjects to add in the curriculum to prepare students industry ready. Students also get the idea of how to prepare themselves to stand out of the long queue to getting selected for a job profile.

  
 Director  
 Pune Institute of Business Management  
 Pirangut, Pune



# Pune Institute Of Business Management

Approved by AICTE, Ministry of HRD, Govt. of India & Affiliated to University of Pune

**Report reviewed by:**

**Dr. Praveen Srivastava**

**Director**

**Pune Institute of Business Management**

**Director**  
**Pune Institute of Business Management**  
**Pirangut, Pune**

**Pune Institute of Business Management**

**Event Report**

**Date:** 10<sup>th</sup> December 2017

**Name of the Event:** FMCG Day

**Date of the Event:** 9<sup>th</sup> December 2017

**Participants:** PIBM Students, Faculty Members, and Staff

**Report of the Event:** Eminent guests from reputed FMCG companies were invited to FMCG Day on 9th December 2017. FMCG Day, the conference was organised to celebrate the success stories of the Indian FMCG sector and at the same time making students aware of the recent trends in the FMCG sector.

The panel members had discussed on the following two topics: '**Macro Environment of FMGC, Business Opportunity & Challenges**' and '**Changing Consumer Preferences, Strategic Challenges Infront of FMCG**'. The difference was huge when compared consumer preference of today's customer and customers a decade ago. The sector had witnessed a lot of changes and every time it strived successfully to comply with the changes. How the FMCG sector resolved itself with the changing preferences of the customer was really impressive. Innovative ways the sector had successfully implemented over the years and continue exploring for more innovative ways, kept the students mindful at every detail throughout the session.

FMCG sector was one of the highest recruiters of students from PIBM. The FMCG Day had truly made a positive consequence in students mind. The innovative topics were a result of the combined efforts of the PIBM Academic team and Marketing Department.

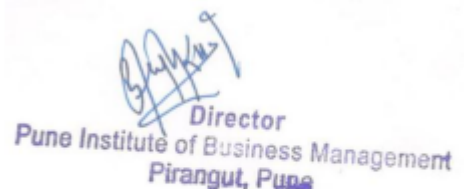
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**Pune Institute of Business Management**





**Pune Institute of Business Management**

**Event Report**

**Date:** 17<sup>th</sup> December 2017

**Name of the Event:** The Management Day 2017

**Date of the Event:** 16<sup>th</sup> December

**Participants:** PIBM Students, Faculty Members, and Staff

**Report of the Event:** The Management Day was celebrated on 16th December 2017 at the Pirangut campus of Pune Institute of Business Management. MBA and PGDM students would be joining various industries as managers. There was a certain amount of expectation from students by the corporates. This expectation was not always in monetary terms. There were various parameters that corporates are looking for improvements from capable minds. One of the most frequently asked questions encountered by all the mentors in the mentoring session is: *'What do the corporates expect from us?'* The event was organised keeping in the view of celebrating the success of the management process and to get a complete understanding of industry expectations from the students.

The panel members, each one having vast experience in the managing processes for decades, carefully answered all the queries of all the students. They have also explained the necessity of regular interaction between corporate and the academics for the exchange of knowledge and creating an environment of co-operative research and innovation. Topics identified by the academic team are no doubt kept on the best interest of the students.

**Report reviewed by:**



**Dr. Praveen Srivastava**

**Director**

**Pune Institute of Business Management**



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**Event Report**

**Date:** 27<sup>th</sup> December 2017

**Name of the Event:** Workshop for Academic Relevance

**Date of the Event:** 26<sup>th</sup> December

**Topic of the Event:** IPR Registration

**Participants:** PIBM Students, Faculty Members, and Staff

**Report of the Event:** IPR registration, the second initiative from the Pune Institute of Business Management on enriching the students and faculties with the IPR process. Reputed Advocate Mr Bonagiri was the lecturer for this session. In 2017, he also the lecturer of the seminar on IPR where the basics of the subject were discussed. Owing to the overwhelming appreciation from students and faculties the academic team had decided to arrange another session where few advanced details of IPR will be discussed.

In this seminar, the registration process of IPR was discussed. Most of the students and faculties have a few of the unique ideas which they want to protect from the copyright infringement. They had a lot of queries in their minds. This interactive seminar with Mr Bonagiri had seen all the queries are getting answered and proved to be another successful seminar on IPR.

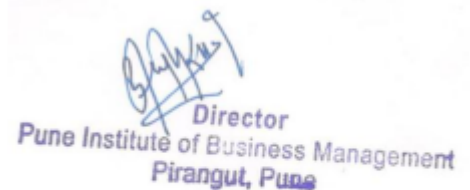
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