

Pune Institute of Business Management

Event Report

Date: 7th September 2015

Name of the Event: Manufacturing Day 2015

Date of the Event: 6th September 2015

Participants: PIBM Students, Faculty Members, Staff

Report of the Event: The Manufacturing Day, a day that celebrated the success story of the Indian Manufacturing Industries. The event was organised on 6th September 2015. One of the most promising sectors in India is the manufacturing sector. With the 'Make in India' initiative, there was a wave of manufacturing products in India. The Indian economy had opened up its door to invite foreign and domestic manufacturer to make India as one of the favourite spots for manufacturing goods.

Students always had the curiosity of understanding the aftermath of the 'Make in India' initiative. The academic team of PIBM understanding the curiosity of student's minds, kept the key topic of discussion '*Why Make in India?*' The question was simple but the answer was the most complicated one. And who could be a better person to answer the question than the person who was already associated with the manufacturing industries?

This event with the innovative topic of discussion, able to quench the thirst of curious minds. Academic team was really innovative in selecting the topic for the discussion.

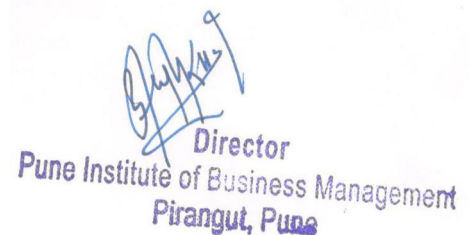
Report reviewed by:



Dr. Ashutosh Misal

Director

Pune Institute of Business Management



Pune Institute of Business Management

Event Report

Date: 13th October 2015

Name of the Event: Pioneer Convergence 2015

Date of the Event: 10th to 11th October 2015

Participants: PIBM Students, Faculty Members, Staff


Report of the Event: Pioneer Convergence 2015, was another conclave where corporate leaders joined together and shared their insights. The two-day-long session discussed various topics such as: 'Change in global scenario and its impact', 'what great managers do differently', 'Fate of e-commerce', 'good bad ugly: the world in 2020', 'joining a well-established brand vs growing start-up in market', 'women in leadership', 'make in India', and 'Innovation – key to survival & growth'.

The topics, if reviewed from the wider perspective, were meant to cover almost all the aspects of the business world. The first topic contributed to student's cognitive growth with the recent changes in the world of business, education, economics, financials, and technology etc.

'What great managers do differently' was a topic that talked about skills that are equivalently important as technical skills, if not more. The soft skill, communication skill, people management, and interpersonal skills are few of the traits every manager should master. What made a manager great, was something extra ingredient. They thought out of the box to become great. In the discussion, the great managers gave a hint of those extra ingredients that made them special, made them great.

'Fate of e-commerce' provided a glimpse of the e-commerce world at present and what future hold for the e-commerce industry. Guests from esteemed e-commerce industries explained how the future would look like for the e-commerce industry.

Likewise, all the other topic represented both sides of a coin. The present scenario and future aspects of each of them. All of the topics were hot topics for discussion among the academic and business world. These innovative topics are discussed in the event to keep the students updated about them and to provide enough foods for thoughts that lead them to an innovative solution.


 Director
 Pune Institute of Business Management
 Pirangut, Pune

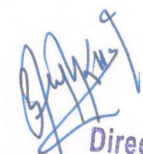
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