

Pune Institute of Business Management

Event Report

Date: 9th November 2013

Name of the Event: Pioneer Convergence 2013

Date of the Event: 7th November 2013

Participants: PIBM Students, Faculty Members, and Staff

Report of the Event: The word 'convergence' means 'two or more things coming together'. True to its name, Pioneer Convergence brought an open podium for students to gather knowledge and insights from top executives of corporates. At the same time, this event served as a knowledge sharing platform between corporate executives and faculty members of PIBM. The 2013 version of 'Pioneer Convergence' witnessed a wonderful convergence of knowledge, business acumen, vision for future, and formulation of strategies for a better tomorrow.

The discussion on Pioneer Convergence 2013 revolved around various innovative topics. A few of them were: 'talent management strategies: retention & turnover', 'merger and acquisition of companies', 'changing customer preference', industrial relations & its importance', 'importance of knowledge on cross-functional areas', 'innovation – key to survival & growth', and 'customer centricity' etc. Management study had always been distinct from the technical study. In management studies, a subject could be measured at several motives. Different opinions could be extracted out of an argument. Whereas multiple strategies could be implemented to resolve an issue. So, the decision maker should have the clarity of the thought process. At the same time, all the perspective of an outcome should be considered. Topics discussed at length in Pioneer Convergence 2013, were designed to provide that perspective to the students.

Report reviewed by:

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Approved by AICTE, Ministry of HRD, Govt. of India & Affiliated to University of Pune

Pune Institute of Business Management

Event Report

Date: 3rd April 2014

Name of the Event: Manufacturing Day 2014

Date of the Event: 1st April 2014

Participants: PIBM Students, Faculty Members, Staff

Report of the Event: The Manufacturing Day was organised at the Pirangut campus of Pune Institute of Business Management on 1st April 2014. Industry experts from the manufacturing sector were gathered to the event and discuss a few of the trending topics. The Academic team of PIBM also understood the booms of the manufacturing industry and this would be the best chance to invite experts and enlighten students with the manufacturing industry.

The panel members discussed topics such as opportunities and challenges of the manufacturing industry, need for women leadership in the manufacturing sector, and various Government initiatives. The panel members also enlightened on the topic of shifting focus from China to India as a favourable manufacturing hub. The innovative event was very helpful in providing a clear guideline for the students on preparing themselves to join the manufacturing sector.

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