

SIP_2021-2023							
Sl. No.	Name	Roll No	Course	Specialisation	Summer Internship Company	Duration	Summer Internship Project Details
1	Payal Agarwal	DM21A32	PGDM	Finance	AAA Research One Financial Consultant Pvt Limited.	60 Days	<p>Project Title: A study on equity research of different companies.</p> <p>Project Title: Analysed Balance sheet and Profit loss , Computed ratio & Analysed annual report</p> <p>Made report through different analysis to help the company with different strategies.</p> <p>Made a report on Fundamental Analysis of AGI Greenpac including financial statement, valuation and ratios.</p> <p>Understand Database building in order to collect accurate data from customers.</p>
2	Roop Kishor Gupta	DM21A43	PGDM	Finance	AAA Research One Financial Consultant Pvt Limited.	60 Days	<p>Project Title: Fundamental Analysis of Kwality Pharmaceutical Ltd.</p> <p>Project Title: 1. Understand Comprehensive analysis of Kwality Pharmaceutical Ltd. including financial statements, valuation ratios</p> <p>2. Develop and implemented fundamental analysis using Excel-based analysis</p> <p>3. Understand Database Building in order to collect accurate data from customers</p>
3	Pooja Lath	DM21A33	PGDM	Finance	AAA Research One Financial Consultant Pvt Limited.	60 Days	<p>Project Title: "To study the fundamental Analysis of GARWARE HI-TECH FILM"</p> <p>Project Title: 1)Analyzed Balance Sheet and Profit & Loss with the help of Ratios.</p> <p>2)Made Report on that after analysis fundamentally.</p> <p>3)Collected Data from different websites and Build Database.</p>
4	Sumit Bhardwaj	DM21B57	PGDM	Finance	Adyaant Tech platforms Pvt Ltd	60 Days	<p>Project Title: A Comprehensive Study on The Valuation of Investment Banking</p> <p>Project Title: I was assigned to head Edtech verticle and responsible for the work in this verticle.</p> <p>I contributed to the company's Business Plan & researched Indian and global trends in IB.</p> <p>For customer onboarding and lead generation, created a database of clients.</p> <p>Did data mining and generated 30+ leads including MSMEs, Startups, Vendors, and Investors.</p>
5	Vishnu Priya	DM21B61	PGDM	Finance	Adyaant Tech platforms Pvt Ltd	60 Days	<p>Project Title: "Investment Banking And Business Solutions"</p> <p>Project Title: 1.Worked with Adyaant to raise fund of 20M \$.</p> <p>2.Learned how to work on various deals</p> <p>3. Learned how to do company valuation on basic level</p>

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6	Vaidya Ashish Balkrishna	DM21B18	PGDM	Finance	Adyaant Tech platforms Pvt Ltd	60 Days	Project Title: Next generation Investment Banking Operation Along with trade and tech solutions at Adyaant Tech. Project Title: 1) Developed and maintained a database of corporate, individual, and government. 2) Researched, analysed, and interpreted financial information and market trends. 3) Developed financial models to analyse deals and offers to determine viability and profitability.
7	Niharika Kumari	DM21B33	PGDM	Finance	Adyaant Tech platforms Pvt Ltd	60 Days	Project Title: A study on Current Scenario of the Real Estate Market for Residential Flats in India Project Title: Understood the financial data related to the deals Worked on deals of different sectors Develops financial models to analyze deals and offers to determine viability and profitability Buys and sells investments, Equity and Debt transactions, stocks and trusts on behalf of clients
8	Prince	DM21B36	PGDM	Marketing	Anarock Property Consultants	60 Days	Project Title: Study on consumer buying behaviour for real estate in south pune reagon Project Title: Understood how real estate sector work also Rera rules. Through this entire internship the best thing that I learnt was how to communicate to client. During this internship I understood how the business cycle runs in the real estate sector.
9	Neha Gupta	DM21E09	PGDM	Marketing	Anarock Property Consultants	60 Days	Project Title: Understanding the approach of customers towards RTMI and UC properties Project Title: Worked for kumar properties in pune on closing Closed 6 deals in a span of 45 days Understood different terminologies and techniques of working Learned how handle customer queries and to negotiate on prices
10	Bharat Bhadoriya	DM21C18	PGDM	Marketing	Anarock Property Consultants	60 Days	Project Title: A study on consumer buying behavior for affordable and luxury projects in real estate sector in pune Project Title: 1) customer relationship management 2) client base handling 3) interpersonal skills
11	Megha Shukla	DM21D66	PGDM	Marketing	Anarock Property Consultants	60 Days	Project Title: Role of a strategic partner in Real Estate Industry Project Title: How the channel partner works Understood process and flow of strategic channel partner Learned market mapping and effecting marketing strategy in real estate Convincing skills and pushed 80cps to perform sales activity

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12	Indrayudh Banerjee	DM21A26	PGDM	Marketing	Anarock Property Consultants	60 Days	Project Title: A COMPARATIVE STUDY ON VARIOUS MICRO-MARKETS IN PUNE WITH REFERENCE TO THE NON-RESIDENTIAL LAND SERVICES VERTICAL OF THE REAL-ESTATE SECTOR Project Title: * Project Management * Negotiations * Marketing and sales
13	Srijan Kumar Maiti	DM21C52	PGDM	Finance	Axis Bank	60 Days	Project Title: Analysis of Systematic Credit Appraisal Procedure of CBG, Axis Bank Ltd. Project Title: 1. Responsible for Client Onboarding, Credit Appraisal & Documentation process 2. CMA report evaluation and Analysis for Corporate loan sanctions 3. Identifying and Assessing lender risk appetite while working with Axis
14	Swarnima Raghuvanshi	DM21B59	PGDM	Finance	B & B Advisory	60 Days	Project Title: Technical analysis of Indian forex market Project Title: 1) Technical analysis of currency market 2) computed Resistance & support level, & graphs in accordance with it 3) Market sentiment in regards with forex
15	Shubham Ganguly	DM21D27	PGDM	Finance	B & B Advisory	60 Days	Project Title: A Study of Working Capital Management of Indian FMCG Companies Project Title: 1) Analysis of the key components of Working Capital 2) Financial Ratio Analysis of FMCG Companies 3) Understood business models of various FMCG companies 4) Understood relationship of working capital management with profitability
16	Raka Banerjee	DM21A40	PGDM	Human Resource Management	Bajaj Allianz General Insurance	60 Days	Project Title: Evolution of Sourcing Mix in Recruitment & Selection Project Title: 1. Knowledge of using Naukri Portal 2. Maintenance of MIS Data 3. In - Depth knowledge of Sourcing Mix
17	Ananya Bhuyan	DM21E02	PGDM	Human Resource Management	Bajaj Allianz General Insurance	60 Days	Project Title: Comprehensive outlook on Recruitment & Selection Process in Bajaj Allianz General Insurance Project Title: *Learned how to collaborate within team. *Learned how to do sourcing and screening. *Learned how to use various job portals.
18	Neha Soni	DM21D15	PGDM	Human Resource Management	Bajaj Allianz General Insurance	60 Days	Project Title: Analysis of recruitment under sourcing and screening Project Title: Meeting with new joiners and confirmed their last working day and date of joining in the organization Interview scheduled for different profiles Sourcing and Screening the resume through various job portals Naukri.com, LinkedIn, Talpot
19	Chandan Kumar Mohanty	DM21A18	PGDM	Marketing	Bauli India Bakes & Sweets Pvt. Ltd	60 Days	Project Title: Trade Marketing Project on New Product Development GTM strategy Project Title: - Training DSR - Client handling - Calculating Market Potential
20	Saptarnav Ghosh	DM21D24	PGDM	Business Analytics	bizAmica Software	60 Days	Project Title: A detailed study on sustainability Key Learnings: "Learnt how to write user stories Learnt how to analyze a software project Learnt how to design UI/UX"

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21	Lavanya Dubey	DM21C33	PGDM	Marketing	Brantford India	60 Days	Project Title: Managed vs Conventional office space leasing at post COVID rate. Project Title: 1. Taking Constructive criticism well. 2. Teamwork Skills. 3. Networking.
22	Shalu Tibrewal	DM21D36	PGDM	Human Resource Management	Brintons Carpet Asia Pvt. Ltd.	60 Days	Project Title: "Employee Engagement activity at Brintons" Project Title: •Handled the grievances and queries of new joiners and maintained their database. •Organized Employee Engagement Activities on team building every Friday •Conducted Training Sessions on "Self Development" for middle level employees
23	Priyanshi Jain	DM21D19	PGDM	Finance	BTW Group	60 Days	Project Title: To study the financial performance of Tourism and Hospitality service sector Project Title: 1.Support in organising documents, data entry, recording and maintaining accurate & complete records. 2. Get Prepared tax liability of more than 1 year in GST Offline tool and filed return GSTR 3B 3. Accountancy - Worked on Tally ERP9 and MS Excel
24	Rohit Preetam Wagh	DM21C43	PGDM	Marketing	CBRE	60 Days	Project Title: Attribute based perceptual mapping of retail sports brands in India Project Title: Technical aspects of real estate, Documents involved in transaction Business development LOI, MOU, Agreement & Term sheet Area Mapping Google mapping
25	Adarsh Raj	DM21C06	PGDM	Marketing	Chromatus Consulting	60 Days	Project Title: A STUDY ON INDIVIDUAL ATTITUDE TOWARDS USAGE OF MOBILE CLOUD STORAGE IN PUNE REGION Project Title: 1. Worked on Whitepaper with having Data Collection from the Open sources. 2. Helped team in "write-up part" for the live project with different markets. 3. Analyzed case study, Authenticated data,Preparing TOC
26	Sharmistha Ghosh	DM21E42	PGDM	Marketing	Chromatus Consulting	60 Days	Project Title: Analyzing the adoption of electric vehicles in India Project Title: Market size estimation, Writing white papers and research reports Market segmentation and analysis
27	Varsha Kaushal Singh	DM21E21	PGDM	Marketing	Chromatus Consulting	60 Days	Project Title: Management Trainee Project Title:
28	Sakshi Ravindra Akare	DM21D31	PGDM	Marketing	Chromatus Consulting	60 Days	Project Title : Consumer Behavior towards Direct Marketing Key learnings : Content Writing, Designing flyers, Designing questionnaire, Data Mining

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29	Vinit Sunil Chiman	DM21E44	PGDM	Finance	Collabgenics	60 Days	Project Title: EQUITY ANALYSIS OF COMPANIES OF AUTOMOBILE INDUSTRY Project Title: 1. Fundamental and technical analysis of the company and Equity Research Report. 2. Financial analysis, stock market analysis and portfolio management. 3. Learn fundamental and technical analysis, understand financial statements, ratio analysis. 4. Learn about mutual funds, and analysis the financial statements of 20 companies.
30	Shivam Narula	DM21D25	PGDM	Finance	Collabgenics	60 Days	Project Title: A STUDY ABOUT THE CASH FLOW ANALYSIS OF GEMS AND JEWELLERY AND ANALYSIS OF THE ALLOCATED COMPANIES Project Title: Management discussion, Financial statement analysis Financial projections and equity research report writing analyzing company performance with inrespect to industry and peers
31	Anisha Saha	DM21B12	PGDM	Finance	Collabgenics	60 Days	Project Title: Investment habits of people having low to medium level income. Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
32	Manshi Srivastava	DM21D14	PGDM	Finance	Collabgenics	60 Days	Project Title: "A STUDY ABOUT FINANCIAL PERFORMANCE OF TEXTILE SECTOR USING CASH FLOW RATIO" Project Title: -Analyzed the Financial statement -Done the Financial projections and wrote the Equity research report -Analyzed the company performance & Peer to peer comparison -Completed research analyst course & learned the different skills
33	Ranit Majumder	DM21B42	PGDM	Finance	Collabgenics	60 Days	Project Title: To study financial efficiency across industries using accounting metrics Project Title: 1. Analyzed financial performance of companies based on fundamental analysis 2. Analyzed performance of stocks in share market using technical analysis 3. Prepared Independent Equity Research Report
34	Souma Samanta	DM21E16	PGDM	Finance	Collabgenics	60 Days	Project Title: STUDY ON PORTFOLIO MANAGEMENT SERVICE Project Title: ♦Analyzed financial performance of companies based on fundamental analysis ♦Analyzed performance of stocks in share market using technical analysis ♦Prepared Independent Equity Research Reports ♦Analyzed past and forecasting future performance of Industries

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35	Akansha Agarwal	DM21D35	PGDM	Finance	Collabgenics	60 Days	Project Title: Impact on financial moat on pricing of auto anticillary component. Project Title: Financial analyst on companies stock market Analysing company performance with its peers and other industry Equity report writing on apollo finvest ltd.
36	Priya Rani	DM21E12	PGDM	Finance	Collabgenics	60 Days	Project Title: Bond Market Awareness among retail investors especially corporate bonds and Equity research report on the company Automotive Stampings and Assemblies Limited Project Title: Fundamental Analysis of the company Industry Analysis Financial Statement Analysis of the company
37	Prashant Kumar	DM21E11	PGDM	Finance	Collabgenics	60 Days	Project Title: Equity research report on company Cholamandalam Financial Holdings Limited Project Title: Fundamental Analysis of the company Industry Analysis Financial Statement Analysis
38	Amit Jahanvi	DM21A07	PGDM	Finance	Collabgenics	60 Days	Project Title: Project entitled :Equity Research Analyst Intern on FMCG Sector Project Title: Analyzed financial performance of companies based on fundamental analysis Analyzed performance of stocks in share market using technical analysis Analyzed Balance sheet and Profit loss , computed ratio & analyzed annual report. Made report through different analysis to help the company with different strategies
39	Jaswinder Singh Banjara	DM21E24	PGDM	Finance	Collabgenics	60 Days	Project Title: Equity research analyst Project Title: Technical analysis Fundamentals analysis Allocation of 20 company analysis
40	Anis Chanda	DM21A11	PGDM	Human Resource Management	Collabgenics	60 Days	Project Title: Analyze the Adaptation of Robotics in Talent Acquisition Process Project Title: • Designed Job Descriptions on Different Profiles - Sales & Marketing Intern • Conducted Onboarding and Induction Process for the candidates • Provided Trainings to the Hired candidates
41	Rajat Prasad	DM21B41	PGDM	Finance	Collabgenics	60 Days	Project Title: A project report on equity research analysis of Infrastructure Sector Project Title: •Analysed financial performance of companies based on fundamental analysis •Analysed performance of stocks in share market using technical analysis •Prepared Independent Equity Research Reports

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42	Poulami Chatterjee	DM21A34	PGDM	Marketing	Crescent Opto Private Limited	60 Days	Project Title: STUDY ON MARKET ANALYSIS OF LIGHTING INDUSTRY WITH A SPECIALFOCUS ON CONSUMER PERCEPTION TOWARDS LED LIGHTINGS Project Title: CHANNEL PARTNERS ON-BOARDING, Develop the retail network and connect them with main distributors.
43	Sayantana Sarkar	DM21A46	PGDM	Marketing	Crescent Opto Private Limited	60 Days	Project Title: A study on response towards Crescent BTC and Smart. Project Title: Customer relationship building Product Presentation Distributor scouting
44	Abhishek Vishal	DM21B04	PGDM	Marketing	Crescent Opto Private Limited	60 Days	Project Title: A study on customer insights towards Crescent products at Bihar Region. Project Title: Worked with Crescent Opt Pvt. Ltd. Made Distributors / Dealers understood my project which is Smart LED and BTC. Appointed 5 dealers for my products.
45	Souvik Bakshi	DM21C51	PGDM	Marketing	Crescent Opto Private Limited	60 Days	Project Title: A study on retailers perception towards LED Lighting products Project Title: Demonstrating lighting products to retail lighting stores. Collecting market feedback on appointed surveys. Developing the retail network and connect them with main distributor.
46	Sundeeep Anand	DM21B58	PGDM	Marketing	Crescent Opto Private Limited	60 Days	Project Title: A Study on Consumer Buying Behavior Towards LED Products with Special Reference to Bihar Region Project Title: Beat Planning, Communicate with Dealer, Problem solving
47	Ankit Sharma	DM21D38	PGDM	Marketing	Crescent Opto Private Limited	60 Days	Project Title: "STUDY AND ANALYSIS THE IMPACT OF BTC AND SMART LIGHTS" Project Title: ROI Beat Planing Personal Selling Process
48	Indranil Dinda	DM21A25	PGDM	Marketing	Crossword Bookstore Private Limited	60 Days	Project Title: Supply Chain Management in E-Commerce Sector Project Title: Warehousing, Manpower management, Business Model of E-Com sector.
49	Deepika Mahesh Chhatani	DM21B21	PGDM	Marketing	Crossword Bookstore Private Limited	60 Days	Project Title: B2B sales Influencing the retail sales of the company Project Title: Corporate Customer Relationship Management Actively approached targeted business clients Generating leads Actively closing all the sales and getting the ordered delivered on time.
50	Atufa Abrar	DM21B20	PGDM	Marketing	Crossword Bookstore Private Limited	60 Days	Project Title: A Study About Marketing Trend in 2022 in Retail Project Title: 1. Event management 2. B2B sales 3. Business development

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51	Mayank Yadav	DM21E23	PGDM	Marketing	Crossword Bookstore Private Limited	60 Days	Project Title: Supply Chain Management In Crossword Bookstore (In-house Inventory Management) Project Title: 1. Supply Chain Structure, manpower management, warehouse management. 2. All the functions and working processes (inbound to outbound) of supply chain and logistics in the company. 3. Inhouse Inventory management while working on the ERP platform used by the company.
52	Tanya Raj	DM21C56	PGDM	Marketing	Crossword Bookstore Private Limited	60 Days	Project Title: " A study about the impact of store ambience on the impulse buying behaviour of consumers in Crossword" Project Title: *Developed and maintained client relationships .(Networking skills *Initiated prospecting and negotiated contract terms with clients . *Coordinated and managed the book launch events.
53	Abhishek Prakash	DM21C04	PGDM	Marketing	Crossword Bookstore Private Limited	60 Days	Project Title: " TO UNDERSTAND THE CONSUMER BEHAVIOUR ON ONLINE PURCHASE OF BOOKS Project Title: 1.Cultivated prospects and clients 2.Collaborated with the marketing team regarding products and sales and new opportunities. 3.Monitor clients product preferences and assess their investment goals.
54	Bishal Singh	DM21C19	PGDM	Marketing	Crossword Bookstore Private Limited	60 Days	Project Title: A STUDY ABOUT CUSTOMER ADOPTION TOWARDS ONLINE SHOPPING IN KABOOM Project Title: Market Mapping SEO Research Social Media Marketing
55	Akanksha Singh	DM21A05	PGDM	Human Resource Management	Dabur India Limited	60 Days	Project Title: To Study the current recruitment process of Dabur India Limited for Frontline Segment and suggest ways to increase diversity hiring and ways to further improve new joiner productivity Project Title: 1. Recruitment and Selection. 2. Onboarding Process. 3. Employee Lifecycle Documentation.
56	Dishari Ghosh	DM21E27	PGDM	Human Resource Management	Dabur India Limited	60 Days	Project Title: To study the PMS process of Dabur India Limited and benchmark against other competitors and suggest ways to improve employee productivity. Project Title: - Worked on Statutory Benefits for employees.☑ - Worked on Placement Drive for various locations of West Bengal.☑ - Handled CV Screening and shortlist process of candidates.☑
57	Soumya Tiwari	DM21A56	PGDM	Marketing	Dabur India Limited	60 Days	Project Title: An empirical study on consumer satisfaction with new product development brand and its marketing strategy and retail coverage analysis of Dabur India Project Title: 1. Added 104 new outlets which contributed to 13% of overall business of the month 2. Successfully covered 214 effective coverage outlets for Dabur new product development brand 3. Worked in improving efficiency of salesmen while focusing on their tasks and incentive structure

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58	Patel Deepak Arun	DM21D34	PGDM	Marketing	Dabur India Limited	60 Days	Project Title: Analyzing FMCG business in Modern Trade for regional chains at Ahmedabad Project Title: 1. Got understanding of FMCG business in Modern Trade. 2. Worked on key deliverables and understood about the execution, availability and TOT in Modern Trade. 3. Learnt market potential mapping, beat planning, ROI, sales forecasting.
59	Ravi Soni	DM21A41	PGDM	Human Resource Management	Dar Al Handasah	60 Days	Project Title: Role of technology in Recruitment (Employee On-Boarding) Project Title: 1.Applicant Tracking System 2. Training need analysis 3. HR Software - Enboarder
60	Angira Banerjee	DM21A10	PGDM	Human Resource Management	Dar Al-Handasah	60 Days	Project Title: "A comprehensive study on digital transformation in the field of recruitment" Project Title: (1) Interviewing; (2) Recruitment; (3) Coordination
61	Alisha Jain	DM21B08	PGDM	Human Resource Management	DCB Bank	60 Days	Project Title: A study on the Digitalization of HR in Banking Sector Project Title: - Recruitment & Selection - PMS - Training & Development
62	Arjoo Singh	DM21C13	PGDM	Marketing	Dialogues Media	60 Days	Project Title: A study on impact of Companies digital marketing on Consumer buying behaviour Project Title: B2B pitching and Client handling Marketing and Business development Digital marketing creativity
63	Vidushi Tomar	DM21C58	PGDM	Marketing	Dialogues Media	60 Days	Project Title: A STUDY ON BRAND EXPERIENCE AFFECT AND CUSTOMERS PURCHASING DECISIONS IN MEDIA COMPANY " Project Title: Conduct depth interviews for Business Pulse Survey and works also Digital Marketing Understood different sales techniques for research calling and create effective strategy to build relations.
64	Adarsh Singh Rathore	DM21D62	PGDM	Marketing	Dukes India	60 Days	Project Title: Study consumer buying behavior of Dukes wafers product in Indore Region " Project Title: studied and analyzed the customer awareness level of Dukes studied and identify the various sources through which brand awareness can be created Learned consumer desire over different manufacturers as opposed to competitors in the premium category
65	Riyanshi Goyan	DM21D44	PGDM	Marketing	Dukes India	60 Days	Project Title: A Study on Retailers Buying Behaviour towards Dukes product at Indore Region. Project Title: Learned about how retailers group customers into market segments. Understood Beat Planning , Market Potential Sales forecasting and ROI calculation.
66	Shouvik Joardar	DM21A49	PGDM	Marketing	Dukes India	60 Days	Project Title: Identification of factors influencing for retailers towards Dukes products with reference to Kolkata region Project Title: 1. Market Potential 2. ROI, GMROI 3. Beat Plan, Channel functions

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67	Sandhya Kumari	DM21B46	PGDM	Marketing	Dukes India	60 Days	Project Title: A study in consumer buying behaviour towards Duke's products Project Title: • beat planning • product merchandising • effective sales techniques and convincing in modern trade
68	Pratik Kumar Ghosh	DM21B35	PGDM	Marketing	Dukes India	60 Days	Project Title : A Study & Analysis of Retailers Behaviour toward Dukes India Company Products and Service in West Bengal. Key learnings : Competitors Analysis Potential Customers Mainten Reolation with Retailers
69	Aheli Sengupta	DM21B05	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
70	Akanksha Mishra	DM21B07	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
71	Amrit Raj	DM21A08	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
72	Ankita Singh	DM21A12	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
73	Anushka Chatteraj	DM21D45	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
74	Apratim Bhattacharya	DM21A15	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
75	Ayushi Surana	DM21A17	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.

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76	Bishwajeet Mishra	DM21C20	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
77	Harshit Poddar	DM21B22	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
78	Jaswant Singh	DM21D10	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
79	Mayank Mrinal	DM21C36	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
80	Prachi	DM21A36	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
81	Shivam Dipesh Mehta	DM21A48	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
82	Shubham Devnani	DM21A61	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
83	Subhabrata Ghosh	DM21E35	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
84	Swati Shubham	DM21D28	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.
85	Sweta Sahu	DM21A59	PGDM	Finance	eClerx	60 Days	Project Title: Associate Process Manager Project Title: 1. Technical analysis using using different methods like volume, RSI etc. 2. Company's performance analysis using ratios, statements. 3. Preparation of Financial model and fraud detection.

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86	Roshan Ali	DM21A44	PGDM	Finance	eClerx	60 Days	Project Title : Associate Process Manager Key learnings :
87	Anurag Jadhav	DM21E46	PGDM	Marketing	Elastic Run	60 Days	Project Title: Building a Distribution channel for commodities in rural areas Project Title: 1. Setting up a Distribution channel & Onboarding of wholesalers and retailers 2. Market Research on Competitors and Prices 3. Establishing Pricing Mechanism
88	Subhajit Nayek	DM21B56	PGDM	Marketing	Elastic Run	60 Days	Project Title: Elastic Run Project Title: Learnt the technique to speak with new advertisers as well as with there old clients to increase the revenue Creating Relationship with the client Onboarding
89	Rahul Maity	DM21E31	PGDM	Marketing	Elastic Run	60 Days	Project Title: Study On Retail Perception about ElasticRun (Mumbai Urban) Project Title: Put my knowledge and skills into Practice Benefits a good Networking To understand the different type of Sales executive behavior
90	Prateek Mishra	DM21D18	PGDM	Marketing	Elastic Run	60 Days	Project Title: A market study on distribution network of elastic run for Reckitt Benckiser Product Project Title: 1-Proposed a beat realignment for 6 salesmen classified top and low beat 2- worked in the operation part of the company - Proof of delivery and supply chain management 3- was responsible for visiting markets and converting secondary from elastic run distributor, Reckitt Benckiser
91	Saransh Awasthi	DM21B48	PGDM	Marketing	Elastic Run	60 Days	Project Title: "A study on Beat Map planning to increase penetration of RB products through Elastic run" Project Title: Added more than 95 outlets. Convinced and pushed sales executives to perform sales activity. Understood different sales techniques and effective marketing strategy of organization.
92	Sajan Verma	DM21E13	PGDM	Marketing	Elastic Run	60 Days	Project Title: "A MARKET STUDY ON DISTRIBUTION NETWORKS OF ELASTIC RUN FOR RECKITT PRODUCTS (WITH RUN-FMCG in INDORE)." Project Title: *Worked with Elastic Run, a Channel Partner of Reckitt Benckiser. *Beat Designing and Alignment. *Convinced and pushed Sales Executives to perform sales activity with dose monitoring
93	Lumreiso Chamroy	DM21E32	PGDM	Marketing	Elastic Run	60 Days	Project Title : "A Distribution Tech-ElasticRun(to study the retail behaviour towards new age distribution" Key learnings : 1.Customer relationship Management 2. management of sales executive. 3.Retail Outlet respond to various distributor.
94	Sujit Kumar Mondal	DM21C54	PGDM	Finance	Equivalue Search	60 Days	Project Title: Analysis the stocks in steel sector Project Title: Learning about financial terms & detail knowledge about share market. Sector analysis How to analyse a industry.

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95	Ayush Bhargava	DM21E39	PGDM	Finance	Factsheet Inc	60 Days	Project Title: Ratio Analysis(Company Analysis) of Oil and Gas Industry Project Title: 1. Build Financial Models and done future forecasting of 3 years 2. Made Industry Research Report and Business Model of Oil and Gas(Petroleum)sector 3. Created Financial Models of Companies like Ford, BMW, Walmart etc. with 3 years future forecast of Balance Sheet, Cash Flow Statement and Income Statement
96	Abhishek Uniyal	DM21C05	PGDM	Finance	Factsheet Inc	60 Days	Project Title: Equity analysis of companies for investment with respect to automotive industry . Project Title: Equity Research Financial Modelling Different Valuation method
97	Shruti Agrawal	DM21A51	PGDM	Finance	Factsheet Inc	60 Days	Project Title: To Study The Financial Performance Of Textile Sector Using Ratios Project Title: 1)Data cleaned and forecasted for many companies in both quarterly and annually basis. 2)Learnt preparing Financial Models for US Companies 3)Wrote Report , designed business model and three pitch deck on Textile Industry.
98	Mimansa Mishra	DM21B32	PGDM	Finance	Factsheet Inc	60 Days	Project Title: EQUITY ANALYSIS OF COMPANY WITH RESPECT TO ECOMMERCE SECTOR Project Title: 1.DID DATA COLLECTION WHICH INCLUDED ANNUAL AND QUARTERLY DATA 2.LEARNED HOW TO MAKE FINANCIAL MODEL AND CLEANSING OF DATA 3.MADE INVESTOR PITCH DECK ,BUSINESS MODEL AND PRESENTATION FOR TELECOM INDUSTRY 4.COLLECTED DATA FOR VENTURE CAPITAL ,STARTUPS, BROKERAGE FIRMS AND RESEARCH FIRMS
99	Amisha Sanjay Pawar	DM21B09	PGDM	Finance	Factsheet Inc	60 Days	Project Title: "EQUITY RESEARCH ANALYSIS ON IT SECTOR" Project Title: 1.Collect and interpret company data to facilitate recommendations 2.Prepare a report based on the financial statement analysis of a company 3.Financial modelling – Focus and ensure the company's financial market information.
100	Vidhi Boob	DM21A60	PGDM	Finance	Factsheet Inc	60 Days	Project Title: FINANCIAL ANALYSIS OF AVIATION INDUSTRY WITH THE FOCUS OF BOEING CO(BA). Project Title: Gathering and Extracting Financial data of US based companies, Worked on Financial Model and Schedules, Prepared Pitch Decks on Aviation, Healthcare sector.
101	Abhishek Bhakat	DM21C02	PGDM	Finance	Factsheet Inc	60 Days	Project Title: Equity Analysis of Potential companies for Investment From Indian pharmaceutical Industry. Project Title: FINANCIAL MODELING STUDY ON BUSINESS MODEL LEARN HOW TO CREATE PITCH DECK

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102	Dileshwari Bhuwaneshwar Wadhai	DM21D06	PGDM	Finance	Factsheet Inc	60 Days	Project Title: Equity research analysis of Indian banking industry Project Title: (1) Financial Modelling from scratch. (2) Financial Analysis of any company from the prospective of Investmnet. (3) Understanding Business model of a Fintech companies.
103	Ankita Vaswani	DM21D04	PGDM	Marketing	Factsheet Inc	60 Days	Project Title: To study the impact of LinkedIn marketing on sales in B2B Market key Project Title: Keyword/SEO strategies Data mining Sales navigator tool
104	Manjari Sinha	DM21C35	PGDM	Marketing	Factsheet Inc	60 Days	Project Title: To analyse the effectiveness of digital marketing in BFSI Sector. Project Title: LinkedIn content creation Sales navigator Multi tasking
105	Himanshu Bansal	DM21A23	PGDM	Finance	Factsheet Inc	60 Days	Project Title: TO STUDY FINANCIAL PERFORMANCE OF IT SECTOR USING FINANACIAL RATIO Project Title: Did data cleansing and forecasting for many companies in both quarterly and annually manner Learnt preparing financial model for both Indian and foreign companies Wrote report and conducted a primary reasearch on IT industry Created investor pitch deck and business model for E-commerce industry as a part of assignment
106	Suraj Garhwal	DM21E18	PGDM	Finance	Factsheet Inc	60 Days	Project Title: A PROJECT REPORT ON EQUITY ANALYSIS OF COMPANIES FOR INVESTMENT WITH RESPECT TO THE MANUFACTURING INDUSTRY Project Title: 1) Got trained with Excel Shortcuts & Functions for Financial Data Collection 2) Got Trained in Data Formatting, Cleaning & Forecasting 3) Learnt about Business Model of Companies and its Factors Affecting
107	Debayan Mondal	DM21A19	PGDM	Finance	Factsheet Inc	60 Days	Project Title: Equity Analysis of Companies for Investment with respect to FMCG industry Project Title: 1. Prepared models and schedules of various US companies 2. Understood business models of companies in depth 3. Understood various types of investors and investments in depth
108	Aviral Jain	DM21E03	PGDM	Marketing	GCPL	60 Days	Project Title: A STUDY ON SHOPPERS ENGAGEMENT THROUGH IN-STORE ACTIVATIONS Project Title: -Understood the category management of our focused articles. -Understood the merchandising of GCPL in different retail chain across India. -Learnt activation execution- local logistics handling, last mile execution of visibility elements. -Understood the modern trade business- how it functions, ROI analysis, competitor analysis.

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109	Sonam Kumari	DM21A55	PGDM	Marketing	Gits Food Product Pvt. Ltd.	60 Days	Project Title: Study of Consumer Perception towards ready to eat food product with special reference to Pune Project Title: Beat planning ROI Sales Forecasting Negotiation Handling Objections
110	Arpan Chakraborty	DM21C15	PGDM	Marketing	Gits Food Product Pvt. Ltd.	60 Days	Project Title: Increase the market share of GULAB JAMMUN(Open and Eat) Project Title: 1.Customer Behaviour 2.Sales Forecasting 3.Return On Investment
111	Mamta Rajak	DM21B31	PGDM	Marketing	Gits Food Product Pvt. Ltd.	60 Days	Project Title: A study of retailers buying behavior towards gits food products in Pune city. Project Title: 1. Understanding the FMCG sector and how this sector works. 2. Implementing theoretical knowledge in real time. 3. Relationship building(important for sale your products).
112	Hrushikesh Manoj Deshmukh	DM21D08	PGDM	Marketing	Gits Food Product Pvt. Ltd.	60 Days	Project Title: A Study of package food industry respective of gits food Project Title: Learn How to calculate Roi Market potential Beat planning and sale forecasting
113	Prashant Choudhary	DM21E10	PGDM	Marketing	Gits Food Product Pvt. Ltd.	60 Days	Project Title: A study of Impact of Customer Loyalty Programs on Customer Retention Project Title: •Understood the typical functions of the sales and distribution •learn the concept of ROI and sales forecasting •Understood the existing beat plan and concept of margin with schemes
114	Shweta Tyagi	DM21E14	PGDM	Marketing	Gits Food Product Pvt. Ltd.	60 Days	Project Title: The impact of promotional tools on consumer buying behavior in retail market. Project Title: • understood sales and distribution of the company • increase their sales revenue by 30% • worked in a team to open new market for gits.
115	Samar Ghorai	DM21B44	PGDM	Marketing	Godrej consumer product Ltd	60 Days	Project Title: A study on customer's impulsive purchase behavior towards Godrej fmcg products Project Title: Interacted with customers and analyzed of Consumers Buying Behavior Analyzed the competitors of Godrej FMCG product Understood the purchasing order procedure in regional chain and national chain.
116	Mayank Raj	DM21E26	PGDM	Finance	Grand View Research Inc.	60 Days	Project Title: Effect of BNPL on different credit instruments customer base Project Title: 1. Corporate Communications 2. Business English 3. Secondary Research

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117	Shreyansh Jangid	DM21B51	PGDM	Finance	Grand View Research Inc.	60 Days	Project Title: Effect of BNPL on different credit instruments customer base Project Title: 1. Corporate Communications 2. Business English 3. Secondary Research
118	Shubham Tiwari	DM21E22	PGDM	Finance	Grand View Research Inc.	60 Days	Project Title: To study the scope of FinTech in India Project Title: Secondary Research Business Writing Google Operators
119	Juhi Bareria	DM21B25	PGDM	Marketing	Growisto	60 Days	Project Title: Optimising Customer Search through SEO: A study on NBFCs Project Title: Content Review & Optimization exercise for major footwear client. Keyword Analysis for major e-commerce client. Worked on creating Content Strategy for major footwear brand and NBFC
120	Kamakshi Nagaich	DM21A28	PGDM	Marketing	Growisto	60 Days	Project Title: Optimising Customer Search through SEO: A study on NBFCs Project Title: Content Review & Optimization exercise for major footwear client. Keyword Analysis for major e-commerce client. Worked on creating Content Strategy for major footwear brand and NBFC
121	Vipul Kumar Singh	DM21C59	PGDM	Marketing	Holistic Solution	60 Days	Project Title: To Understand And Implement Digital Ecosystem Of the Organisation Project Title: 1. Vedio editing on filmora and other different software 2. How to do campaigning on Facebook. 3. How to do branding and advertising the product and services on digital marketing platform.
122	Heda Pruthvish Pramod	DM21B38	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: To study how websites/Customized software can impact Business. Project Title: 1-Generating New leads. 2- Pitching client about website/software. 3- Attending Conferences, meetings and industry events.
123	Aalya Singh	DM21C01	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: "To Study About the demand for customized website and software in Pune" Project Title: *Business meeting with clients *Maintaining fruitful relationship with existing clients *Developing quotes and proposals for the clients.
124	Anshu Sonakiya	DM21B13	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: On how customised website can impact business Project Title: *Data mining of more than 5000 companies and Institutions. *Done Email marketing and added more than 20 fresh project *Visited more than 500 company and industries and convinced them for a meeting with a director.
125	Isha Singh	DM21E05	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: A Study on Buying behaviour of customer for purchasing of Customized Software Project Title: Understand the quality of leads How to coordinate with marketing and sales team Maintaining and keeping the tracks of leads

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126	Sidhant	DM21A53	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: Consumer buying behaviour of website and softwares. Project Title: Sales Presentations Client handling Lead generation Closing sales and follow up
127	Rachit Digraskar	DM21B40	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: Consumer buying behaviour towards Customised IT solutions Project Title: Pitching RFP/RFQ Sales closing
128	Mohd Zaid	DM21A30	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: A study on buy behaviour of IT manager in B2B sector Project Title: •Understanding the quality of leads. •Maintaining fruitful relationships with existing customers. •Identifying different channels of business development.
129	Ritika Khurana	DM21A42	PGDM	Marketing	Huda's Technologies	60 Days	Project Title: Consumer Buying behavior towards Customized IT Solutions Project Title: • Understanding the quality of leads. • Maintaining fruitful relationships with existing customers. • Identifying different channels of business development.
130	Kushagrika Gupta	DM21C31	PGDM	Finance	Interlink Capital	60 Days	Project Title: Understanding the government policies and incentives Project Title: 1) Studied and presented the policies and incentives of Telangana in the field of Textile and Fisheries 2) Studied and presented the policies and incentives of Karnataka in the field of Textile and Food Processing. 3) Learned how to relate business policies with government
131	Arati Kumari	DM21D05	PGDM	Finance	Interlink Capital	60 Days	Project Title: POLICY AND SCHEMES Project Title: LEANRT DIFFERENT SCHEMES AND POLICIES TEXTILE SECTOR STUDIED GOVERNMENT POLICIES
132	Abhishek Kumar Sharma	DM21B03	PGDM	Finance	Interlink Capital	60 Days	Project Title: The Impact of Government Policies on Small and Medium Scale Industries for Development Project Title: *Understanding on Govt Policies and Schemes *Understanding on Various Industry sector wise * MS Word, MS Excel and presentation skills
133	Sourav Santra	DM21C50	PGDM	Finance	Interlink Capital	60 Days	Project Title: RESERCH & FINANCIAL ADVISORY Project Title: UNDERSTOOD THE STATE INCENTIVES POLICY UNDERSTOOD THE PSI SCEAM OF MAHARAISTRA UNDERSTOOD THE MSME &SME UNDERSTOOD THE TELENGANA STATE POLICY
134	Abhishek Khandelwal	DM21D33	PGDM	Finance	Interlink Capital	60 Days	Project Title: Subsidy and Benefits Schemes for SME Business under in Central Government incentive schemes. Project Title: 1)made report of Government schemes 2)understood Financial planning of SME business 3)Gain Little bit knowledge about DGFT services

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135	Kaustav Ghosh	DM21B27	PGDM	Marketing	ITC Limited	60 Days	Project Title: To understand retailer perception on ITC snack on sub category (Bingo) Project Title: * Sales and Distribution * Sales Forecasting * Beat planning
136	Ankita Mitra	DM21D47	PGDM	Marketing	ITC Limited	60 Days	Project Title: Consumer Buying Behaviour of Company's Snacks Category and Competitor Analysis with Lays Project Title: Team leading , Closing Techniques , Business Ethics
137	Suwendu Dutta	DM21D48	PGDM	Marketing	ITC Limited	60 Days	Project Title: A STUDY ABOUT HOW INCREASE FARMLITE (DIGESTIVE BISCUIT) SALE IN MY ASSIGNED AREAS Project Title: CHANNEL SALES NEW STRATEGY IMPELICATION OUTLETS HANDLING
138	Susona Das	DM21D51	PGDM	Marketing	ITC Limited	60 Days	Project Title: A comprehensive study on retailers' attitude towards packaged cakes and the analysis of its opportunities to increase market share of Sunfeast Project Title: 1.Worked and Increased the sales of Sun Feast cakes In two markets of Kolkata.☑ 2. Surveyed more then 700 retailers purchase behaviour for Sun Feast cakes.☑ 3. Understood different selling techniques and effective marketing strategy.☑ 4. Convinced and pushed and led 20 DSRs to enhance Sales Performance.☑
139	Hrishikesh Jitendra Kolpe	DM21B24	PGDM	Marketing	ITC Limited	60 Days	Project Title: UNDERSTANDING AND EVALUATING THE FUNCTIONALITIES OF THIRD PARTY IN MODERN TRADE Project Title: - Studying the functioning process of every level of hierarchy for PPMS in Modern Trade☑ - Understanding the evaluation model for promoter, supervisor, and operation manager☑ - Understanding the sampling and promotion techniques used in modern trade.☑
140	Nikam Shraddha Shailesh	DM21E40	PGDM	Marketing	ITC Limited	60 Days	Project Title: Study of convenience store perception and positioning towards ITC products(Special reference to ITC biscuits) Project Title: ●Understood CDM of ITC ●Studied B2B and B2C consumer behaviour ●Learned vehicle matrix and beat planning
141	Piyali Chatterjee	DM21D16	PGDM	Marketing	ITC Limited	60 Days	Project Title: Study of consumer buying behaviour of ITC FMCG products. Project Title: 1. Adding new shops in channel and identifying gaps in between the distributors and company.☑ 2. Understood different sales techniques and effective marketing strategy for FMCG products.☑ 3. Convinced retailers for new launched product and pushed sales persons to perform sales activity.☑

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142	Akash Kumar	DM21E01	PGDM	Marketing	Jiyonwall	60 Days	Project Title: Sales Generating Strategies for Jiyonwall Project Title: •Executed breakthrough marketing activities to reach target audience. •Created customer database, performed STP along with pitched the customers maintaining touchpoints for final conversions. •Analysed business trends, competition and opportunities/risks to address issues/risks and opportunities.
143	Aditi Tiwari	DM21E25	PGDM	Marketing	Kantar IMRB	60 Days	Project Title: Customer/ consumer Perception Towards Online Shopping Project Title: Learn how to generate leads How to collect data through survey Collect ,record and analyse data
144	Deep Rajan Srivastava	DM21E43	PGDM	Marketing	Kantar IMRB	60 Days	Project Title: Home Automation IOT Project Title: 1.To Collect The Primary Data From The Respondent 2.Understand the TG of Interview 3.Learning Business owners behaviours and working management
145	Vishal Singh	DM21B60	PGDM	Marketing	Kantar IMRB	60 Days	Project Title: A study on consumer behaviour towards E-commerce Project Title: Teams work Ability to work in any situation Business awareness
146	Ghagre Sneha Ramesh	DM21A54	PGDM	Marketing	Kantar IMRB	60 Days	Project Title: To Measure Brand Health in Commercial Vehicles in Pune City Project Title: * Strong attention to detail leads to accuracy *An interest in Psychology and Behaviour *Be an Avid Researcher
147	Shraman Ghosh	DM21B50	PGDM	Marketing	Kantar IMRB	60 Days	Project Title: "A study to identify the factors affecting consumers' choice for OTT Platforms and to find brand positioning of top OTT Platforms in consumers' mind" Project Title: 1. Understood target group, sampling methodology, questionnaire administration, technology, tools of market research, determination of socio-economic classes of respondents. 2. Worked as a team leader in 4 projects, learned the ways of conducting interviews. 3. Conducted interviews of target respondents and collected primary data.
148	Antim Patidar	DM21B14	PGDM	Marketing	Kantar IMRB	60 Days	Project Title: "Attribute and Factor which affect online gaming buying behavior in Pune region by using factor Analysis" Project Title: - Collected Primary and Secondary data through DI, FGD, Manual and Visual observation.. - Understood the pattern of the questionnaire and the quota wise segmentation. - Gained knowledge about the Data cleaning and check verification.

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149	Shefali Srivastava	DM21C48	PGDM	Finance	KRG Strategy Consultants Pvt. Ltd	60 Days	Project Title: THE FUTURE OF BUSINESS SERVICE SECTOR IN INDIA OR FUNDAMENTAL ANALYSIS ON BUSINESS SERVICE SECTOR Project Title: 1.Data collection of listed companies financial statement 2.Research of Audit fees of company per year and comparison with profit of co. 3.Prepare financial modeling of the listed companies. 4.Research on Business Service Sector and Analysis the financial statement of co.
150	Shrikant Santosh Mahure	DM21C49	PGDM	Business Analytics	Mapple Business Solutions	60 Days	Project Title: To identify & analyze market trends based on the given data & provide inference, insights, suggestions & managerial implications using various models Project Title: 1. Learnt about various Data mining & Modelling 2. Better Data Visualization & learnt how to transform raw data into meaningful information 3. Exploratory Data Analysis: Univariate, Bivariate, Multivariate 4. learnt about Creating Visually impactful dashboards in Tableau & Excel for data reporting.
151	Divya Sudhir Gaikwad	DM21E04	PGDM	Human Resource Management	Max Fashion (Landmark Group)	60 Days	Project Title: A Study on Attrition Rate in Retail Sector Project Title: 1) Recruitment 2) HR Audit 3) Engagement Activities
152	Apurba Bhakat	DM21B15	PGDM	Human Resource Management	Max Fashion (Landmark Group)	60 Days	Project Title: The study of various HR Verticals in the Retail Sector. Project Title: 1. Recruitment and Selection : Shortlisting, Screening and Conducted Interviews 2. Onboarding : Internal documentation process 3. Situation handling : Learnt to handle the difficult situation in Retail sector
153	Amrita Baidya	DM21B10	PGDM	Human Resource Management	Max Fashion (Landmark Group)	60 Days	Project Title: A STUDY ON HRM FUNCTIONS AND ITS EFFECTIVENESS Project Title: ■ Handled recruitment and selection for company CRE position ■ Maintained employee personal document file ■ Initiated Background Verification with ibride site
154	Pratibha Pal	DM21B34	PGDM	Human Resource Management	Max Fashion (Landmark Group)	60 Days	Project Title: Research study on HR Policies and implementation in the organisation Project Title: 1. Recruitment 2. HR Audit 3. Onboarding and Induction 4. Documentation

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155	Kanishka Pandey	DM21E06	PGDM	Human Resource Management	Max Fashion (Landmark Group)	60 Days	<p>Project Title: Study of the impact of employee engagement on employee productivity and motivational level of employee in retail sector.</p> <p>Project Title: Interviewed various candidates as HR representatives of MAX at the Job Drive.</p> <p>Sourced, Screened and Shortlisted the candidates as part of recruitment.</p> <p>Interviewed PWD candidates and handled onboarding process of new joiners through sign language.</p> <p>Worked on HR Audit process related to employees & conducted various employee engagement activity for the purpose of motivation of employees.</p>
156	Trisha Chakraborty	DM21D30	PGDM	Human Resource Management	Max Fashion (Landmark Group)	60 Days	<p>Project Title: "A study on the increasing attrition rate among the blue collar staffs in retail industry with special reference to Max Landmark Group"</p> <p>Project Title: • Handled end to end Recruitment process</p> <ul style="list-style-type: none"> • Coordinated in the Employee Engagement Activities like Birthday Celebration, Employee of the month, Target Achievement etc. • Worked on various sourcing tools: Naukri.com, OLX, LinkedIn • Aligning the Virtual Meetings with recruitment consultancies • Handled application forms process, Joining and Onboarding formalities for new joiners • Handled statutory compliances for new joiners • Handled PMS process and tracked
157	Sarthak Awasthi	DM21B49	PGDM	Finance	Maxim Research Private Limited	60 Days	<p>Project Title: Background Research on Total Specific Solutions</p> <p>Project Title: Data Collection from Bloomberg.</p> <p>Management Research.</p> <p>Global report on Us and UK Market.</p>
158	Aaditya Sharma	DM21B01	PGDM	Finance	Maxim Research Private Limited	60 Days	<p>Project Title: Ratio Analysis of Different African market companies</p> <p>Project Title: 1. Learn about Market Wrap reports.</p> <p>2. Learn about desk research.</p> <p>3. Learn how to do sectorial analysis of stocks.</p>
159	Dharmesh Agrawal	DM21A20	PGDM	Finance	Maxim Research Private Limited	60 Days	<p>Project Title: Background Research on Total Specific Solutions</p> <p>Project Title: Data Collection from Bloomberg.</p> <p>Management Research.</p> <p>Global report on Us and UK Market.</p>
160	Prachi Khattri	DM21C41	PGDM	Finance	Maxim Research Private Limited	60 Days	<p>Project Title: Background Research on Total Specific Solutions</p> <p>Project Title: Data Collection from Bloomberg.</p> <p>Management Research.</p> <p>Global report on Us and UK Market.</p>
161	Devansh Gupta	DM21D49	PGDM	Marketing	Mercedes Benz	60 Days	<p>Project Title: Report on luxury automobile</p> <p>Project Title: Face to face Customer handling</p> <p>Generate revenue</p> <p>Data validation</p>
162	Sandipan Dutta	DM21D32	PGDM	Marketing	Navkar Dreamsoft	60 Days	<p>Project Title: Understanding the factors affecting the purchase decision of Gym ERP software.</p> <p>Project Title: 1.Understood how Gym business works</p> <p>2.Understood how technology effects business</p> <p>3.Understood how to pitch the product</p>

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163	Shashi Ranjan	DM21A47	PGDM	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: "A Study of Dairy Products in HORECA Segment with special reference to Parag Milk Foods " Project Title: *Learned about Beat Planning, Route Planning, ROI Calculation, Margin, Markup, Distribution pattern *Understood different sales techniques and effective marketing strategy for organization * Learned about Sales forecasting on SKU wise
164	Shubham Chaurasia	DM21B52	PGDM	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: A study on market strategies adopted for premium milk by parag milk foods with respect to Pune market Project Title: 1.Create customer database 2. Problem solving 3.Mapping
165	Niket Chaudhary	DM21E30	PGDM	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: Consumer buying behaviour on premium Milks Project Title: 1.Conducted B2B Activity in Premium GYM, 5 star Hotels, IT Sectors, Retail, Joggers park. 2.Gained Knowledge about the Different Root planes of company. 3.Used ERP of The Company for Tracking Customers Transactions and Scheduling of Samples.
166	Shyam Kumar Raj	DM21A52	PGDM	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: A study about consumer preferences for different cheese with focus on food safety in HoReCa with special reference to Parag milk food. Project Title: Sales forecasting How Distribution channel works Working with channel partner
167	Muskan	DM21E37	PGDM	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: To study and understand the scope of HORECA Segment for Parag Milk Foods Project Title: •Pitched the products to various HORECA outlets •Prepared the beat planning strategy •Sampling •Provided after sale assistance to the clients
168	Harsh Rai	DM21C25	PGDM	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: "STUDY ABOUT HOW CONSUMER CHANGE THEIR BRANDS AS THE VALUE OF MONEY" Project Title: Personal Selling Generating New Data of Customers B2B Dealing
169	Purva Dashrath Jogi	DM21B39	PGDM	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: CUSTOMER VALUE ANALYSIS AND COMPETITIVE BENCHMARKING OF FMCG/DAIRY SECTOR. Project Title: 1) Pitched product to both B2B and B2C clients. 2) Used my networking skills to generate prospects. 3)Asking for and receiving professional feedback is very important. It is essential to take note of both the positive and negative points for the future.
170	Mohammed Kaif Sandhi	DM21A01	PGDM	Finance	Paterson Securities Pvt Ltd	60 Days	Project Title: "A STUDY OF INVESTOR PREFERENCE TOWARADS INVESTEMNT IN EQUITY IN PUNE CITY" Project Title: Learned Portfolio Management Understood how to Prepare Equity Research Report Gained knowledge on Future and Options of Derivatives

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171	Krittika Mitra	DM21C29	PGDM	Finance	Paterson Securities Pvt Ltd	60 Days	Project Title: A STUDY OF INVESTOR PREFERENCE TOWARDS INVESTMENT IN EQUITY IN WEST BENGAL " Project Title: Equity Research , knowledge about option market , Leadership skill
172	Puja Mukherjee	DM21D41	PGDM	Finance	Paterson Securities Pvt Ltd	60 Days	Project Title: A STUDY OF INVESTOR PREFERENCE TOWARDS INVESTMENT IN EQUITY IN WEST BENGAL " Project Title: Equity Research , knowledge about option market , Leadership skill
173	Kousik Maji	DM21B28	PGDM	Finance	PayTail Commerce Private Limited	60 Days	Project Title: CREDIT RISK EVALUATION FOR E-COMMERCE BNPL AGGREGATORS Project Title: To evaluate the risk associated with lending to the customers Understood how departments like Operations, Credit and Merchant Team works Analysis of Customer and Merchant applications and taking actions accordingly
174	Kanishk Sharma	DM21B26	PGDM	Finance	PayTail Commerce Private Limited	60 Days	Project Title: CREDIT RISK EVALUATION FOR E-COMMERCE BNPL AGGREGATORS Project Title: To evaluate the risk associated with lending to the customers Understood how departments like Operations, Credit and Merchant Team works Analysis of Customer and Merchant applications and taking actions accordingly
175	Manish Agarwal	DM21D13	PGDM	Finance	PayTail Commerce Private Limited	60 Days	Project Title: Fintech Evolution and Regulation Project Title: 1.Evaluated risks associated with lending money to customers 2.Understood BNPL market and the working of Fintech aggregators 3.Understood how departments like Operations, Credit and Merchant Teams work
176	Manisha Sindwani	DM21A29	PGDM	Finance	PayTail Commerce Private Limited	60 Days	Project Title: A study on lendtech the booming tech in fintech Project Title: 1. Learned about the business model of startup lendtech 2. Learned the basics of analysing bureau report i.e. Equifax report and CRIF report 3. Gained knowledge of the terminology used in credit risk
177	Rajveer Singh Sisodiya	DM21D43	PGDM	Business Analytics	PIBM	60 Days	Project Title: TO MINE AND ANALYSE THE DATA AND TO FIND USEFUL INSIGHTS FROM THE SAME USING VARIOUS TOOLS AND TECHNIQUES. Project Title: 1. Learned about the Exploratory Data Analysis (Uni-variate, Bi-variate and Multi-variate). 2. Learned about multiple machine Learning Algorithms like (K-Means Clustering, Hierarchical Clustering, CART, Random forest, Artificial Neural Network, etc.). 3. Learned about how to See or Analyse the data Visually.

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178	Priyanka Bhandari	DM21B37	PGDM	Finance	Plutus Business Advisory	60 Days	Project Title: A STUDY ABOUT THE MSME POLICY & ITS IMPACT Project Title: 1. Studied about the MSME policy and the startups initiated by the government.☑ 2. Understood the role of MSME in Indian Economy.☑ 3. Focused on the factors responsible for the vulnerability of MSME.☑ 4. Opportunity to attend 'Fuel Up Karnataka' event on fund raising.☑
179	Anmol Gandhi	DM21C11	PGDM	Marketing	Prime City's Properties	60 Days	Project Title: Lead Generation through digital marketing- A study with reference to real estate industry Project Title: 1. Understood different sales techniques and effective marketing strategy for any organization.☑ 2. Approach- Learn about how to approach and interact with clients. 3. Position - Learn about how to position brand in the market.
180	Rahul Dutta	DM21D20	PGDM	Marketing	Prime City's Properties	60 Days	Project Title: Competitive Analysis and Identification of Sales Behaviour in Between Kolte Patil and Pride Purple Group in Pune Project Title: 1) Cold Calling for Sales of Properties 2) Contacting and following up with new prospective client and setting up new business opportunities 3) Plan approaches and pitches 4) Build relationships with new clients
181	Rose Agrawal	DM21D23	PGDM	Marketing	Prime City's Properties	60 Days	Project Title: Consumer buying behaviour towards ready to move in property and under construction property in Pune Project Title: 1) marketing strategy 2) mapped Pune's Real estate market 3) RERA 4) competitors analysis
182	Lakshay Sehgal	DM21C32	PGDM	Human Resource Management	Prime City's Properties	60 Days	Project Title: Impact of artificial intelligence on talent acquisition Project Title: • Personal Interviews • Candidate screening and sourcing • Cold calling and grievance handling
183	Rishav Kumar	DM21B43	PGDM	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: Real estate overview Project Title: 1. new clients acquisition 2. Facilitate site visits 3. work with senior team members to identify and manage risks .
184	Snehil Katiyar	DM21E15	PGDM	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: To understand the customer preference in the east zone of Kharadi towards the affordable residential properties Project Title: Added more than 80 fresh prospect list. Understood different sales techniques and effective marketing strategy for any organization Understood direct and indirect competition of Godrej Properties, Kharadi.
185	Poushali Chattapadhyay	DM21A35	PGDM	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: A STUDY ABOUT AN IMPACT OF PROJECT PLANNING ON CUSTOMER BUYING BEHAVIOUR OF REAL ESTATE SECTOR IN PUNE Project Title: 1. Worked with Godrej Properties. 2. Added more than 80 fresh prospect list. 3. Understood different sales techniques and effective marketing strategy for any organization 4. Studied the project of Godrej Properties.

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186	Akancha Gupta	DM21B06	PGDM	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: To study market competition of Godrej properties mamurdi Project Title: 1. Understood Direct and indirect competitors of Godrej properties 2. Understood different sales techniques and effective tools used by developer and channel partner 3. Gained confidence by providing training to new joinee.
187	Suvankar Ray	DM21C55	PGDM	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: A Study About Market Potential Of Godrej Properties In Real Sector In Pune Project Title: 1. Making Prospects through Phone Call 2. Inviting Customers for New Project 3. Customer Interaction & Identifying Customers need
188	Abhishek Sharma	DM21A03	PGDM	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: TO STUDY ABOUT THE IMPACT OF ADVERTISING & PROMOTION OF GODREJ PROPERTIES IN MAMURDI Project Title: 1. marketing techniques of Godrej Properties, 2. B2B in real estate how it works , 3. Key Role of CRM and Closing Manager in Real Estate
189	Arjun Mukherjee	DM21A16	PGDM	Marketing	Pune Institute of Business Management	60 Days	Project Title: Consumer perception towards adoption of Artificial Intelligence(AI) in Health Insurance and HealthCare Project Title: 1.Excel for Data Analysis 3.Analysis and interpretation on SPSS based on Data Collected 3. Reading research papers from reputed journals for writing a research paper
190	Sourav Kumar Pandey	DM21A57	PGDM	Finance	Rajasthan Royals	60 Days	Project Title: A STUDY ABOUT PLAYER COST AND EXPENSES Project Title: 1. Assistance in gathering financial data (Income and Expenses) for statutory audit FY 21-22 2. Assistance in preparing MIS Reports of player, ground staff, etc hotel and traveling expenses. 3. Assistance in implementing new automation software for financial activities.
191	Anushka Tiwari	DM21A13	PGDM	Marketing	Raman Byte	60 Days	Project Title: "Analysis of Consumer Buying Behavior Towards Online Advertisement" Project Title: •Designing •Canva •Power Director •Marketing Funnel
192	Golapi Barman	DM21D07	PGDM	Marketing	RamanByte Pvt. Ltd	60 Days	Project Title: A STUDY ON THE IMPORTANCE OF CONTENT & SOCIAL MEDIA MARKETING IN THE EDUCATION INDUSTRY Project Title: Teamwork Skills Punctuality in all aspects Writing skill
193	Mayank Umesh Kumar	DM21E07	PGDM	Marketing	Rebel Foods (Formerly Faasos)	60 Days	Project Title: A STUDY ON FOOD SERVICES GIVEN BY CORPORATES TO THEIR EMPLOYEES Project Title: * Learnt in depth about the cloud kitchen, its supply chain to kitchen to delivery infrastructure & technology stack * Learnt Personal Selling Approach * Business Development and how to create business funnel

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194	Adrita Halder	DM21A04	PGDM	Human Resource Management	Reliance JioMart	60 Days	Project Title: Performance management system & employee satisfaction Project Title: Campus hiring Background verification Sourcing, screening & interviewing
195	Priyanshu Anand	DM21A37	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: A study on Impact of Online Purchase in FMCG Sector and B2B Segment” Project Title: -Customer Conversion in Institution Segment -Segmentation skills -Product Pitching
196	Arnab Banerjee	DM21B16	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: A study On effective supply Chain Practices In Organized retail Sector. Project Title: 1.Developed an understanding of liking Supply Chain Management with the enterprise strategy 2.Developed and coordinated supplychain strategies ,improve value and optimize suplychain network . 3. Earned to overcome the fear of talking new people, How to deal with rejection
197	Ashwini Kumar Jha	DM21B19	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: A STUDY ON SUPPLY CHAIN FOR INSTITUTIONS IN RETAIL SECTOR Project Title: * Knowledge about Supply Chain and Distribution Channel * Learning about different sales techniques * Negotiation and Convincing Techniques
198	Debabrata Das	DM21E34	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: A Mobile app for the HoReCa industry: The way towards a New Supply-Chain Project Title: 1. Consulted customers for the adoption of technology by enabling them to use jio mart ecosystem for effective and efficient procurement 2. Achieve Daily/Weekly/Monthly sales in numbers 3. Addition of new beats for market expansion
199	Kuldeep Chandolia	DM21C30	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: To Study The Behaviour of HoReCa Sector Towards Online and Offline Purchasing Project Title: 1. Learn About the Jio Mart and it's Products & Services 2. Understand about the HoReCa Sector and difference between HoReCa and Institutional Sector. 3. Understand about different Types of Customers
200	Madhuparna Debnath	DM21B30	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: Consumers' behavior regarding Jio Mart Project Title: Interaction skill Sales technique How to increase conversion rate
201	Ankita Sinha	DM21C10	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: Study of consumer behaviour in regards to new application introduce by jiomart Project Title: 1. Handling customer 2. Negotiation skills 3.Time management skill

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202	Shruti Somani	DM21D26	PGDM	Human Resource Management	Reliance JioMart	60 Days	Project Title: Reliance Retail JioMart Project Title: --> Recruitment & Selection Process (PAN India) --> Background Verification Check --> Campus Hiring (Tier 3 Colleges)
203	Jyoti Rajak	DM21A27	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: A study about consumer behaviour and the impact of online products selling for institutions Project Title: 1. Putted my knowledge and skills into practice 2. Build Network 3. Gained negotiation skills
204	Krishna Kanhaiya	DM21C28	PGDM	Marketing	Reliance JioMart	60 Days	Project Title: Behaviour of Horeca in online and offline purchasing Project Title: -Learnt about consumer behaviour in Horeca sector -explored the B2B market in depth - Purchase behaviour in Horeca sector
205	Sankhasubhra Konar	DM21C46	PGDM	Marketing	RE-MAX V21 REALITY KOLKATA	60 Days	Project Title: Learnt inventory process and about customer service desk. Project Title: •Client Acquisition . •Social media marketing lead generation, (BTL). •Documnration
206	Anirban Biswas	DM21B11	PGDM	Marketing	RR Kabel Limited	60 Days	Project Title: Brand Awareness and Product Visibility on RR Kabel's Firex LSOH product in Bhubaneswar Market Project Title: 1. Listening skills 2. Team working 3. Networking
207	Abhishek Eksaria	DM21E28	PGDM	Marketing	RR Kabel Limited	60 Days	Project Title: A Study on behavior towards coupon code based trade promotional activities for FMEG Products Project Title: Promotion activity, GT Sales, Scouting of the area
208	Abhishek Choudhary	DM21E45	PGDM	Marketing	RR Kabel Limited	60 Days	Project Title: The impact of promotional tools on electricians buying behaviour. Project Title: 1- Market coverage 2- Promotional and Marketing activities 3- Reporting Structure
209	Himani Sunil Ghodmare	DM21B23	PGDM	Finance	SA Technologies	60 Days	Project Title: Detail analysis of revenue projection and external audit of SA Technologies. Project Title: 1) Revenue Projection of 400+ outsourced contractors and full-time employees. 2) Collection of data regarding to audit queries sent by the external auditor. 3) Tracked party wise 6 months sales data and understood company's business model.
210	Swarnim Chauhan	DM21A58	PGDM	Human Resource Management	Salespropel	60 Days	Project Title: The impact of Appraisal in the banking sector Project Title: ■ Keyword and Boolean Search on Job portals. ■ Scheduling & Coordinating in interviews and conducting preliminary interview. ■ Buddy Program in the Company. ■ Interviewing techniques ■ Conducted induction of New Joinee

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211	Lipakshi Patel	DM21D12	PGDM	Human Resource Management	Salespropel	60 Days	Project Title: How learning and development stroke training help organisation in managing there attrition . Project Title: 1.Sourced candidates for HDFC,Kotak Securities ,Proteans 2. Learned how to schedule interview for candidates . 3.Handled quires of candidate and give them best solution for it .
212	Anusri Das	DM21A14	PGDM	Human Resource Management	Salespropel	60 Days	Project Title: Impact of Artificial Intelligence on managing organisational hiring Project Title: Website handling Training Recruitment selection onboarding
213	Soumya Roy	DM21B54	PGDM	Marketing	School of Inspirational Leadership	60 Days	Project Title: "Studying & Helping MSME & SME Sector to Scaling up their Business". Project Title: Understanding MSME & SME industries To know how marketing strategy implemented in the industries Studied about different industries wise challenges
214	Rahul Kumar	DM21D40	PGDM	Marketing	Shriram Properties Ltd.	60 Days	Project Title: TO THE FACTOR INFLUENCING CONSUMER BUYING BEHAVIOR OF REAL-ESTATE PROPERTIES IN BANGALORE Project Title: 1.Learned About 3 Projects of Shriram Properties Ltd. 2.Learned About Bangalore Market and human mindset before buying properties. 3.Learned about building relationship with customer in Real-estate as 40%referrals comes from existing customers only.
215	Soumyadeep Paul	DM21E17	PGDM	Marketing	Shriram Properties Ltd.	60 Days	Project Title: TO THE FACTOR INFLUENCING CONSUMER BUYING BEHAVIOR OF REAL-ESTATE PROPERTIES IN BANGALORE Project Title: 1.Learned About 3 Projects of Shriram Properties Ltd. 2.Learned About Bangalore Market and human mindset before buying properties. 3.Learned about building relationship with customer in Real-estate as 40%referrals comes from existing customers only.
216	Raj Gupta	DM21A38	PGDM	Marketing	Shriram Properties Ltd.	60 Days	Project Title: A study on impact of Factors affecting consumer buying behavior of Residential Properties in Bangalore Project Title: - understood the business model of developers -competitive analysis -how to pitch the clients and understood the latest trends in Real estate, capital appreciation and rental appreciation. Competencies- Communication skill, self confidence, decision making, team work
217	Rajib Bhakat	DM21A39	PGDM	Marketing	Shriram Properties Ltd.	60 Days	Project Title: A study on Assessing the role of channel partners in sourcing of real estate for Shriram Properties Project Title: 1. Vastoo 2.Objection handling 3. Negotiation
218	Sanjana Bhagwat	DM21A45	PGDM	Marketing	Shriram Properties Ltd.	60 Days	Project Title: A study on consumer buying behaviors before a property in residential Project Title: 1. Negotiation 2. PR Building 3.Client Handling

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219	Akansha Jain	DM21A06	PGDM	Marketing	Shriram Properties Ltd.	60 Days	Project Title: A study on an impact of branding on consumer buying behaviour in real estate. Project Title: 1. Worked with different verticles in marketing and also product lifecycle. 2. Heard around 150 pre-sales calls of different projects to analyse and gave reviews to the brand team with area of improvement. 3. Learned about different designing tools for designing the collaterals also been the part of various marketing event learned to handle them and collect leads.
220	Debjit Chatterjee	DM21D46	PGDM	Marketing	Shriram Properties Ltd.	60 Days	Project Title: Analysis of Factor Affecting Buying Behavior of Customers in Purchase of Residential Properties in Bangalore Project Title: 1. Customer Convincing 2. Branding and its importance 3. CRM, ATL, BTL activity
221	Namrata Jaiswal	DM21A31	PGDM	Human Resource Management	SLMG Beverages Pvt Ltd	60 Days	Project Title: A comprehensive study on to understand and design various HR functions and policies Project Title: Hands on Naukri portals for Sourcing Knowledge of CTC structure and Payroll Maintenance Designed and Developed Training programs
222	Shrestha	DM21A50	PGDM	Human Resource Management	SLMG Beverages Pvt Ltd	60 Days	Project Title: Effects of Introducing a Performance Management System on Employees Subsequent Attitude and Efforts Project Title: - An overview of Payroll function. - How PMS process is designed and implemented and challenges faced in that. - Creation of Training Modules, Designing Induction Plan and Process.
223	Srishti Bhattacharjee	DM21B55	PGDM	Human Resource Management	Sodexo India Facility Management Service	60 Days	Project Title: A STUDY ABOUT THE DIVERSITY AND INCLUSION IN TODAY'S ORGANIZATION: INCLUSION OF LGBTQ COMMUNITY IN WORKFORCE AND WORK CULTURE Project Title: Sourced and screened candidates with disabilities and recruitment them for blue collar jobs. Worked in arranging of Pride month Assisted in writing research article of 377 and Inclusion of LGBTQ community
224	Utkarsh Patel	DM21E19	PGDM	Marketing	Somany Ceramics	60 Days	Project Title: To study market of ceramics tiles industry and dealers preference towards stocking of tiles in Kanpur city Project Title: Sales Forecasting Distribution Channel SCPS approach of the Industry and company
225	Pallab Bhandari	DM21C38	PGDM	Finance	Star Net FX	60 Days	Project Title: Forex Trading analysis on Banking Industry Project Title: 1. Fundamental Analysis, 2. Technical Analysis, 3. Forex Market
226	Utpal Kumar	DM21E20	PGDM	Marketing	Straits Research Pvt. Ltd.	60 Days	Project Title: TO UNDERSTAND THE PERCEPTION OF DIGITAL PAYMENT METHODS AMONG CONSUMERS IN PUNE CITY REGION Project Title: * Learned about DROC Analysis. * Learned about Data Analysis, Prediction, & Forecasting. * Learned about Market segmentation and analysis.

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227	Ankita Choudhary	DM21D03	PGDM	Marketing	Synkom Technologies Pvt. Ltd.	60 Days	Project Title: A study to Marketing Strategies tools on Lead generation and its implementation on IT hardware industries Project Title: * Networking with IT company * Understanding workplace culture * Social media marketing
228	Abhinav Raj	DM21A02	PGDM	Marketing	Synkom Technologies Pvt. Ltd.	60 Days	Project Title: To study about marketing strategies and its implementation of IT hardware industry Project Title: Lead generation Email marketing Marketing strategy for IT industry
229	Fouzia Nasrin	DM21A22	PGDM	Human Resource Management	Talent Acquaintance	60 Days	Project Title: Recruitment through any job site and social media Project Title: 1. Created a JD poster and post to the social media or job site 2. CV screened of the candidate and shortlisted for the interview 3. Recruitment tracker filled using MS-Excel
230	Arkaprabha Roy	DM21E29	PGDM	Marketing	TVS Industrial & Logistics Park Private Limited.	60 Days	Project Title: A study on the impact of Covid-19 on Construction Project Management. Project Title: 1. Regular monitoring of the project.☑ 2. Maintaining all the documents for Internal audits.☑ 3. Preparing the daily & weekly Progress report.☑
231	Sanjucta Roy	DM21B47	PGDM	Marketing	TVS Industrial & Logistics Park Private Limited.	60 Days	Project Title: Traditional and Modern micro-market analysis of Kolkata Project Title: 1)Micro-market analysis, 2)Government schemes for the Land Acquisition process, 3)Sectoral information to maintain B2B relation.
232	Atul Vaibhaw	DM21C16	PGDM	Marketing	TVS Industrial & Logistics Park Private Limited.	60 Days	Project Title: An analysis of warehouse micro-markets in Patna. Project Title: *Research on micro- markets of different location. *Meeting with government officials related to compliance and legal approvals for warehouse. *Meeting with clients related to warehouse leasing.
233	Dipanjali Mukherjee	DM21A21	PGDM	Marketing	TVS Industrial & Logistics Park Private Limited.	60 Days	Project Title: A STUDY ABOUT FORCASTING AREAS OF COMPETITIVE WAREHOUSING IN INDIA Project Title: 1) Relationship Building 2) Technical Knowledge 3) Market Research
234	Anand Jhajharia	DM21A09	PGDM	Finance	Value Educator	60 Days	Project Title: To study the Ethanol Blending Programme and the production of 2G Ethanol in India Project Title: 1. Punctuality 2. Research Skills 3. Teamwork
235	Nasim Khan	DM21E08	PGDM	Finance	Value Educator	60 Days	Project Title: "Deep Dive Into Fluorination Industry" Project Title: *Fundamental analysis of NFIL,GFL and SRF company, *Sectorial analysis and Financial analysis, Read, and Lesioned the conference calls of NFIL, GFL, and SRF company
236	Samiksha Somani	DM21B45	PGDM	Finance	Ventura Securities Ltd	60 Days	Project Title: Research on overall railway sector and its companies Project Title: 1. Stock picking. 2. Sectorial Research. 3. Punctuality.

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237	Rishabh Jain	DM21D39	PGDM	Finance	Ventura Securities Ltd	60 Days	Project Title: Industry Analysis of Retail Industry Project Title: Worked on report writing on various industry and companies. Learn to work on a financial model. Financial Statement Analysis and Ratio Analysis
238	Ishika Singh	DM21D09	PGDM	Finance	Ventura Securities Ltd	60 Days	Project Title: Impact of Russia ukraine war on commodity prices. Project Title: Financial statements analysis and project finance model, Analyzed various sector and major companies under particular sector, worked on many industry reports for deciding on stocks and predicting effects in future
239	Kunal Bora	DM21B29	PGDM	Finance	Ventura Securities Ltd	60 Days	Project Title: Reasearch report on Project Title: Research skills , data Mining
240	Prashu Dwivedi	DM21D17	PGDM	Finance	Ventura Securities Ltd	60 Days	Project Title: 5G Roll-Out and its Impact on Telecom Tower Industry Project Title: Company/Industry Analysis Financial statement analysis with ratio analysis Extensive research on Macro Factors (industry, economic, political, legal, global factors)
241	Pritha Roy	DM21C42	PGDM	Human Resource Management	Walplast Products Pvt Ltd	60 Days	Project Title: Importance of PIP in Business development Project Title: CV Screening Conducting interviews Policy making
242	Santosh Kumar Mahto	DM21C61	PGDM	Marketing	Walplast Products Pvt Ltd	60 Days	Project Title: A study on retailers perception towards hardware products Project Title: *Demonstrating products to retailers *Distribution network generation *Market product analysis
243	Hitakshi Mukeshbhai Thakkar	DM21A24	PGDM	Human Resource Management	Web Link Services Pvt. Ltd.	60 Days	Project Title: CTC Benchmarking for Web Developer Profile Project Title: - In depth experience of end to end recruitment - Maintaining documentation manually and in the system - Attendance calculations and creating pay slips and pay slip structure
244	Abhijna Mukherjee	DM21B02	PGDM	Human Resource Management	Web Link Services Pvt. Ltd.	60 Days	Project Title: Exposure in various HR functions as a HR Generalist Key learnings : . End to end recruitment process . CTC calculation .Informal Employee grievance handling
245	Ankit Chakraborty	DM21D02	PGDM	Marketing	Xanadu Realty	60 Days	Project Title: A STUDY ABOUT OF CONSUMER BUYING BEHAVIOR TOWARDS NA PLOT IN REAL ESTATE INDUSTRY Project Title: Worked with Xanadu Realty & Many Channel Partners. Understood different sales techniques and effective marketing strategy for any organization Time Flexibility
246	Shailendra Gupta	DM21D50	PGDM	Marketing	Xanadu Realty	60 Days	Project Title: "A STUDY ON THE EXPECTATION AND PERCEPTION OF CONSUMERS TOWARDS NA PLOT" Project Title: Understanding of customer handling Understanding of network building Understanding of sales technique.