SIP_2021-2023

Sl. No.	Name	Roll No	Course	Specialisa tion	Summer Internship Company	Duration	Summer Internship Project Details
1	Khin Mya Mya	MBA21D19	MBA	Finance	360 TF		Project Title: Relationship between electronic banking and customer satisfaction Project Title: *Learned how LC Discounting And confirmation take place. *Learned to know different types of Letter of Credit. *Learned to know that Electronic Banking provides best Services to Customers.
2	Chirag Bairwa	MBA21F46	MBA	Finance	360 TF	60 Days	 Project Title: Trade Finance and usage of LC in import and export Project Title: • Practical Knowledge of Trade Finance • Practical implication of Letter of Credit • Accounting Ratio
3	Annant Nigam	MBA21A09	MBA	Fintech	360 TF	60 Days	Project Title: Analyse the significance of Future Technology in Trade FinanceProject Title: 1. Interaction with corporate.2. How to grow network3. Learn LCs process
4	Pooja Sudhakarrao Ulle	MBA21E33	MBA	Fintech	360 TF		Project Title: Comparative Analysis Between Different Industrial Associations in Different Companies Project Title: Worked for Strategic Alliance . Arrangement between two companies to undertake a mutually beneficial project Improving Their Competitive Positioning . Collaborative arrangements between firms headquartered in different Countries
5	Papriya Seal	MBA21D33	MBA	Fintech	360 TF		Project Title: A study of financial technology on trade finance with special reference to 360tf Project Title: 1. Trade finance and products of trade finance. 2. Financial technologies used in trade finance like blockchain, AI, machine learning. 3. Quoting transactions in the fintech (UAT) platform and anti-money laundering process.

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6	Ayesha Khatun	MBA21C50	MBA	Fintech	360 TF	60 Days	Project Title: A study of trade finance instrument and LC discounting facility Project Title: 1.Learn about Trade finance & letter of credit. 2.Got to know how banks are involved in discounting and issuing of letter of credit. 3.Understood about discounting is done now without recourse earlier it was with recourse
7	Sayan Biswas	MBA21D14	MBA	Marketing	360 TF	60 Days	Project Title: 'Customer awareness on Accessability of Trade Finance Instrument existing online' Project Title: *Gained knowledge on Trade finance and its instrument *Gained skills on professional communication through daily communication with CFOs and CEOs *Helped the company gain more reach through various mediums and increase onboardings
8	Priya Mahato	MBA21F28	MBA	Fintech	360 TF	60 Days	 Project Title: The Impact of Technology in Trade Finance Project Title: 1. Understood financial technologies used in Trade Finance like blockchain, Machine Learning. 2. Learnt about Trade Finance, Letter of credit, Types of LC, Bill of lading . 3. Learnt how to place transactions of LC in fintech platform
9	Shubham Kumar	MBA21C42	MBA	Finance	360 TF	60 Days	Project Title: Study of trade finance instrument and LC discounting Project Title: "learn about Trade finance & letter of credit." Got to know how banks are involved in discounting and issuing of letter of credit. "Understood about discounting is done now without recourse earlier it was with recourse."
10	Sushant Subhash Gaikwad	MBA21E10	MBA	Finance	AAA Research One Financial Consultant Pvt Limited.	60 Days	Project Title: Stock Analysis Project Title: 1. Understanding of Fundamental Statement Analysis. 2. Accounting . 3. Research and Report writing.

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11	Kaushal Bhaskar Kothawade	MBA21E17	MBA	Finance	AAA Research One Financial Consultant Pvt Limited.	60 Days	 Project Title: Equity Analysis with Respect to Banking Sector Project Title: - Analyzed Balance Sheet and Profit & Loss Statement with the help of Ratios. Made Report on that after the analysis with fundamentally and technically. Collected the data from different websites and build the database.
12	Priyanshi Bhupendra Jain	MBA21C60	МВА	Finance	AAA Research One Financial Consultant Pvt Limited.	60 Days	 Project Title: Project report on equity research on IT sector Project Title: I learn about how to analyze the balance sheet, P&L and ratios of the company. Delearn about how to Compare the different websites for the stock market training institute. Know about how to collect data based on Market Research and gathered information for analysis of Operations and franchise.
13	Sonam	MBA21A51	MBA	Marketing	Aditya Birla Sun Life Asset Management	60 Days	Project Title: Study of buyer intention towards different mutual funds. Project Title: 1.Learned about different mutual fund. 2.Learned about different market cap sizes. 3.By doing 50+ Sip I got to know about how to pitch the clients about Sip.
14	Muttepawar Sai Sanjay	MBA21E25	MBA	Finance	Adyaant Tech platforms Pvt Ltd	60 Days	Project Title: A COMPREHENSIVE STUDY ON INVESTMENT BANKING Project Title: 1.Patience 2.Discipline 3.How in Realty it works
15	Aman Sahu	MBA21F04	МВА	Finance	Adyaant Tech platforms Pvt Ltd	60 Days	 Project Title: Comprehensive study on Investment Banking Project Title: Dind out various data platform who provides investor details and get a trial of it. Dinked on various deals as I analyzed the deal and find investors according to deal. Dinboard various Vendors and MSMEs for Adyaant Business

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16	Shubham Balu Ganjale	MBA21E42	MBA	HINDNCO	Adyaant Tech platforms Pvt Ltd	60 Days	 Project Title: Comprehensive study on Investment banking Project Title: 1. Team Handling of 25 interns including students from Indira College, IIT Bombay, PIBM and others. 2. Buyer and Seller Sides. 3. Investment Banking. 4. Business Process of a startup. 5. Economical and Market structure of MSMEs and Start-ups. 6. Pitching to VCs, PE, Angel Investors, Family Offices etc. for Investment. 7. Business Management and Process of Raising Funds. 8. Valuation for some MSMEs.
17	Anirban Kundu	MBA21A11	MBA	Fintech	Adyaant Tech platforms Pvt Ltd	60 Days	Project Title: Growth Analysis of MSME Sector in Indian Economy Project Title: How to provide end to end solution to start-up and MSME How to Raise Fund, Merger and Acquisitions Financial Modeling and Auditng
18	Amey Akkewar	MBA21F06	MBA	Fintech	Adyaant Tech platforms Pvt Ltd	60 Days	Project Title: A STUDY OF RECENT TRENDS ANALYSIS OF MSME SECTOR IN INDIA Project Title: 1. Leadership quality. 2. Aspects of Business Adminstration. 3. Deal Generation.
19	Yash Chandrabhan Yadav	MBA21F43	MBA	HINTOCH	Adyaant Tech platforms Pvt Ltd	60 Days	 Project Title: A study of ESG fund in Investment banking Project Title: 1) Learn to prepare pitch book and teaser. 2) Understand the category of investor and asset management company. 3) Way to Dealing a client. 4) Surveillance deals and understand Business model.
20	Purohit Yash Brajesh	MBA21E49	MBA	Fintech	Adyaant Tech platforms Pvt Ltd	60 Days	Project Title: Critical review for MSME's IN India. Project Title: 1. Leadership Qualities 2. Pitching to customers 3. Social Media Management
21	Sulav Chakraborty	MBA21F51	MBA	Fintech	Adyaant Tech platforms Pvt Ltd	60 Days	Project Title: Study on Investment Trends and Documentation Process in Fundaraising Project Title: Team Leader Investment Banking Client Management and Pitching

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22	Sharma Sumit Randhir	MBA21D15	MBA	Finance	Akshay Industries	60 Days	Project Title: Comparative study of Mutual Fund returns and Insurance returns Project Title: Keeping and interpeting finacial records. Managing Tax Payment. Performing month-end close process.
23	Akanksha Prashant Singh	MBA21D23	MBA	Human Resource Management	AMUL	60 Days	Project Title: Challenges faced by HR while recruiting Project Title: End to end recruitment, competency mapping, JD & JS Preparation, MIS, MS- EXCEL, Coordination between managers and candidates PAN India
24	Ashish Aich	MBA21A16	MBA	Marketing	Anarock Property Consultants	60 Days	 Project Title: A study on consumer buying behavior for affordable and luxury projects in real estate sector in pune Project Title: 1) customer relationship management 2) client base handling 3) interpersonal skills
25	Aritram Das	MBA21A14	MBA	Human Resource Management	Anarock Property Consultants	60 Days	 Project Title: Reason for Employee Attrition in the Company Project Title: ●Worked and learned about CTC Structure of Employees.¹ ●Do-ordinating about Performance Evaluation Process, Rewards & Recognition.¹ ●Dreated Recruitment and Selection Dashboard as per the Company requirements and had done End to End Recruitment.
26	Akshat Thapliyal	MBA21E01	MBA	Marketing	Anarock Property Consultants	60 Days	Project Title: Studying the important factors driving the real estate market in Pune Project Title: 1.Learned Customer Relationship Management 2.Learned how to Pitch different project to channel partners 3.Learned Interpersonal Skills
27	Snigdha Sinha	MBA21A50	MBA	Marketing	Anarock Property Consultants	60 Days	Project Title: To understand the millennials behaviour towards investment in real estate Project Title: Understood sales techniques Understood market strategy Understood how to convince channel partners
28	Krisha Rawat	MBA21D05	MBA	Marketing	Anarock Property Consultants	60 Days	Project Title: To understand the millennials behaviour towards investment in real estate Project Title: Understood sales techniques Understood market strategy Understood how to convince channel partners

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29	Mansi Jain	MBA21C19	MBA	Human Resource Management	ASSA ABLOY	60 Days	Project Title: Social Media Recruitment: the role of credibility and satisfaction Project Title: 1. Sourcing Mix 2. Induction 3. Interview Skills
30	Mogarkar Sanket Sharadrao	MBA21E24	MBA	Fintech	Astral Teck Pipes Ltd	60 Days	Project Title: A Study of Growth of Astral Pipes Project Title: 1.Learnt about how to do Secondary Data Collection about any company 2.Collected Data about Astral Pipes from 2011-2021 3.Learnt Keyword search for reports analysis
31	Suraj Vilas Kapse	MBA21E46	MBA	Marketing	Atomberg Technology	60 Days	Project Title: Product Market Fit and product Improvement Analysis in Consumer Durable with a specific focus on kitchen Appliances products like Mixer grinder Project Title: - Conducted the primary research for new category and product - Executed various Marketing automation campaigns with respect to WhatsApp Promotional Messages - Developed structure and processes for Pre-sales team with respect to newly launched product category
32	Bansita Padhi	MBA21B10	MBA	Finance	Axis Bank	60 Days	 Project Title: A Study on Customer Satisfaction towards E-banking services at Axis Bank. Project Title: 1. Served upto 30 clients for different requirements. 2. Observed and understood various banking works and client handling with effective managing strategy. 3. Offered various accounts to clients at branch.
33	Tanuj Ukey	MBA21E47	MBA	Finance	B & B Advisory	60 Days	Project Title: Forex Market and its Future Project Title: 1. Equity Research 2. Learning about Forex market 3. Currency change

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34	Lovely Raj	MBA21A30	МВА	Finance	B & B Advisory		Project Title: Investors Perception towards Investment in Forex Market Project Title: Understood different trading techniques and effective strategy of forex market. Learned about Forex Market, currency exchange, online trading. Convinced and pushed different clients for the investment in Forex market.
35	Priyank Chandrakar	MBA21B38	МВА	Finance	B & B Advisory		Project Title: The Study of Investors perception towards Derivative segment and mutual funds of Indian market and forex market. Project Title: Learn specifically Indian Retail investor role in current market. Learn why people start Investing in mutual funds nowadays prior to earlier. To know Indian HNIs role in growth of Derivative market.
36	Kumari Ansu	MBA21A28	MBA	Finance	B & B Advisory	60 Days	Project Title: A Study on Forex Market and Understanding The Awareness Among The Public Project Title: Study and basic understanding about forex market Fundamental Analysis such as economic calendar, Political Factors Process to open trading account and participate in real time trading
37	Ahana Mitra Thakur	MBA21C45	МВА	Finance	B & B Advisory		Project Title: "Forex Market and It's Growth." Project Title: •Learned about basics to advanced of Equity Research Analyst Profile. •Learned about basics to advanced of Derivative Markets i.e., Futures and Options. •Learned what are different trading system in India as well as forex market.
38	Amartya Saha	MBA21B02	MBA	Finance	B & B Advisory	60 Days	Project Title: Investors Perception Towards Investment in Forex Market. Project Title: Understood about the Forex Market. Understood about the Forex Trading Strategies. Understood about the Importance of Leverage.
39	Subhajit Paul	MBA21A54	MBA	Finance	B & B Advisory	60 Days	Project Title: Study about Investment of Retail Investor in FOREX Market Project Title: 1. Understanding and working on pair trading. 2. Handling risk and money management. 3. Technical analysis

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40	Patil Ruchika Milind	MBA21E30	MBA	Human Resource Management	Bajaj Allianz General Insurance		 Project Title: A study on an Unconscious Bias in the workplace Project Title: • Worked on Sourcing the profile on portals like Naukri, LinkedIn and other are Bajaj's own talport (zhoyam, success factor) for the Retail Agency Channel (Profile). • © old Calling for the Candidates for Agency, VSO Profile for different designation, locations. • Maintained the tracker for the Interested candidate for such profile • Prepared JDs for the profile of Retail Agency and Sharing with the interested candidates for different locations. • © cheduled an interested candidates interviews for various profiles.
41	Mayuri Choudhary	MBA21B24	МВА	Finance	Bank of maharashtra		Project Title: To study the process of credit appraisal of bank of maharashtra Project Title: 1. Credit risk 2.financial statement analysis 3. Credit rating
42	Sourav Saha	MBA21B52	MBA	Marketing	Bauli India Bakes & Sweets Pvt. ltd		 Project Title: Analyzing of Marketing Strategies with reference to Bauli India Bakes & Sweet Pvt.Ltd. Project Title: 1) Worked on the Social Media platforms. 2) Competitor Analysis of the Company. 3) Understood different sales techniques and effective marketing strategy for the organization.
43	Soham Mandal	MBA21B51	МВА	Marketing	Bran Bows Communication	60 Days	Project Title: Digital Marketing Project Title: 1. Lead Generation 2. Client Acquisition 3. Business Development
44	Sanskriti Jay	MBA21F31	МВА	Human Resource Management	Brintons Carpet Asia Pvt. Ltd.	60 Days	 Project Title: Employee Engagement Project Title: •Scheduled interviews for the profile Software Developer. Organized Employee Engagement Activities for team building. Onducted Training sessions for the employees of different department.
45	Borude Saurabh Kakasaheb	MBA21F33	MBA	Finance	BTW Group		Project Title: A STUDY ON GOODS AND SERVICES TAX Project Title: - Got Practical Knowledge of Tally and all Data entries. - Understood Practical implication of GST, TDS. - Learned various Accounting Ratios.

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46	Gugale Narendra Vishwajeet	MBA21E11	INKA	Project Management	CBRE	60 Days	Project Title: CONSUMER PREFERRENCES ON ONLINE PORTALS FOR REAL ESTATE Project Title: 1) TEAMWORK 2) LEADERSHIP 3) COMMUNICATION SKILLS
47	Rudresh Raj	MBA21B42	MBA	Project Management	CBRE	60 Days	Project Title: CONSUMER PERCEPTION TOWARDS ELECTRONIC MARKET IN INDIA . Project Title: 1.NETWORK BUILDING 2.CUSTOMER RELATIONSHIP 3.PROBLEM SOLVING
48	Reanka Chatterjee	MBA21D12	MBA	Project Management	CBRE	60 Days	 Project Title: Consumer perception on Mapping of retail apparel brands in India Project Title: • Trust build Making connections scouting and souring
49	Rohit Satish Kale	MBA21E14	MBA	Marketing	CBRE	60 Days	 Project Title: Consumer buying behaviour towards malls vs high streets. Project Title: 1. Customer Relationship Management 2. Sectorial understanding 3. Sales pitching
50	Ng Putukho Pao	MBA21D20	MBA	Marketing	Chromatus Consulting	60 Days	Project Title: A Study about The Indian Aquaponics Market Project Title: *Understanding more about the Primary and Secondary Research *Market Size Estimation *Was able to Write Two White Paper
51	Madge Ajay Govindrao	MBA21F21	MBA	Finance	Collabgenics	60 Days	Project Title: Associate Equity Research Project Title: Technical analysis of stocks fundamental analysis of stocks preparation of equity research report
52	Abhijit Maity	MBA21A15	МВА	Finance	Collabgenics		Project Title: EQUITY RESEARCH: FUNDAMENTAL & TECHNICAL ANALYSIS OF CEMENT INDUSTRY Project Title: 1. I have written Independent Equity Research Report on Astral Ltd. 2. I did 22+ Company Analysis. 3. Understood different techniques for Technical & Fundamental Analysis and understood how to do Peer and Sector Analysis.

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53	Pratik Pralahad Kamble	MBA21F27	MBA	Finance	Collabgenics		Project Title: A Study on Equity Analysis of Automobile Industry Project Title: 1.Understood Fundamental And Technical analysis 2.Done Financial Statement Analysis And Ratio Analysis 3.Preparation Of Equity research Report
54	Arpita Maiti	MBA21C02	MBA	Fintech	Collabgenics		Project Title: Fundamental Analysis of different companies in India Project Title: 1)Understood the Fundamental and Technical Analysis. 2)Analyzing the profitability, liquidity, and solvency position of different companies.
55	Biradar Poonam	MBA21C24	MBA	Fintech	Collabgenics	60 Days	Project Title: comparative study of stock analysis in india Project Title: financial statement analysis preparation of equity research report making fundamental analysis technical analysis
56	Anju Negi	MBA21E04	MBA	Human Resource Management	Collabgenics	60 Days	Project Title: RECRUITMENT AND SELECTION Project Title: 1.Communication 2.how to put my knowledge and skill into practice 3.Time Management
57	Jayati Gupta	MBA21C14	MBA	Human Resource Management	Collabgenics	60 Days	 Project Title: Impact of employer branding on employees Project Title: 1. End to end recruitment process 2. Conducted training for candidates 3. Created documents for training purpose
58	Kounik Barai	MBA21B19	MBA	Human Resource Management	Collabgenics	60 Days	 Project Title: Hybrid work model Project Title: •Updating our internal databases with new employee information like contact details and employment forms. •resumes and application forms. •Taking interviews •Creating SOPs for the company

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59	Dahiwal Mayuresh Ram	MBA21E23	MBA	Finance	Collabgenics		Project Title: EQUITY RESEARCH ANALYSIS OF AXIS BANK LIMITED. Project Title: - Understood practical implication of different ratios and financial analysis . - Created detailed Equity Research report on different companies - Analysed more than 20 companies fundamentally.
60	Sagnik Chanda	MBA21C30	MBA	Marketing	Crescent Opto Private Limited	60 Days	 Project Title: Acceptance of a new brand in a Oligopolistic Market Project Title: Channel Management Price Convincing Sales Follow-up and Client Generated
61	Divyanshi Awasthi	MBA21A21	MBA	Marketing	Crossword Bookstore Private Limited	60 Days	 Project Title: Consumer behaviour towards soft play zone area and events in Kaboom for kids . Project Title: 1. How to deal with customers and handle their problems 2. observe and understand customer behaviour 3. How to convince customer to increase footfall
62	Pallavi Raj	MBA21A37	MBA	Marketing	Crossword Bookstore Private Limited		Project Title: Consumer behaviour of premium families and their awareness towards Kaboom Project Title: 1) Learned to convince customers to increase the footfall 2) Learned consumer behaviour of foreign customers and indian customers 3) Learned how to deal with customers
63	Gudiya Sah	MBA21A24	MBA	Marketing	Crossword Bookstore Private Limited	60 Days	 Project Title: A study on growth of Kaboom in upcoming future Project Title: 1) Learnt to convince customers to increase the footfall 2) Learnt consumer behaviour of foreign customers and Indian customers 3) Learnt how to deal with customers
64	Muskan Talreja	MBA21C49	МВА	Human Resource Management	DCB Bank	60 Days	 Project Title: Talent acquisition -Recruitment and onboarding Project Title: 1. Specific skill building - different competency in specific areas 2. Able to test theoretical learning in practical situations by accomplishing the tasks 3. How to interact with customers and also solve employee grievances. 4. Learnt how to prepare employee database.

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65	Priyanshi Pitti	MBA21A40	MBA	Human Resource Management	DCB Bank		 Project Title: "A study on scope of Working culture with regards to DCB Bank" Project Title: Dearnt about banking sector, work culture, and majorly profiles on which I worked on. Dunderstood HR recruiter roles and responsibilities. Got to know about the recruitment process and read various Job descriptions.1. I got to know how to Pre-screen the resumes and source CVs for various profiles. I learnt about various keywords while searching for suitable candidate on Naukri.com. Interacted with various candidates on daily basis. Learnt how to handle grievances or challenges of existing employees. Learnt how to send professional mails to candidates regarding interview details.
66	Devmore Vinay Vijay	MBA21F13	MBA	Marketing	Dialogues Media		 Project Title: Analyzing the perception of different high school principals for the government scheme ATL (Atal Tinkering Lab) in the Pune region. Project Title: Critical Marketing and sales tactics Understood customer perception for Govt. schemes. Panalysis to produce relevant marketing information and evaluate trends
67	Biradar Megha Bhausaheb	MBA21F23	MBA	Marketing	Dialogues Media		Project Title: Analyzing the Market Potential and understanding the Consumer Behaviour for ATL. Project Title: *Critical Marketing and sales tactics *Understood customer perception for Govt. schemes *Analysis to produce relevant marketing information and evaluate trends.
68	Kulkarni Krishna Yeshwant	MBA21E20	MBA	Marketing	Dialogues Media	60 Days	Project Title: Analyzing the market potential and understanding the consumer behaviour for Atal Tinkering Labs in Pune region Project Title: Critical Marketing and sales tactics. Understood customer perception for Govt. schemes. Analysis to produce relevant marketing information and evaluate trends

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69	Akanksha Suresh Jadhav	MBA21F19	MBA	Marketing	Dialogues Media	60 Days	Project Title: Analysis of Impact and Awareness Regarding NITI Ayog's Atal Tinkering Labs Project Title: - Worked on projects of dialogues media in Pune region - Convinced schools to apply for Atal tinkering Labs - Carried out primary research for MDRA'S Most Trusted Brand Survey
70	Singh Alok Ugrasen	MBA21D16	MBA	Marketing	Dukes India	60 Days	 Project Title: To Study about Distribution Channel and Consumer Perception towards Chocolate products in Dukes. Project Title: 1) Developed Personal Selling & Direct Selling Skills. 2) Understood the distribution channel in general trade. 3) Learned about Beat planning, Sales forecasting, ROI and Market potential
71	Md Hussain	MBA21A32	MBA	Marketing	Elastic Run	60 Days	 Project Title: "The Study of Buying Behaviour of Retailers and SemiWholesaler in Karnataka Region" Project Title: 1.To Understand Retailers mindset towards Purchasing Goods 2.To Find the Market Potential and Market Penetration of Commodities Goods Offering in Karnataka 3.To Identify the expectations Level of the Retailers and Semi- Wholesaler for Future Demand
72	Aman Gupta	MBA21C52	MBA	Finance	Equivalue Search	60 Days	 Project Title: To Study the equity analysis of steel sector in India. Project Title: 1.) Industry Analysis 2.) Report Writing 3.) Equity Research
73	Neha Kumari	MBA21C51	MBA	Finance	Factsheet Inc	60 Days	Project Title: To Study the Financial statements of Retail Sector Company Project Title: - Understanding Financial statements - Pitch Deck Presentation - Basic Financial modeling
74	Rashi Thakuriya	MBA21C59	MBA	Finance	Factsheet Inc	60 Days	 Project Title: A STUDY ON EQUITY ANALYSIS OF COMPANIES WITH RESPECT TO FMCG SECTOR. Project Title: • Learn Shortcuts of Excel. • How to make the templates and forecast the Balance sheet of the upcoming years. • Learn about Business model of education sector.

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75	Sourabh Balasaheb Patil	MBA21E31	MBA	Finance	Factsheet Inc	60 Days	Project Title: Equity Analysis of Companies with respect to automobile Project Title: 1)Conducted Analysis on Financial Statements and Ratios of Tata Motors. Understood Financial Statement And Ratio analysis of the Company. Worked on the Companies such as General Motors and Tata motors.
76	Rashi Jain	MBA21A42	MBA	Finance	Factsheet Inc	60 Days	Project Title: Analyst Project Title: 1. Understood different research techniques 2. Learned financial modelling 3. Financial reports and Ms Excel skills
77	Agrawal Rajesh Manoj	MBA21F03	MBA	Human Resource Management	Factsheet Inc	60 Days	Project Title: Analysis of different job portals Project Title: Employee engagement Recruitment Arrangements of copratws meeting
78	Ananya Maheshwari	MBA21C32	MBA	Human Resource Management	Factsheet Inc	60 Days	 Project Title: Influence of Recruitment and selection on organizational growth Project Title: 1. End to End recruitment process 2. Worked on Sourcing mix - Naukri.com, LinkedIn, Indeed, Updazz 3. Took preliminary rounds of interview, also assist in scheduling interview
79	Snehashish Uday Chatterjee	MBA21A49	MBA	Marketing	Factsheet Inc	60 Days	Project Title: Evolution of Businesses through Digital Marketing Project Title: 1. LinkedIn Marketing 2. Time Management 3. Blog Writing
80	Tanya Yadav	MBA21A57	MBA	Finance	Factsheet Inc	60 Days	Project Title: EQUITY ANALYSIS OF COMPANIES IN E- COMMERCE SECTOR Project Title: BUILDING EXCEL TEMPLATES OF A COMPANY FORECASTING FINANCIAL DATA FOR THE NEXT 3-4 YEARS BUILDING BASIC FINANCIAL MODEL OF A COMPANY
81	Anindita Das	MBA21A10	МВА	Finance	Factsheet Inc	60 Days	Project Title: Equity Research Analysis On Selected FMCG Companies Listed On National Stock Exchange Project Title: Financial Statement Analysis Making Business Model Making Reports For Companies International as well Indian

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82	Bagul Harshal Kailash	MBA21F10	MBA	Marketing	Faircent. Com	60 Days	Project Title: Challenge Faced by P2P lending Project Title: O Relationship Building O Practice Sales Process O Active listening
83	Neda Nasim	MBA21A34	MBA	Human Resource Management	FORTUNE BUSINESS INSIGHTS	60 Days	 Project Title: A study to understand the FBIs hierarchy in organizational structure through recruitment and selection to employee engagement Project Title: 1. Handled the end to end recruitment process 2. Worked on Vendor Management by interacting with Facility Management companies and different vendors 3. Implemented Dress code policy in the company as per the compliance and Created various Presentations and modified the policies of the company by converting them into PPTs
84	Pravedita Pathak	MBA21C26	MBA	Human Resource Management	Fortune Business Insights		Project Title: Impact of employee Engagement on the growth of the organisation Project Title: *End to end recruitment *Onboarding and orientation *Employee engagement and employee branding.
85	Abhishek Yadav	MBA21A03	MBA	Human Resource Management	Garden Silk Mills Pvt Ltd	60 Days	 Project Title: Job Satisfaction of Employees at workplace Project Title: •End to End Recruitment & Selection Process Worked on Different Recruitment Portals such as Naukri, Linked in, etc., and Scheduled Walk-in-interviews and lined up interviews to the Management Team. Participated in Campus Drives at various colleges at several Locations in Gujarat. Pearnt about Salary fitment, CTC, pay roll, PF, ESI, Joining & Separation activities, medical benefits, Full & Final Settlement, etc. Dinderstood the business process by visiting the plants at Jolwa & Vareli Gained knowledge of Guest House and Office Management
86	Isha Rawat	MBA21D04	MBA	Marketing	Gits Food Product Pvt. Ltd.		 Project Title: Study about factor affecting consumer for buying Gits product. Project Title: 1.Learned route and beat planning. 2.Learned sales forecasting. 3.Learned sales techniques for effective marketing strategy for market.

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87	Jadhav Hritik Vijay	MBA21E13	MBA	Marketing	Gits Food Product Pvt. Ltd.	6000	Project Title: Market analysis & consumer behavior of retailers with GITS FOOD Product. Project Title: SCHEMS, MARKETING STRATRGIES,GT,MT,PROMOTIONAL ACTIVITIES
88	Kunaal Singh Chandel	MBA21D06	MBA	Marketing	Godrej consumer product Ltd		Project Title: To Analyze Effect of offers and visibility under consumer buying behavior towards Godrej FMCG products Project Title: * Buyer behaviour * Selling * Appoint new distributor
89	Aayush Thakre	MBA21C01	MBA	Marketing	Growisto	60 Days	Project Title: Digital Marketing Analyst Project Title:
90	Aditi Tripathi	MBA21A04	MBA	Marketing	Growisto		Project Title: TO ANALYZE THE FACTORS AFFECTING BUYINNG BEHAVIOR FOR COSMETICS IN DIGITAL ADVERTISEMENTS Project Title: - Lanched 7 Campaigns of facebook - Strategy and planning for 3 clients. - Analysis of performance of clients through Google Analytics
91	Anubhav Gupta	MBA21C08	MBA	Marketing	Huda's Technologies	60 Days	Project Title: "A study on impact of Information Technologies on small businesses in Pune". Project Title: 1- Marketing Techniques use in B2B 2-How B2B Businesses working 3- Types of purchases or buying situations
92	Kuldip Pundlik Nawalkar	MBA21E19	МВА	Marketing	Huda's Technologies		 Project Title: Study on how small scale industries of pune are impacted by the upcoming Information technologies Project Title: - Got to learn different consumer buying behaviour. Understood how to do data mining and extraction to generate positive leads Understood the market potential of different sectors i.e real state, Manufacturing, Retai and wholesale, Pharma

Sl. No.	Name	Roll No	Course	Specialisa tion	Summer Internship Company	Duration	Summer Internship Project Details
93	Divyanshi Nigam	MBA21B14	MBA	Finance	India Infoline Asset Management Company	60 Days	Project Title: Overview of Portfolio Management in India Project Title: - Working with the service team to understand KYC requirements for various kinds of account opening. -Understanding redemption and application TATs for various products such as PMS, AIF and MFs -Understanding redemption and application TATs for various products such as PMS, AIF and MFs
94	Dhanashri Mohan Patange	MBA21F14	MBA	Finance	Indoschottle Autoparts pvt.ltd.	60 Days	 Project Title: A Comprehensive study on EXIM , Account Payable and Accounting and Treasury Project Title: 1. Learn EDPMS-Export Data Processing & Monitoring System and IDPMS Import Data Processing & Monitoring System 2. Understood the process of P2P-Procure to Pay of the Organization 3. Understood the concept of GST, TDS,TCS, Custom Duty and Duty Draw Back 4. Taught various types of payments-Import Payment, Statutory Payment, Domestic Payment, Employee Payment
95	Chandgude Aditya Balaso	MBA21F11	МВА	Fintech	Indoschottle Autoparts pvt.ltd.	60 Days	Project Title: A comprehensive study of EXIM, Accounts Payable, Accounting And Treasury. Project Title: Patience Discipline Punctuality Leadership
96	Shashank Kulshreshtha	MBA21C58	MBA	Finance	Interlink Capital	60 Days	Project Title: A study on centre incentive schemes and state incentive schemes Project Title: Financial Statements Analysis Financial Modeling State and Central incentive schemes
97	Akanshu Laddha	MBA21A06	MBA	Finance	Interlink Capital	60 Days	Project Title: A STUDY ON CENTRAL INCENTIVE SCHEMES IN TEXTILE SECTOR Project Title: Researched regarding central incentive schemes in textile sector. Study the 'Pink book of Telangana state' and created presentations. Researched pending cases regarding TUFS scheme.

Sl. No.	Name	Roll No	Course	Specialisa tion	Summer Internship Company	Duration	Summer Internship Project Details
98	Satyam Patil	MBA21F32	MBA	Fintech	Interlink Capital		Project Title: Critical review of Gujarat gov policy related to manufacture sector Project Title: 1.To know about MSMEs sector and why is it important for economy 2.Explore the website to know how can apply to start up in MSMEs 3.Understood different types of subsidiaries, incentives and scheme
99	Danish Raza Khan	MBA21A19	MBA	Fintech	Interlink Capital		Project Title: "CRITICAL REVIEW OF KARNATAKA GOVERNMENT POLICY RELETED TO MSMEs SECTOR" Project Title: * To know about MSMEs sector and why is it important for the economy * Explored the website to know how can apply to start up in MSMEs * Understood different types of subsidry, incentives and scheme
100	Prabal Das	MBA21A38	MBA	Finance	Interlink Capital	60 Days	Project Title: A study about the DESH bill and its economic impact Project Title: 1. The bill seeks to expand the ambit of the SEZ to make the WTO compliant. 2. It aims to set up development hubs for promoting economic activities. 3. some indirect tax benefits in the bill.
101	Harshal Anantkumar Kasliwal	MBA21F16	MBA	Finance	ION Analytics	60 Days	Project Title: Growth of Coca Cola through acquisition Project Title: Worked on various deals of Mergers and Acquisitions Worked on Dealogic and Mergermarket Portal Learnt about various parties involved in M&A transaction
102	Aakanksha Gupta	MBA21F50	MBA	Fintech	ION Analytics	60 Days	Project Title: Analysis of Startup Environment and Funding Activity in India. Project Title: Learned about mergers and acquisitions. Understanding of advisors, venture capitalists. Understood different types of research techniques. Learned to work with big database.
103	Prasad Uddhav Pandit	MBA21E34	МВА	Fintech	ION Analytics		 Project Title: A study on the valuation and financials of Indian Fintech Start-ups post Funding Rounds. Project Title: 1. Analysis of merger and acquisition data obtained from official sources/public relations. 2. Learned about series funding and global entity valuations (Atlantic and Transatlantic deals). 3. Maintaining entity records; developing and validating existing entity databases.

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104	Mahak Gidwani	MBA21B22	МВА	Finance	ION Analytics	60 Days	Project Title: A study on recent mergers & acquisitions in India & their impact on the operating performance & shareholder wealth Project Title: Research on M&A Deals M&A Deals analysing Logging deals at Datalab
105	Urvashi Choukikar	MBA21C40	MBA	Finance	ION Analytics	60 Days	Project Title: Mergers and acquisitions Project Title: 1.Ability to distill large amounts of information into specific takeaways 2.High attention to details 3.inquisitive
106	Shubhadeep Seal	MBA21B48	МВА	Marketing	ITC Limited	60 Days	Project Title: TO UNDERSTAND THE RETAILER PERCEPTION OF ITC SNACKS ON SUBCATEGORY (TEDHE MEDHE, BINGO CHIPS, NO RULZ, MAD ANGLES) Project Title: Industry and Market Research. Achieving target by using sells strategy. Retail penetration and retail retention
107	Arindam Bhattacharya	MBA21A13	МВА	Marketing	ITC Limited	60 Days	 Project Title: Customer perception towards buying food segment of ITC & Adoption of Unnati Application among Consumers . Project Title: 1. Worked on ITC UNNATI application and 203 shops have successfully registered the app for ordering purpose through Channel Sales. Worked on CRM and given training to DS for better sales performance. Increased the overall sales of a salesperson by 20% and conducted Data Analysis.
108	Tanmoy Majumdar	MBA21A55	MBA	Marketing	ITC Limited	60 Days	 Project Title: A Consumer Behavior Study on No Gas Deodorants and analyze Opportunities for Engage Deodorants where they can enhance their Sales. Project Title: 1. Product knowledge of ITC's Personal care Products Portfolio. 2. Beat Planning based on the TL availability. 3. Market Research and Understanding Sales Procedures of Retailers.
109	Shreya Ray	MBA21B47	MBA	Marketing	ITC Limited	60 Days	Project Title: Competitor analysis of Sunfeast Cake in Kolkata. Project Title: - Target fixing for sales people - product pitching skill - Data analysis in advanced excel

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110	Saptarni Mukherjee	MBA21A44	MBA	Marketing	ITC Limited	60 Days	Project Title: :" To explore the opportunity in Fiama Shower gel segment and devise strategy to increase sales" Project Title: Acquired knowledge about fmcg market Learnt the communication with with the shopkeepers and customers Efforts given to enhance sales of personal care product of ITC Engaged in market survey of the assigned product and given feedback to shopkeepers.
111	Adrija Chakrabarti	MBA21A05	МВА	Marketing	ITC Limited	60 Days	 Project Title: A study on market presence and competition of nimyle Project Title: • To understand retailers mindset towards purchasing goods • to find out market potential and market penetration of itc pcp products • preparation of strategies for product improvement and marketing of nimyle
112	Sneha Khemchand Nikhade	MBA21E43	MBA	Marketing	Kantar IMRB	60 Days	Project Title: To study the consumer awareness towards digital payment in pune Project Title: 1) Intership allows me to get about different sectors and industries. 2) Interviewed F2F and collected detailed insights from respondents. 3) It helps me to gain potential to work in flexible working time.
113	Saubhagya Singh	MBA21C31	MBA	Marketing	Kantar IMRB	60 Days	Project Title: Market Potential and Customer Satisfaction of Commercial Vehicle In Pune Using Kano Analysis Project Title: 1. Understanding the significance of Market Research for Business organizations 2.To Forecast the Sales and estimation of Market Size based on client's industry 3.Acquiring knowledge and understanding the Customer Expectation 4.To understand ways of conducting Primary Research as per client's requirements
114	Prabhudatt Parasar Behera	MBA21C56	MBA	Marketing	Kantar IMRB	60 Days	Project Title: To study the market penetration of automobile sector in pune market under the project, "Revolution" Project Title: Data execution, Data interpretation and analysis, Insightful Data Mapping

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115	Ayushi Vishnoi	MBA21B09	MBA	Marketing	Kantar IMRB	60 Days	Project Title: "Understanding the perception of consumers towards online gaming" Project Title: Data Acquisition, Data Mapping and Data Analysis
116	Anjesh Awasthi	MBA21A12	MBA	Marketing	Kantar IMRB	60 Days	 Project Title: TO STUDY THE MARKET PENETRATION OF AUTOMOBILE SECTOR IN PUNE MARKET - REVOLUTION Project Title: - Understood the working cycle of Market research sector, from data acquisition to Authentic report generation. Associated with the quality check, in terms of operational, Kantar's resources & insightful data mapping. gained skill enhancement on SPSS software, in terms of primary data analysis and secondary data interpretation.
117	Aman Pandey	MBA21A07	МВА	Marketing	Kantar IMRB	60 Days	Project Title: A study on the impact of vehicle performance on consumer perception and buying decision processes of commercial vehicles. Project Title: -Data acquisition and analysis for Bacardi India Private Limited in Pune, Hyderabad and Goa. -Data acquisition and analysis based on multiple projects. -Research on penetration of digital media and analysis of digital acumen in rural and urban areas.
118	Harshal Madhao Madankar	MBA21F17	MBA	Project Management	Kantar IMRB	60 Days	Project Title: To study the consumer behavior towards Entertainment Project Title: Language is tool not barrier Teamwork is best policy How to approach people
119	Bipradeb Mondal	MBA21C10	MBA	Marketing	kisaansathi E-seva PVT.LTD.	60 Days	Project Title: RURAL DEVOLOPMENT IN AGRICULTURE SECTOR WITH GOVERNMENT SCHEMES Project Title: CLIENT HANDILING ,REJECTION HANDILING , CRITICAL THINKING
120	Yurembam Nelson Singh	MBA21D32	MBA	Marketing	kisaansathi E-seva PVT.LTD.	60 Days	Project Title: Onboarding of Farmer in E-Auction Project Title: 1.Customer relationship management. 2.Data fetching of FPOs 3. Learn interpersonal skill

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121	Parteti Parag Kumar Devrao	MBA21B34	MBA	Fintech	KRG Strategy Consultants Pvt. Ltd	60 Days	Project Title: Equity analysis on Indian Staffing Industry. Project Title: °Worked with the Director of the company in some dedicated Task. °Worked on Financial Report on Dedicated Companies given by External Mentor. °Done Macro Economic Data Collection on various Company.
122	Kushagra Wadhwa	MBA21A29	MBA	Finance	Margin Sentiment Advisory	60 Days	Project Title: A study of IPO analysis Project Title: Understand the need for IPO Learned about various IPO's What are market Indicators
123	Summy Rani	MBA21E45	MBA	Human Resource Management	Max Fashion (Landmark Group)	60 Days	Project Title: Recruitment and selection Project Title: Recruitment Interview Grievance handling
124	Vaibhavi Lal	MBA21B57	MBA	Human Resource Management	Max Fashion (Landmark Group)		Project Title: Employee perception on attrition policy Project Title: Blue collar recruitment, learning and development, special needs staff interview
125	Wankhede Vaibhav Ashok	MBA21F42	MBA	Human Resource Management	Max Fashion (Landmark Group)	60 Days	Project Title: Importance of Performance Planning in Performance Management System Project Title: 1. Understanding of Performance Management System 2. Deep understanding of end to end recruitment 3. HR Operations
126	Amol Uttam Pawar	MBA21E02	MBA	Finance	Mobikode Software Private Limited	60 Days	Project Title: A STUDY OF INCOME TAX PLANNING FOR SALARIED EMPLOYEES Project Title: Issue invoices to customers, Preparing tax returns Creating and updating expense reports,
127	Nitya Bharti	MBA21B32	MBA	Marketing	Mother dairy	60 Days	Project Title: Competitor analysis of Dhara with other leading brand Project Title: 1.Understand the competitor perception 2.Learn how to negotiate with local store 3.Learn how to do benchmarking

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128	Ankit Nandlal Gupta	MBA21B04	MBA	Marketing	Navkar Dream Soft	60 Days	Project Title: An Analysis of how a gym Software Can be use effectively in india Gym Project Title: 1. How to interact with Gym Owner 2. How to make a B2B sales 3. Way of marketing
129	Rohit Waghaye	MBA21F41	MBA		NJ India Invest Private Limited	60 Days	 Project Title: FINANCIAL PLANNING IN MUTUAL FUNDS Project Title: 1) Learned about financial planning and mutual fund importance. 2) Decision Making 3) Problem solving 4) Customer relationship 5) Planning/prioritizing
130	Amar Brijmohan Agrawal	MBA21F05	MBA	Fintech	NJ India Invest Private Limited	60 Days	 Project Title: A STUDY OF PEOPLE'S PERCEPTION TOWARDS MUTUAL FUND IN INDIA Project Title: 1. About financial planning and mutual fund importance. 2. Understood sales techniques and effective marketing strategy . 3. Learned company work culture and learned about cold calling can help in generate more partners in the company.
131	Chelsealia S Nongtri	MBA21D17	MBA	Marketing	NJ India Invest Private Limited	60 Days	Project Title: study on investor's perception towards investment in Mutual fund Project Title: *Learned about investing in Mutual fund *Learned about Investor's perception toward mutual fund *Learned about e-wealth account opening
132	Samyak Manoj Bansod	MBA21E06	MBA	Marketing	OLAGATE TECHNOLOGIES	60 Days	 Project Title: UNDERSTANDING THE NEED FOR SOCIETY MANAGEMENT APPLICATIONS IN PUNE AREA. Project Title: *Understood the sales and advancement towards customer tactics utilized by the companies. *Was able to Successfully source an property manager Via Connecting directly and face to face chat with the personnel for a society. *Segregated More Than 80 societies and more than 10 areas in the order of opportunities for the company.

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133	Kale Pranav Haridas	MBA21C55	MBA	Finance	Opulence Business Solution Pvt. Ltd	60 Days	 Project Title: Fundamental and Technical Analysis of Investiment Secto Project Title: 1. Worked on VDR report. 2. Preparing, managing and monitoring excel spreadsheet on daily basis. 3. To Analyze deals based sectors, Funding required, valuation, Analyze financial statement.
134	Munil Pratap Singh	MBA21D10	MBA	Lintoch	Opulence Business Solution Pvt. Ltd	60 Days	Project Title: Analytical Study of various business needs of Indian Startups And MSME's Project Title: 1.Researching, collecting, analyzing interpreting data. 2.Analysing past operations and performing variance analyses. 3. G-Mass and pitching clients for deals.
135	Biresh Sadhukhan	MBA21D02	MBA	Fintech	Opulence Business Solution Pvt. Ltd	60 Days	Project Title: Analyse the significance of Start-up in Indian Economy Project Title: 1. Investment Banking Process 2. Startup Operation and fund raise 3. Understanding various types of Industry and Business Model
136	Ayan Chanda	MBA21B08	MBA	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: STUDYING THE HORECA DIVISION AND ACCEPTANCE OF PARAG MILK FOODS AT RESTAURANTS AND CAFES IN PUNE, INDIA Project Title: Interpersonal Skills, Dealing with clients, converted around 110 new clients interested for taking orders.
137	Rishabh Kasaundhan	MBA21D25	MBA	Marketing	Parag Milk Foods Ltd.	60 Days	Project Title: TO STUDY THE MARKET POTENTIAL & MARKET SHARE OF HORECA SEGMENT IN LUCKNOW REGION Project Title: Added 40 New Outlets in the prospect List. Placed 1 New Products in the Market. Placed FOUR CHEESE in 12 Outlets.
138	Sanket Barad	MBA21F30	MBA	Kinanco	Paterson Securities Pvt Ltd	60 Days	Project Title: Equity research on tata motors Project Title: equity research of any company portfolio managment Option chain analysis different options stratergies

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139	Nalawade Shivanjali Jagannath	MBA21E40	MBA	Finance	Paterson Securities Pvt Ltd	60 Days	 Project Title: Equity Research Analysis on Pharmaceutical Sector. Project Title: - Identify the top and bottom line of the selected companies under Pharmaceutical sector and the factors that affect them. Market updates, and how it may affect existing portfolios. Learned Option Strategies.
140	Nidhi Singh	MBA21C23	MBA	Finfech	Paterson Securities Pvt Ltd	60 Days	Project Title: A STUDY ABOUT ANALYSIS OF FACTORS CONSIDER BEFORE INVESTING IN DEBT OR EQUITY Project Title: Equity Research of 100 Cr market capital company. Portfolio management of 30 Nifty Based Company. Factor Affecting of Stock Market
141	Yash Jain	MBA21F48	MBA	Fintech	Paterson Securities Pvt Ltd	60 Days	Project Title: A study of factors that affecting Global and firm specific in Stock Market Project Title: Did the Equity Research of 100cr market capitalization company Leant Future and Options Derivatives Did the Valuation of the newly aged startup companies
142	Amit Sudhir Kamble	MBA21F07	MBA	Fintech	Paterson Securities Pvt Ltd	60 Days	Project Title: Business Valuation of new age start-ups with reference to Zomato Project Title: Two detailed research reports (India Mart & Tata chemical) Futures and options strategies in detail with practical applications Learned how to do DCF valuation of new age start-ups
143	Rahul Kumar Gond	MBA21B39	MBA	Finance	Paterson Securities Pvt Ltd	60 Days	Project Title: A study about an impact of RBI monetary policy change on stock market. Project Title: Gained theoretical and practical knowledge about Equity research. Understood how market updates may affect portfolios Learning and applying option strategy.
144	Palve Sheetal Adinath	MBA21E27	MBA	HINGNCO	Paterson Securities Pvt Ltd	60 Days	Project Title: Impact of covid-19 On private equity Project Title: * Learning and applying options strategy in the market. * Understood how market updates may affect existing portfolios. * Gained theoretical and practical knowledge about Equity Research .

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145	Rajshree Pandit	MBA21A41	MBA	Finance	Paterson Securities Pvt Ltd	60 Days	Project Title: "To Study about the Financial Pattern of the Companies" Project Title: 1) Financial Portfolio 2)Equity Research 3)Sharp Ratio
146	Lopamudra Halder	MBA21B21	МВА	Finance	PayTail Commerce Private Limited	60 Days	Project Title: Research on credit process Project Title: 1. Worked with investor like arthmate, cholya and fintree(aggregator of Paytail) 2. Understandings the dashboard of the credit process 3. And more data to the company for what they can achieve the target in the market.
147	Mauma Chandrappa Motagi	MBA21F49	МВА	Fintech	PayTail Commerce Private Limited	60 Days	 Project Title: Analysis of Financial and Technological inclusion in e-lending Project Title: 1. Gained a better understanding of SQL, database in different environment (UAT, DEV, PROD) and importance of PRD for a company 2. Got exposure to scrum tools like JIRA and raised few of the bugs 3. Gained a better understanding of MS Excel and word document
148	Debidutta Sahoo	MBA21C11	MBA	Fintech	PayTail Commerce Private Limited	60 Days	 Project Title: contribution of fintech in different sectors Project Title: 1) organization culture 2) understanding credit score and credit reports 3) NACH approval
149	Neelmesh	MBA21A35	MBA	Fintech	Plutus Business Advisory	60 Days	Project Title: A study of investment analysis of B2B with Amazon Business Project Title: 1) did investment analysis of B2B marketplace 2) did financial modelling 3) business valuation
150	Krushna Santosh Kottawar	MBA21E18	MBA	Fintech	Plutus Business Advisory	60 Days	Project Title: A study and analysis of protein product Project Title: Make the DCF method valuation model Descriptive analysis of more than 1000 companies Make the term sheet Overall TAM, SAM,SOM in protine product
151	Md Yasir	MBA21C20	MBA	Marketing	Prime City's Properties	60 Days	Project Title: Consumer buying behaviour towards RTMI and Under construction properties Project Title: * understood About RERA * Client technique *Cost sheet making

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152	Ranita Das	MBA21C27	MBA	Marketing	PROPEDGE REALTY		Project Title: IMPACT ON DIGITAL MARKETING LEAD GENERATION WITH SPECIAL REFERENCE TO PUNE REAL ESTATE MARKET Project Title: 1) UNDERSTOOD CONSUMER BUYING BEHAVIOR TOWARDS PROPERTIES IN PUNE 2) DONE END TO END SALES 3) UNDERSTOOD CODE CALLING TECHNIQUES TO CONVINCE CUSTOMERS
153	Pankaj Nagrale	MBA21F25	MBA	Marketing	PROPEDGE REALTY	60 Days	 Project Title: A STUDY ABOUT HOW NEW AMENITIES ARE IMPACTING CONSUMER'S BUYING DECISION Project Title: 1. Analysed properties and served as representative for clients. 2. Provided beneficial advices and support to clients. Educated them on real-estate market and latest trends. 3. Conducted site visits, promoted properties and managed other tasks assigned by team leaders.
154	Suswana Baidya	MBA21C36	MBA	Marketing	PROPEDGE REALTY		 Project Title: A Study On Impact Of Technology on Real Estate Project Title: 1)Worked as channel sales partner of different projects from Bavdhan to Ravet. 2)Gained knowlegde of whole channel sales process from prospecting to end closure of clients and understood different sales techniques and effective marketing strategy for any organization. 3) Convinced and pushed more than 25 clients and done 6 bookings in Vilas Javdekar.
166	Rushikesh Kishor Kulkarni	MBA21F29	MBA	Marketing	PROPEDGE REALTY	60 Days	Project Title: Impact of technology in real estate sector Project Title: Customer relationship Negotiable skills Project mapping

Sl. No.	Name	Roll No	Course	Specialisa tion	Summer Internship Company	Duration	Summer Internship Project Details
156	Malani Bhushan Pramodkumarji	MBA21E22	MBA	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: A Study of consumer's expectations & perceptions Project Title: Worked with and Mahindra Nestalgia,Kolte Patil,Puranik Developer,Goyal Properties. Added 25 interested customers to the property junctions. Understood the sales techniques by the different renowned developer's. Convinced and catch up with the one booking of client at Goyal properties (myhome)
157	Srijita Dutta	MBA21C46	MBA	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: A study about Consumer Behavior Towards Purchasing Godrej Properties in Pune Project Title: 1. Analysis of Consumer Behavior 2. Invitation Calling 3. Consumer Behavior and Identification of need
158	Koushik Saha	MBA21A27	MBA	Marketing	Property Junction & Infrastructure Limited	60 Days	 Project Title: TO UNDERSTAND CONSUMER BUYING BEHAVIOUR TOWARDS COMMERCIAL REAL ESTATE IN WEST PUNE Project Title: • Worked with Kolte Patil, Shapoorji Pallonji, ANP Royal, GERA Imperial,BramhaCrop, etc Understood different sales and pre-sales Techniques and effective marketing strategies. Understood and gained knowledge about the commercial project and learnt how to pitching. Added more than 20 fresh prospect list and did 3 bookings in BramhaCrop and GERA
159	Sandipa Sarkar	MBA21B44	MBA	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: "Study of Consumer expectation and perception while buying a property in a township project like Godrej Rivergreens." Project Title: Negotiation skills Prospecting Marketing Research
160	Ankita Dutta	MBA21C07	MBA	Marketing	Property Junction & Infrastructure Limited	60 Days	Project Title: TO UNDERSTAND THE ONGOING ERA OF TOWNSHIP PROJECTS IN THE REAL- ESTATE WITH SPECIAL REFERENCE TO KOLTE PATIL-LIFE REPUBLIC Project Title: 1. Understood different sales perspectives, client interfaces, and effective marketing strategy 2) According to Client Requirements I Change my Pitch 3) Learn how to deal with Clients face to face

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161	Anadi Mathur	MBA21A08	MBA	Fintech	Rajasthan Royals	60 Days	 Project Title: A critical review franchise based business in Indian with special references of Rajasthan Royals Project Title: 1.learned work culture of the company. 2. Analysis the invoice bill and audit the files. 3. Analysis the payable amounts and day to day finance activities
162	Ashwani Singh	MBA21B07	MBA	Human Resource Management	RamanByte Pvt. Ltd	60 Days	Project Title: RECRUITMENT THROUGH SOCIAL MEDIA Project Title: 1.HOW TO USE NAUKARI ,QUIKER PORTAL 2.HOW SCREENING THE RESUME THROUGH NAUKARI 3.HOW TO MAKE SALARY STRUCTURE
163	Suraj Kumar	MBA21D26	MBA	Marketing	Ravi Food Pvt. Ltd	60 Days	Project Title: STUDY THE DISTRIBUTION CHANNEL AND CONSUMER PERCEPTION TOWARDS DUKES PRODUCTS Project Title: * Learn about the Beat Planning, Route Mapping, Modern Trade and Margin. * Learn about the different scheme offered by Dukes in Modern trade * Learn about order and delivery regulation
164	Yamalwar Monika Maroti	MBA21F44	MBA	Project Management	Reliance Retail	60 Days	Project Title: Sales Promotional Activities in HoReCa Sales Project Title: Adaptive, Determination, patience
165	Yash Bajaj	MBA21B60	MBA	Marketing	Reliance JioMart	60 Days	 Project Title: What are challanges faced by jiomart in supply chain management. Project Title: - Learned how to on board the customer. - Learned how to convince the B2B clients. - Learned how B2B generate their revenue from various sources. - Learned how supply chain management of B2B works.
166	Aditya Kumar Tripathi	MBA21C48	MBA	Marketing	Reliance JioMart		Project Title: Impact of delivery system on HoReCa Project Title: * Understood different sales techniques and effective marketing strategy for any organisation * Understood and learned various approaching techniques * Understood the effective product presentation in front of the client

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167	Sabanam Aara	MBA21C29	МВА	Marketing	Reliance JioMart	60 Days	 Project Title: 21st century solutions for Unorganized retail market in India Project Title: 1.Understood different sales techniques and effective marketing strategy for any organisation 2.Understood and learned various approaching techniques, how to onboard coustomer. 3.Understood the effective product presentation in front of the client
168	Kunal Prashant Turak	MBA21C17	МВА	Marketing	Reliance JioMart		 Project Title: TO STUDY THE IMPACT OF DELIVERY SYSTEM OF RELIANCE JIO MART ON RETAIL BUSINESS Project Title: 1. Worked with Reliance Jio mart and various B2B Institutional. 2. Added around 60 new customers to the business. 3. Understood different sales techniques and effective marketing strategy for any organization. 4. Promoting the organization and the products.
169	Thounaojam Ronald Meitei	MBA21E48	MBA	Marketing	Reliance JioMart	60 Days	Project Title: Impact of untimely delivery of Jio-Mart on consumer Project Title: - Worked in B2B sales executive at Jio mart institutions - Engaged with onboarding business for the company - Understood different sales techniques
170	Aiswarya Rani Pattnaik	MBA21C04	МВА	Marketing	Reliance JioMart	60 Days	Project Title: To understand the perception of MSMEs towards e-commerce Project Title: * Understood the various forms of sales techniques and various marketing strategies * Understood the effective product presentation in front of clients * Understood the approach technique to the client
171	Mouly Ganguly	MBA21B27	MBA	Marketing	Reliance JioMart	60 Days	Project Title: Project on counsumer behaviour Project Title: Consumer behaviour Flied work Learning different sales techniques
172	Altamash Aftab	MBA21D30	MBA	Marketing	Reliance JioMart	60 Days	Project Title: Analysis of consumer behavior towards E-retailing and Offline in Pune Region Project Title: *CUSTOMER ANALYSIS *FMCG BASIC * EFFECTIVE COMMUNICATION

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173	Kartikeya Rai	MBA21A25	МВА	Marketing	Reliance JioMart		 Project Title: To learn about the area of improvement relating to channel expansion of jiomart Project Title: 1). Product mix offered by Reliance jiomart. 2).To understand the business model of reliance jiomart in order to learn revenue,cost structure of the company. 3). To learn about sales and distribution processes of products in Reliance Jiomart.
174	Mase Shravan Vijay	MBA21F47	MBA	Project Management	Reliance JioMart	60 Days	Project Title: An analysis of B2B E - commerce trends in mumbai region Project Title: 1) customer relationship 2) Sales & Negotiations 3) Time Management
175	Ekta Kailash Tumbade	MBA21A22	МВА	Marketing	Reliance JioMart		 Project Title: To understand the consumer behaviour and Market Gap of HoReCa segment in Pune region. Project Title: 1. To Understood how to pitch retailers and know about the market gap 2. Analysis of the reasons for not increasing sales 3. Understood about the different product categories 4. Took feedback from the retailers about the order
176	Triparna Sarkar	MBA21B56	MBA	Marketing	Reliance JioMart	60 Days	Project Title: A Report on consumer behaviour and market penetration towards Jio mart Institutions Project Title: Negotiation Skills personal selling Market Research
177	Saurabh Madhukar Bhadange	MBA21F34	МВА	Marketing	Reliance JioMart	60 Days	 Project Title: Analysis of Institutional Buying Behaviour towards E-retailing in Mumbai Region with reference to Reliance Jio Mart. Project Title: 1)Gained Sales and Marketing Research experience while dealing with institutions. 2)Worked on Jio Mart Competitor Analysis in Mumbai Region. 3)Created and Maintained long-lasting Customer Relationship.

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178	Patil Prasad Dhanraj	MBA21D09	MBA	Marketing	Reliance JioMart	60 Days	Project Title: An Evaluation Of Sales Promotion and Increasing The Levels Of Network Patronage In B2B Project Title: Negotiation Customer acquisition Customer relationship management
179	Pal Abhishek Umasevak	MBA21D31	МВА	Marketing	Reliance JioMart		Project Title: A Report on Consumer Behaviour towards HORECA segment of JioMart in the Region of Mumbai Project Title: * Worked as a B2B Sales executive in HORECA Segment *Engaged in Registeration of new customers *Generated sales revenue by generating order from Clients
180	Sandip Kumar Shaw	MBA21B43	МВА	Marketing	RE-MAX V21 REALITY KOLKATA		Project Title: Digital Marketing , Lead Generation , Social Media Marketing and Sales Project Title: -CHANNEL MANAGEMENT -SALES FORECAST AND LEAD FORECAST -ADVANCED PITCHING -BELOW THE LINE MARKETING -DIGITAL MARKETING AND SALES CAMPAIGN
181	Iksha Singh	MBA21B16	MBA	Human Resource Management	Return on web	60 Days	 Project Title: Study on effects of motivation and job satisfaction of office personnel towards organizational productivity Project Title: 1. The importance of motivation 2. Effects of job satisfaction at office personnel. 3. It's impact on the overall functioning in the organisation.
182	Pratyaksha Shukla	MBA21C25	МВА	Marketing	Riskpro Management Consultancy	60 Days	 Project Title: Evolution of Fintech as an Industry Project Title: 1. Have been part of various strategic business expansion meetings (Tata Capital, IndusInd Bank) - Strategic skills. 2. Created content for Risk management course and fintech course. (Q bank of 500 questions) - Content creation skills. 3. Facilitated LinkedIn presence for the company in other countries and generated 2 leads. - Media Communication skills.

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183	Swati	MBA21C39	MBA	Fintech	Riskpro Management Consultancy	60 Days	 Project Title: Evolution of Fintech as an Industry Project Title: 1. Have been part of various strategic business expansion meetings (Tata Capital, IndusInd Bank) - Strategic skills. 2. Created content for Risk management course and fintech course. (Q bank of 500 questions) - Content creation skills. 3. Facilitated LinkedIn presence for the company in other countries and generated 2 leads. - Media Communication skills.
184	Devikar Saurabh Vitthalrao	MBA21E08	MBA	Warkofing	Riskpro Management Consultancy	60 Days	 Project Title: Understanding the Market Potential & Consumer Behaviour of Anti-Money Laundering course for Chartered Accountant in Pune Region Project Title: Ø Worked as a Business Development executive with varied job roles like sales, lead generation, digital platforms handling and client meetings. Ø Helped in Adding 2 new coursewares for the institution by research and development. Ø Understood the market potential of different courses in Pune region as well as global.
185	Anam Naseem	MBA21C54	MBA	Finance	Ritika Securities		Project Title: A Study on Equity Research Analysis Project Title: * Understood the concept of NIFTY50 * Analyzation of Market * Basic Knowledge of Stock Market
186	Mohammed Bilal Mohd Athar	MBA21F24	MBA	Fintech	Ritika Securities	60 Days	Project Title: Comparitive analysis of Fundamental and Technical of a stock Project Title: Learned about some technical tools for trading Done trading on daily basis with low margin profits Did a Fundamental analysis on a company as the company project report
187	Soumya Sanjay Arkilla	MBA21F40	MBA	Project Management	RR Kabel limited	60 Days	Project Title: A study on sales promotion and advertising activities of RR Kabel in Nagpur region. Project Title: Communication Networking CRM

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188	Vijay Pandit	MBA21A58	MBA	Marketing	RR Kabel Limited		Project Title: To study about go to market strategy of RR KABEL in Electrical product (wire division) in Bokaro Market Project Title: Get to Know about market potential. Understanding about the market mapping. Get to know about sale and market scouting.
189	Sneha Vidukar Lanjewar	MBA21F20	MBA	Project Management	RR Kabel Limited	60 Days	Project Title: Study of Consumer Buying Behaviour towards RR Kabel products in Nagpur Region Project Title: • Different Sales Techniques • Marketing Strategies • Customer Relationship Management
190	Rusha Rajkumar Shetkar	MBA21E37	MBA	Human Resource Management	SA Technologies		Project Title: HR intern. Project Title: 1)Sourcing from portals of naukri,monster and LinkedIn 2)Designing and Handling ATS system 3)Creation of Job analysis-JD and JS for all the profiles as per company requirement and Industry standards
191	Ashutosh Ramchandra Kurhade	MBA21E05	МВА	Marketing	School of Inspirational Leadership		Project Title: Awareness and perception of B2B towards School of Inspirational leadership"(Business Advisory Program) in Pune region Project Title: i) Got exposure about the msme companies and gained knowledge about ground level working of msme ii) Discussion with the owners about the challenges faced by msme company and factors affecting their growth iii) Understood different sales techniques like SPANCO and effective marketing strategy for any organization
192	Gayatri Yadav Shinde	MBA21F15	МВА	Marketing	School of Inspirational Leadership		Project Title: A study on MSME and factors affecting their growth Project Title: -Carried out primary research for the challenges faced by MSME & SME Sector. -Convinced MSME business owners to take consulting for their business growth. -Worked on Customer relationship management and lead generation.
193	Shirsole Devyani Shyam	MBA21F36	MBA	Project Management	School of Inspirational Leadership	60 Days	Project Title: Awareness, Perseption and challenges of MSME companies Project Title: LEADERSHIP COMMUNICATION TEAMWORK

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194	Ashish Sood	MBA21A17	MBA	Marketing	Shriram Properties Ltd.	60 Days	 Project Title: To understand and analyse the sales process at Shriram WYTField Project Title: 1) Understanding the customer psychology for making the decision to buy high involvement products. 2) Closed two deals in appartment segment with the assistance of sales manager 3) Getting a sound knowledge about working of real estate industry.
195	Komal Bhati	MBA21A26	MBA	Marketing	Shriram Properties Ltd.	60 Days	Project Title: Understanding Consumer buying behavior for Real estate in Bangalore market and How it's different from other PAN India Market Project Title: Lead Generation with Marketing Dept. Lead Qualification Closed 3 deals in 2 months Bangalore Market Understanding (North-East Bangalore)
196	Pranav Priyadarshi	MBA21B35	MBA	Marketing	SLMG Beverages Pvt Ltd	60 Days	Project Title: PR Strategy & Its Effectiveness: The Coca-Cola Company Project Title: 1. work on supply chain management and warehouse management 2. Worked with QPS and EDS Projects 3. Understood different sales techniques and effective marketing strategy
197	Nityam Pandey	MBA21D08	MBA	Marketing	SLMG Beverages Pvt Ltd	60 Days	 Project Title: "Project Report on Coca-Cola Company and study of customer preference for Coca- Cola brands with reference to Coca-Cola India Project Title: 1-Added more than 400 fresh prospect list. 2-understood different sales techniques and effective marketing strategy 3-Convinced and pushed new coustomers for plans to perform sales activity 4- To understand the reasons behind the purchase of Coca-Cola products.
198	Tanya Sharma	MBA21A56	MBA	Human Resource Management	Sodexo India Facility Management Service	60 Days	Project Title: A STUDY ON DIVERSITY AND INCLUSION IN ORGANIZATIONS Project Title: - Diversity & Inclusion - Networking skill enhancement - Sourcing Mix

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199	Shyam Prakash	MBA21A47	MBA	Finance	Star Net FX	60 Days	 Project Title: HOW CURRENCY/FOREX MARKET AFFECT THE BOOKS OF ACCOUNT OF ANY COMPANY Project Title: 1. Learned the basic of how Forex market functions and how currency pairs are value and devalued 2. Opened a demo account and invested \$10,000, and earned \$5,300 of profit with the help of industry learning 3. Understanding CFD Forex Commodities and investing in the rightful currency
200	Snigdha Bhawsinghka	MBA21D11	MBA	Finance	Star Net FX	60 Days	Project Title: Forex trading analysis on banking sector Project Title: 1.Did cold calling to prospect clients for investment purpose. 2.Learnt about the basics(currency pairs). 3.Learnt how to use the software(MetaTrader 5)
201	Shubhra Basu	MBA21C33	MBA	Marketing	Straits Research	60 Days	Project Title: How big data analytics has influenced the customers? Project Title: 1) Leadership 2) Teamwork 3) Time Management
202	Patil Ashlesh Pramod	MBA21F26	MBA	Marketing	Straits Research Pvt. Ltd, Pune	60 Days	 Project Title: Impact Of Social Media Influencers on Consumer Behavior of Skincare Products Among Gen Z Project Title: - Data collection and making reports on a given market - Value forecasting of the market for the forecast period - DROT analysis and market segmentation of the sector and market - Team handling and people management
203	Khalkar Poonam Pradip	MBA21E16	МВА	Markoting	Straits Research Pvt. Ltd, Pune	60 Days	Project Title: Market Analysis for Clients of Straits Research Pvt. Ltd. Project Title: 1.Collaborated with the team of 5 for competitive and regional analysis 2.Research on digital marketing software market collaborating with research team 3.Assisted their social media platforms and implemented SEO to increase their market presence 4.Received a Letter of Recommendation for excellent conduct and performance from the Director

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204	Santosh Kumar Anjaiah Sirsilla	MBA21E39		Human Resource Management	Talent Acquaintance	60 Days	 Project Title: Digitalization of HR Project Title: ●End to End Recruitment Process Working on Different Recruitment Apps such as Work India recruiter, OLX, Quikrjobs etc. Working on the Application forms, Joining and Onboarding formalities.
205	Mousiki Bhaumik	MBA21B28		Human Resource Management	Talent Acquaintance	60 Days	Project Title: RECRUITMENT AND SELECTION PROCESS OF THE COMPANY Project Title: INNOVATION, LEADERSHIP, STRATEGIC THINKING
206	Tiwari Aman Rajesh Bharti	MBA21D27		Human Resource Management	Talent Acquaintance		 Project Title: A Traditional and new ways in competence management. Application of HR Analytics in competence management. Project Title: 1. Worked on Social media sourcing platform likendin, for profiles customer care executive and telesales executive. 2.Handled job posting, mass mailing and candidate references through various job portals 3. Worked on various job portals like Quicker olx and rocket.
207	Subhajit Dutta	MBA21A53	МВА	Finance	The Grand View Research	60 Days	Project Title: Consumer Behaviour Towards phishing and the dark sides of it Project Title: Prepared report description (RDs) of several fintech markets. Secondary research for the respective market's understanding. Written press releases on various titles.
208	Priyanka	MBA21A39	MBA	Human Resource Management	The Oberoi, New Delhi	60 Days	 Project Title: A Study On the Impact of Training and Development on Performance and Productivity of Employees Project Title: Learnt the technique of preparing training calenders Acquired Knowledge on Preparation of Weekly Compliance reports. Learnt how to Manage and Conduct Performance appraisal process

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209	Nachiket Patel	MBA21C21	MBA	Marketing	TVS Indusrtial & Logistics Park Private Limited.		Project Title: Building Relation & lead Generation in commercial/Industrial Real-estate Project Title: 1. Customer Mapping & Area Mapping 2. Lead generation/ Sourcing 3. Microsoft Office & Google Earth and Maps"
210	Nikhil Seervi	MBA21A36	MBA	Marketing	TVS Indusrtial & Logistics Park Private Limited.	60 Days	Project Title: Building Relation & lead Generation in commercial/Industrial Real-estate Project Title: 1. Customer Mapping & Area Mapping 2. Lead generation/ Sourcing 3. Microsoft Office & Google Earth and Maps"
211	Akanksha Rai	MBA21B01	MBA	Marketing	Ultratech cement	60 Days	Project Title: Market survey on consumer behaviour towards ultratech cement and Utec app in varanasi region Project Title: Understanding about cement industry Positive attitude towards dealers Adaptibility Patience
212	Ayush Burman	MBA21D01	MBA	Fintech	Unique Solution Provider	60 Days	Project Title: "FUNDAMENTAL AND TECHNICAL ANALYSIS OF INDIAN STOCKS AND TRADING STRATEGIES" Project Title: .My SIP job role is- Techno Fundamental Analyst where I am Fundamentally and Technically analyzing various Indian stocks/scrips which are chosen for very specific reasons. Target Companies: (ONGC, IOC, MRPL and Tata Motors). .Given exposure to/Trained in MetaStock 11 Pro Version Software for Technical Analysis purposes. .Tools used for Technical Analysis: Dow Theory and Trends. Bullish and Bearish Trend. Technical Tools (Pivot Calculations), Moving Averages, Volatility and Standard deviation from Mean, Bollinger Bands, Stochastics Oscillator, Fibonacci Retracement Formulas using MetaStock software.

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213	Sankalp Sanjay Hingnekar	MBA21F18	MBA	Fintech	Value Educator	60 Days	Project Title: Study of The Healthcare Global - Speialist in cancer Care Hospital Project Title: 1) I get to Know about the Financial Aspects Of the Company & Sector 2) Learn More about the Market Analysis 3) Learn about How company Is depending on various Factors Technically as well as fundamentally 4) How Competitor's plays a Big Role in any Company Building
214	Amrutrao Pritesh Prashant	MBA21E03	MBA	Finance	Ventura Securities Ltd	60 Days	 Project Title: Equity research Project Title: ●Worked on various industries like agriculture, Fertilizer, Railway, etc. ●Ehave done company analysis of various companies ●Inderstood how fundamental analysis done in research
215	Shruti Pravin Gangwal	MBA21E41	MBA	Finance	Ventura Securities Ltd		Project Title: A study about the factors affecting various industries and their analysis Project Title: Analyzed various factors affecting the industries Worked on the Adani group report fundamental analysis of various companies
216	Srushti Pravin Kadam	MBA21E44	MBA	Finance	Ventura Securities Ltd	60 Days	 Project Title: Equity Research Project Title: • Worked with companies research team on equity reports. • I equity points important for a particular sector and companies for analysis. • I overed various sectors and companies.
217	Aayosree Dev	MBA21A01	MBA	Resource	Walplast Products Pvt Ltd	60 Days	 Project Title: Strategic Human Resource Management and aligning Humans Resource with Business Project Title: Development. Got to know about Company's Performance Management and Improvement Systems. Worked on Regulatory Compliance, Reporting, Policy Development and Documentation.
218	Mayuri Saha	MBA21B25	MBA	Resource	Walplast Products Pvt Ltd		Project Title: employee satisfaction at walplast Project Title: Worked with recruitment team, traning and development team and onboarding team, working with ED team, change the entire format of JD.

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219	Simran Priyadarshi	MBA21A48	MBA	Marketing	Walplast Products Pvt Ltd	60 Days	Project Title: Construction Marketing : Developing of New Customer Acquisition and Framework of the company Project Title: Analyzed and created a database to store calling information and record the response received from the customers Identifying sales done by each manager and prepared a fair matrix to measure the success of the manager Scrutinized product samples sent by managers to distributors and built process to increase product sales by 10%
220	Vipul Kumar Nirala	MBA21A59	МВА	Marketing	wildcraft pvt ltd	60 Days	Project Title: A STUDY ON THE BRAND AWARENESS WITH REFFERENCE TO WILDCRAFT PVT LTD Project Title: > Added more than 40 POS(point of sale) > Generated more than 60 leads > Understood different sales techniques and effective marketing strategy for any organization
221	Divya N Punjabi	MBA21A20	MBA	Marketing	Xanadu Realty	60 Days	Project Title: Working Trends of Real Estate Channel Partners of Pune Project Title: Experienced virtual land selling with The House Of Abhinandan Lodha Learnt distribution channel in real estate market Indulged with the clients in closing phase and successfully managed to close deals
222	Kaushal Mundhra	MBA21B18	MBA	Marketing	Xanadu Realty	60 Days	 Project Title: Understanding channel partner perception towards land buying in real estate through digital mode Project Title: •To understand how to activate channel partners for a particular project •to understand lead generation process for a project •To understand how to understand about the mindshare of channel partners
223	Asvi Kumari	MBA21A18	MBA	Marketing	Xanadu Realty	60 Days	 Project Title: To analyse concept of new generation land through digital marketing mode Project Title: 1) Client Profiling 2) how to create urgency in buyers mind in during the sales pitch 3) whole process of sourcing and closing