

Pune Institute of Busines Management, Pune

Institute Name

India Rankings 2017 ID

Discipline **Management**

Parameter		Sponsored Research Projects							
2D.FPPP	S.No.	Financial Year	Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date	Amount Received (In Rupees)	Amount received (in words)
1	1	2015-16	Dr Sanjeev Kulkarni	Fillon Technologies Pvt Ltd	Market opportunities for Mixing machines in North			80000	Eighty Thousand
			Prof Lalit Kumar Sharma	IMRB	Acceptance Of Kettle Potato Chips Vis-À-Vis Standard Potato Chips In Market			80000	Eighty Thousand
			Prof Sandeep Choudhary	India Transact Pvt Ltd	Inter-connectivity of banks' ATMs and other delivery channels to different payment gateways			100000	One Lakh
			Prof Arun Sharma	Axa BS	New market Opportunities for AXA BS in India			80000	Eighty Thousand
			Prof Riddhiman	Future Generali Insurance	Customer's Preference Analysis for Insurance			80000	Eighty Thousand
			Prof Palak Sharma	Wow Foods Pvt Ltd	Competitors Analysis for effective promotion and distribution			80000	Eighty Thousand
			Prof Palak Sharma	Cosmos Bank	Business Opportunities Analysis for various Financial products			100000	One Lakh
			Prof Lalit Kumar Sharma	Indo Schottle Auto Parts Pvt Ltd	Business Potential for Autoparts in Maharastra			100000	One Lakh
			Dr Rajashree Pillai	Zicon	Project on Sustainability Transformation beyond 2015			100000	One Lakh

		Prof Sunil Kumar	Haier Appliances India Pvt. Ltd	Demand Analysis for Haier's Appliances in Pune Market			80000	Eighty Thousand
		Prof Riddhiman	Dabur India Ltd	Study of Dealer's Performance and Satisfaction			80000	Eighty Thousand
		Prof Sandeep Choudhary	Kanda Motors	Study of Market Potential in Pune			100000	One Lakh
		Prof Bharat Dalal	WNS Global Services	Power of Price Analytics for Higher Returns			100000	One Lakh
		Prof Lalit Kumar Sharma	Allstate Financial Solutions Ltd.	Competitor Analysis for Insurance Service Sector in Maharastra			100000	One Lakh
		Prof Sonal	Tata Green Batteries Pvt Ltd	Analysis of Promotional Tools			80000	Eighty Thousand
		Prof Sonal	Tata Housing Development Co. Ltd	Customer Preferences For New Projects			80000	Eighty Thousand
		Prof Adesh	eClerx Services Ltd	Onboarding Process And Its Impact			70000	Seventy Thousand
		Prof Arun Sharma	Pantaloons	Consumer Behavior Analysis			80000	Eighty Thousand
		Dr Sanjeev Kulkarni	Bisleri International Pvt Ltd	Comparative Analysis of Bisleri with Competitors			80000	Eighty Thousand
		Prof Sunil Kumar	UM Motors	Measuring Customer Satisfaction			50000	Fifty Thousand
		Prof Sandeep Choudhary	Idea Cellular	Channer Partner Assessment			80000	Eighty Thousand
		Prof Lalit Kumar Sharma	Axis Bank	Customer Satisfaction with Axis Bank			60000	Sixty Thousand
2	2014-15	Prof Riddhiman	Ruchi Soya	New market Opportunities			60000	Sixty Thousand
		Prof Adesh	WNS Global Services	Onboarding Process And Its Impact			50000	Fifty Thousand
		Dr Sanjeev Kulkarni	AGS	Market Mapping			60000	Sixty Thousand
		Prof Sonal	Fillon Technologies Pvt Ltd	Market opportunities in Sub Urban area			40000	Forty Thousand
		Prof Palak Sharma	Allstate Financial Solutions Ltd.	Promotional Effectiveness			40000	Forty Thousand
		Prof Riddhiman	Tata Green Batteries Pvt Ltd	Market Potential assessment			60000	Sixty Thousand

		Prof Sonal	Repro	Analysis of Promotional Tools			70000	Seventy Thousand
		Dr Sanjeev Kulkarni	SVIL	New Market Opportunities			70000	Seventy Thousand
3	2013-14	Prof Riddhiman	Ruchi Soya	Distribution Effectiveness			70000	Seventy Thousand
		Prof Sonal	Repro	Instore Promotions			60000	Seventy Thousand
		Dr Sanjeev Kulkarni	Tata Housing Development Co. Ltd	Competitors Analysis			70000	Seventy Thousand